

# Archroma Inks New Distribution Deal

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[Archroma](#), a global provider of sustainable specialty chemicals for textiles, announced that it has entered an agreement with Inquisalva-Inquistar for the distribution of its textile dyes in [Central America](#) and the Caribbean.

Thanks to its partnership with Inquisalva-Inquistar, Archroma aims to better serve customers in the region with a dye portfolio designed to create safer and more sustainable colors and prints. Archroma develops and offers textile dyes and special chemicals for the pretreatment, dyeing, printing and finishing of textiles.

The company supports brands and textile manufacturers throughout the supply chain, from fiber to finish. Its system solutions enhance the properties of apparel and other textiles in applications as diverse as fashion, home textiles and special technical textiles.

Inquisalva-Inquistar is a Salvadoran company established in 1987. The company serves customers and markets in Guatemala, El Salvador,

Honduras and the Dominican Republic, with a broad portfolio of products for the preparation, dyeing and finishing of textiles, as well as products for water treatment.

“Archroma and Inquisalva-Inquistar share the same vision that it is possible to create safe and sustainable fashion and textiles that are beautiful and affordable,” John Florez, head of sales for Central America and the Andean Region at Archroma, said. “This partnership will allow us to ensure that brands and customers in Central America and the Caribbean can have access to the Archroma dyes portfolio and develop the color innovations and effects that will help them win on their markets. Because it’s our nature.”

Headquartered in Pratteln, Switzerland, Archroma operates in more than 100 countries, with 2,800 employees located in 31 countries and 25 production sites.

“At Inquisalva-Inquistar, we are confident that partnering with Archroma will let us offer a whole range of textile solutions based on innovation, technology and sustainability, all supported on a network of professionals focused on promoting the optimal development of the business in the region,” Ricardo Salazar, general director at Inquisalva-Inquistar, said.