



Kings County, CA

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Economy Overview

150,060

Population (2018)

Population decreased by 613 over the last 5 years but is projected to grow by 600 over the next 5 years.

55,982

Jobs (2018)

Jobs grew by 5,929 over the last 5 years and are projected to grow by 3,857 over the next 5 years.

\$49.7K

Median Household Income (2017)

Median household income is \$7.9K below the national median household income of \$57.7K.

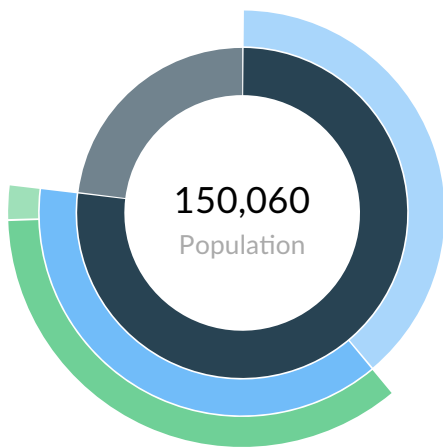
Takeaways

- As of 2018 the region's population declined by 0.4% since 2013, falling by 613. Population is expected to increase by 0.4% between 2018 and 2023, adding 600.
- From 2013 to 2018, jobs increased by 11.8% in Kings County, CA from 50,052 to 55,982. This change outpaced the national growth rate of 7.8% by 4.0%. As the number of jobs increased, the labor force participation rate increased from 49.3% to 49.5% between 2013 and 2018.
- Concerning educational attainment, 8.5% of Kings County, CA residents possess a Bachelor's Degree (10.1% below the national average), and 8.1% hold an Associate's Degree (0.1% above the national average).
- The top three industries in 2018 are State Government, Excluding Education and Hospitals, Federal Government, Military, and Support Activities for Crop Production.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	150,060	57,087	55,982	119.0	\$5.85B	\$10.64B	\$12.93B
State	39,853,042	19,627,394	19,568,418	133.8	\$2.82T	\$1.39T	\$1.97T

Economy Overview - Cont.

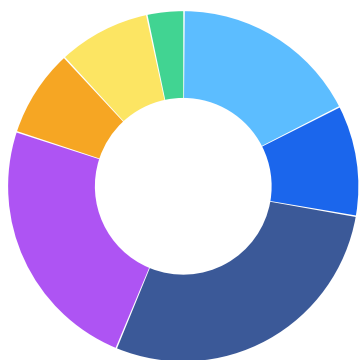
2018 Labor Force Breakdown



	Population
● Total Working Age Population	115,363
● Not in Labor Force (15+)	58,276
● Labor Force	57,087
● Employed	53,434
● Unemployed	3,653
● Under 15	34,697

Educational Attainment

Concerning educational attainment, **8.5% of Kings County, CA residents possess a Bachelor's Degree** (10.1% below the national average), and **8.1% hold an Associate's Degree** (0.1% above the national average).

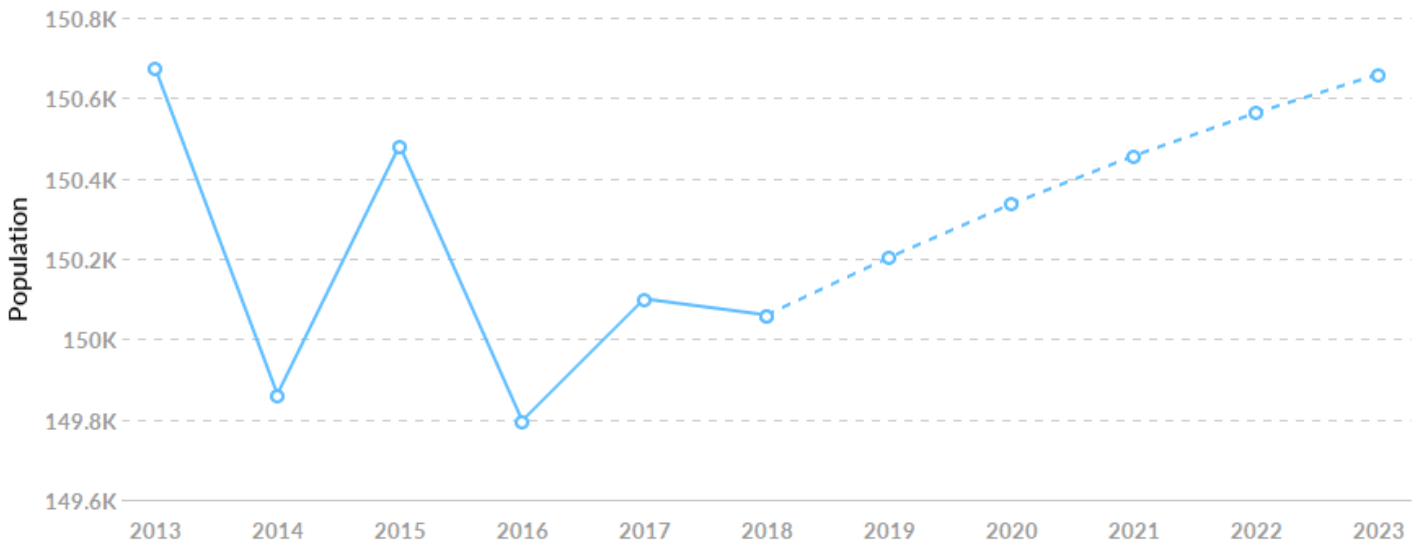


	% of Population	Population
● Less Than 9th Grade	17.4%	16,089
● 9th Grade to 12th Grade	10.2%	9,436
● High School Diploma	28.5%	26,305
● Some College	23.8%	21,952
● Associate's Degree	8.1%	7,479
● Bachelor's Degree	8.5%	7,864
● Graduate Degree and Higher	3.4%	3,146

Historic & Projected Trends

Population Trends

As of 2018 the region's population declined by 0.4% since 2013, falling by 613. Population is expected to increase by 0.4% between 2018 and 2023, adding 600.

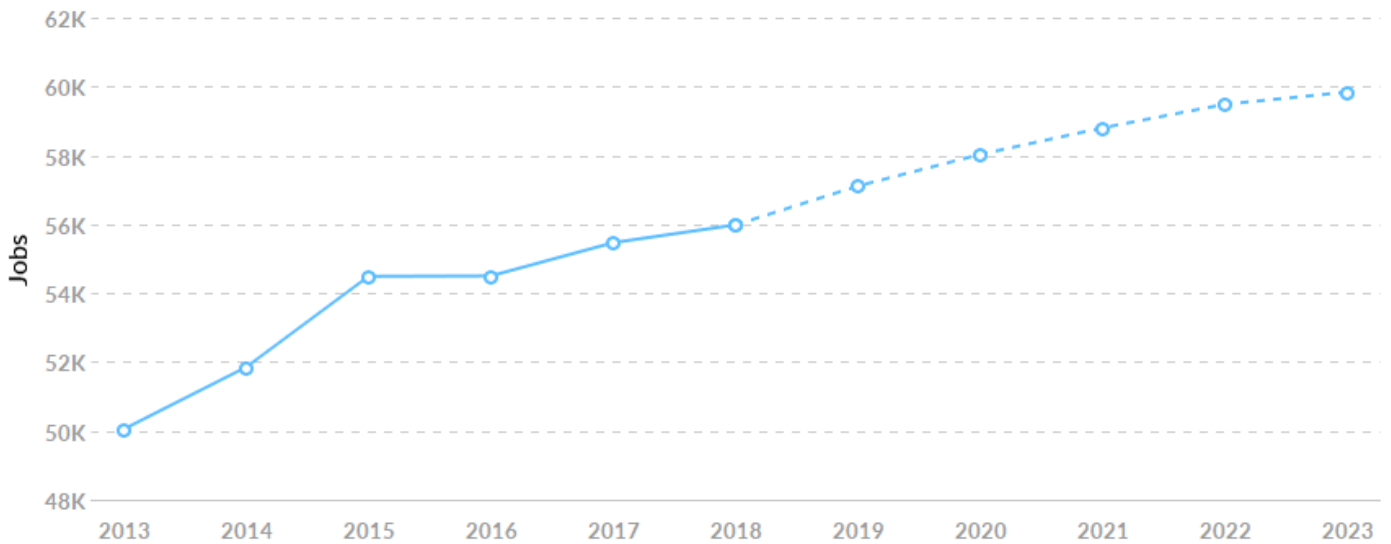


Timeframe	Population
2013	150,673
2014	149,860
2015	150,480
2016	149,796
2017	150,100
2018	150,060
2019	150,203
2020	150,336
2021	150,456
2022	150,563
2023	150,659

Historic & Projected Trends - Cont.

Job Trends

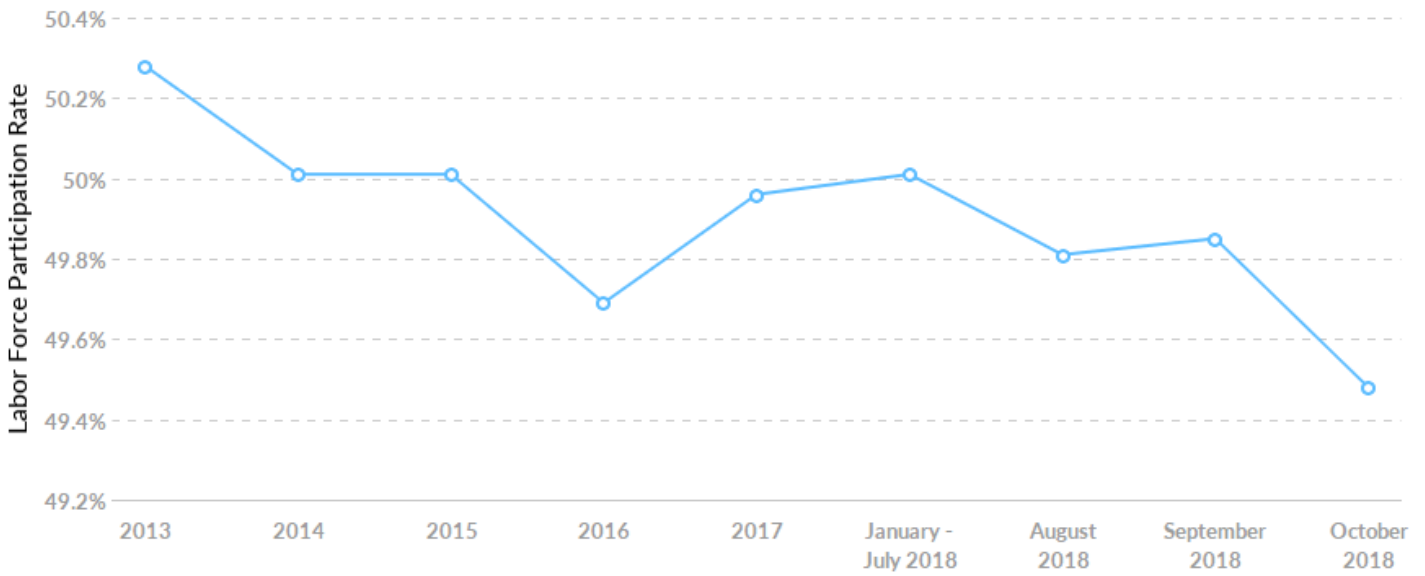
From 2013 to 2018, jobs increased by 11.8% in Kings County, CA from 50,052 to 55,982. This change **outpaced the national growth rate of 7.8% by 4.0%**.



Timeframe	Jobs
2013	50,052
2014	51,852
2015	54,489
2016	54,500
2017	55,466
2018	55,982
2019	57,111
2020	58,029
2021	58,800
2022	59,485
2023	59,838

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

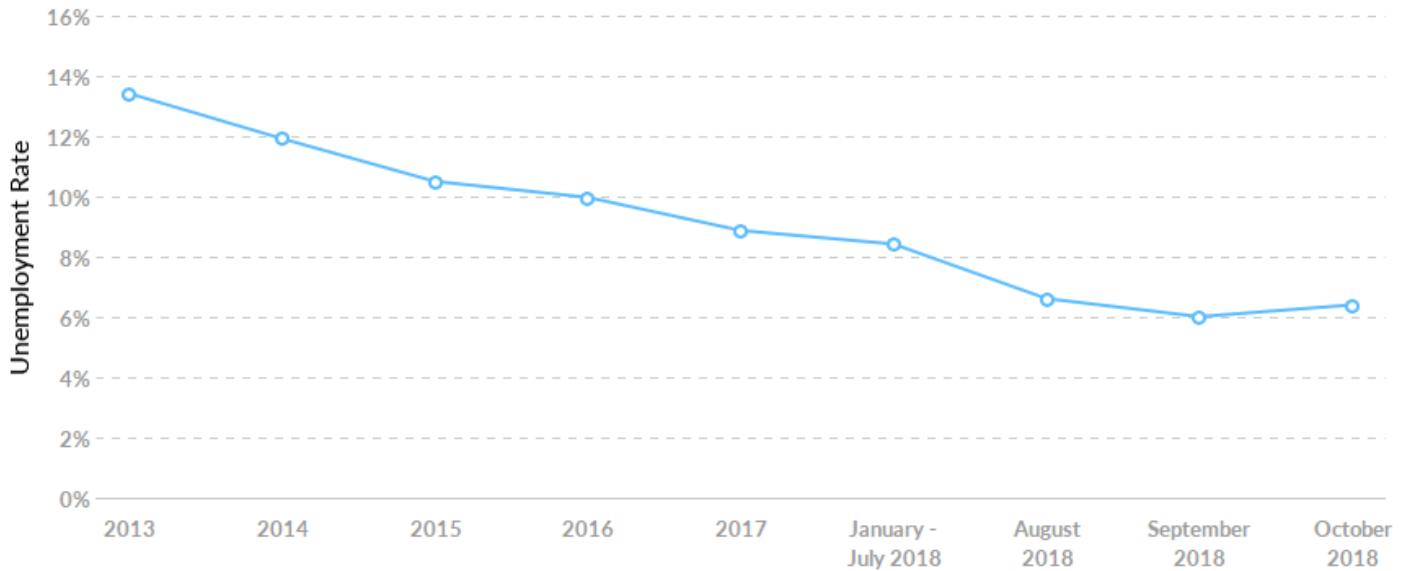


Timeframe	Labor Force Participation Rate
2013	50.28%
2014	50.01%
2015	50.01%
2016	49.69%
2017	49.96%
January - July 2018	50.01%
August 2018	49.81%
September 2018	49.85%
October 2018	49.48%

Historic & Projected Trends - Cont.

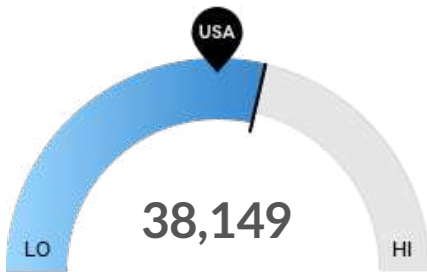
Unemployment Rate Trends

Kings County, CA had an October 2018 unemployment rate of 6.40%, **decreasing from 13.42%** 5 years before.



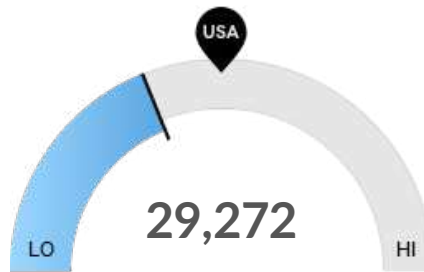
Timeframe	Unemployment Rate
2013	13.42%
2014	11.92%
2015	10.50%
2016	9.97%
2017	8.87%
January - July 2018	8.42%
August 2018	6.61%
September 2018	6.01%
October 2018	6.40%

Population Characteristics



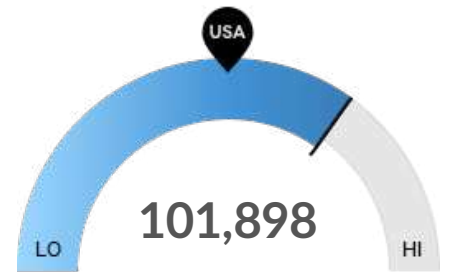
Millennials

Kings County, CA has 38,149 millennials (ages 20-34). The national average for an area this size is 31,088.



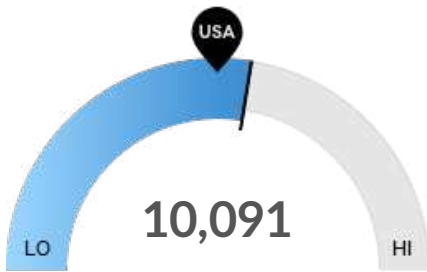
Retiring Soon

Retirement risk is low in Kings County, CA. The national average for an area this size is 42,790 people 55 or older, while there are 29,272 here.



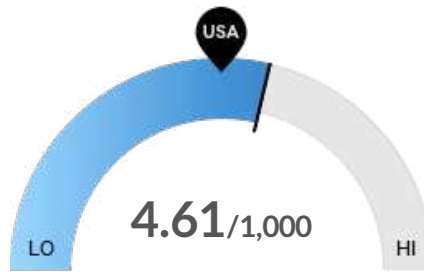
Racial Diversity

Racial diversity is high in Kings County, CA. The national average for an area this size is 58,947 racially diverse people, while there are 101,898 here.



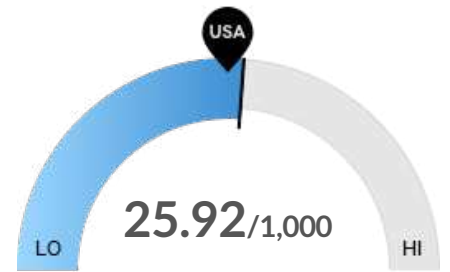
Veterans

Kings County, CA has 10,091 veterans. The national average for an area this size is 8,728.



Violent Crime

Kings County, CA has 4.61 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



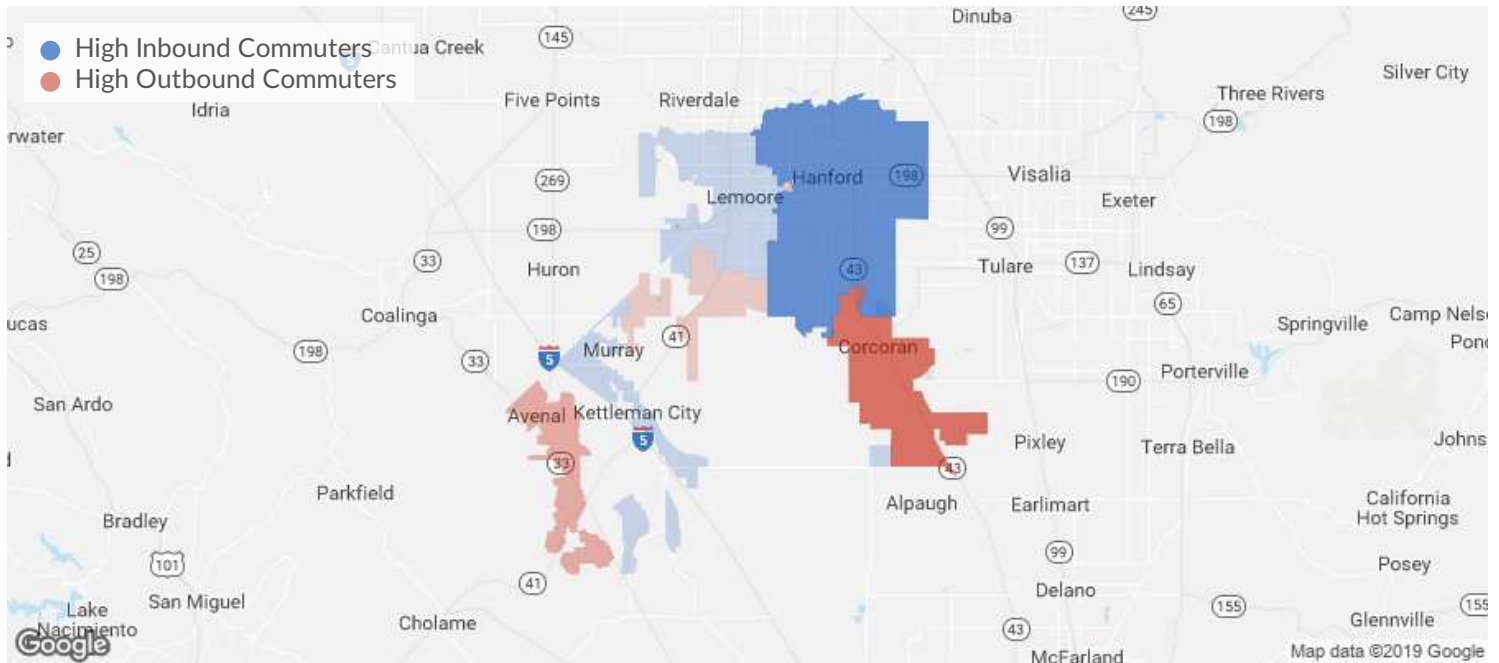
Property Crime

Kings County, CA has 25.92 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Kings County, CA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

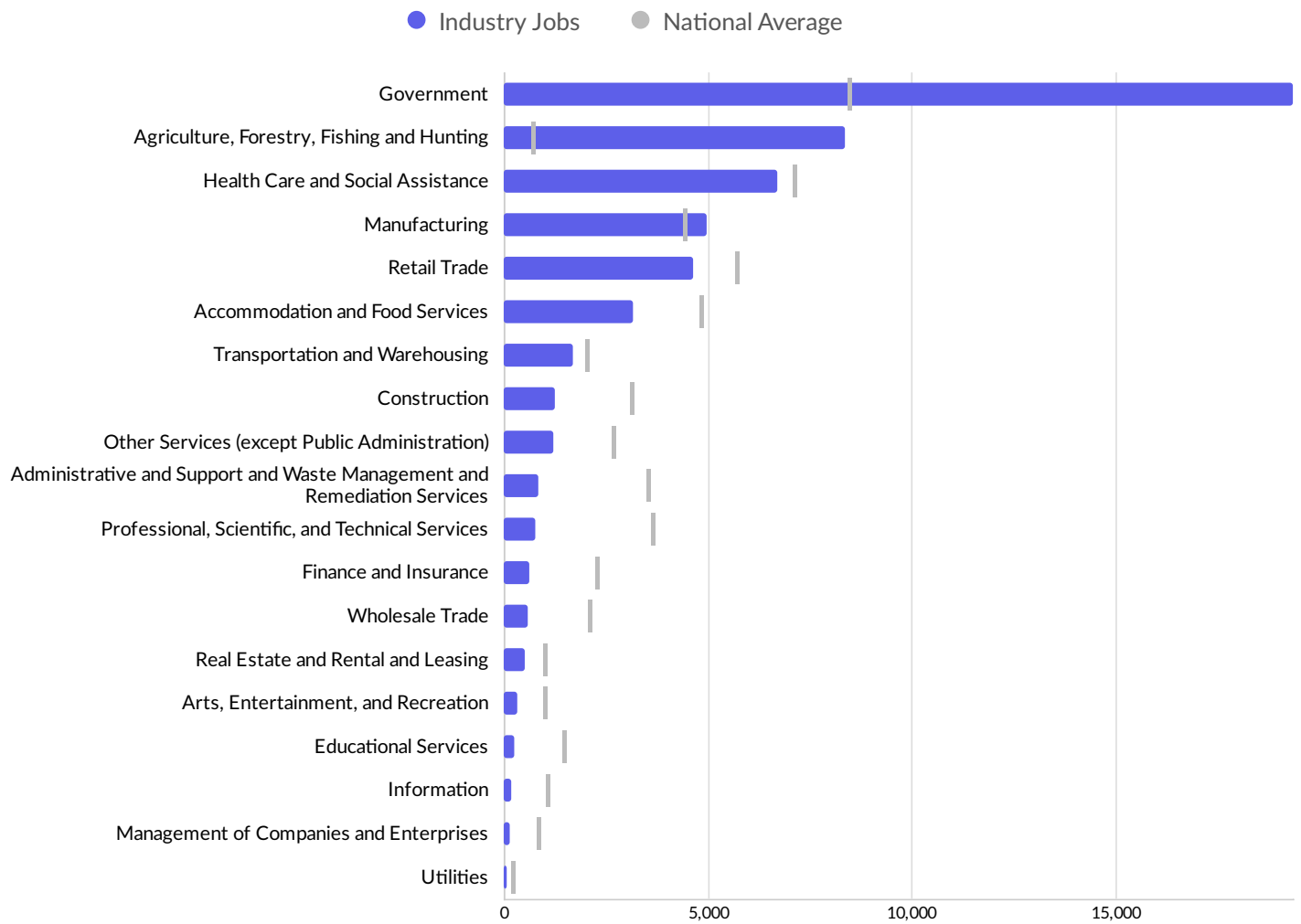
ZIP	Name	2018 Employment
93230	Hanford, CA (in Kings ...	32,834
93245	Lemoore, CA (in Kings ...	16,087
93212	Corcoran, CA (in Kings...	3,556
93204	Avenal, CA (in Kings co...	1,369
93202	Armona, CA (in Kings c...	791

Where Talent Lives

ZIP	Name	2018 Workers
93230	Hanford, CA (in Kings ...	29,482
93245	Lemoore, CA (in Kings ...	15,961
93212	Corcoran, CA (in Kings...	6,300
93204	Avenal, CA (in Kings co...	2,703
93202	Armona, CA (in Kings c...	1,487

Industry Characteristics

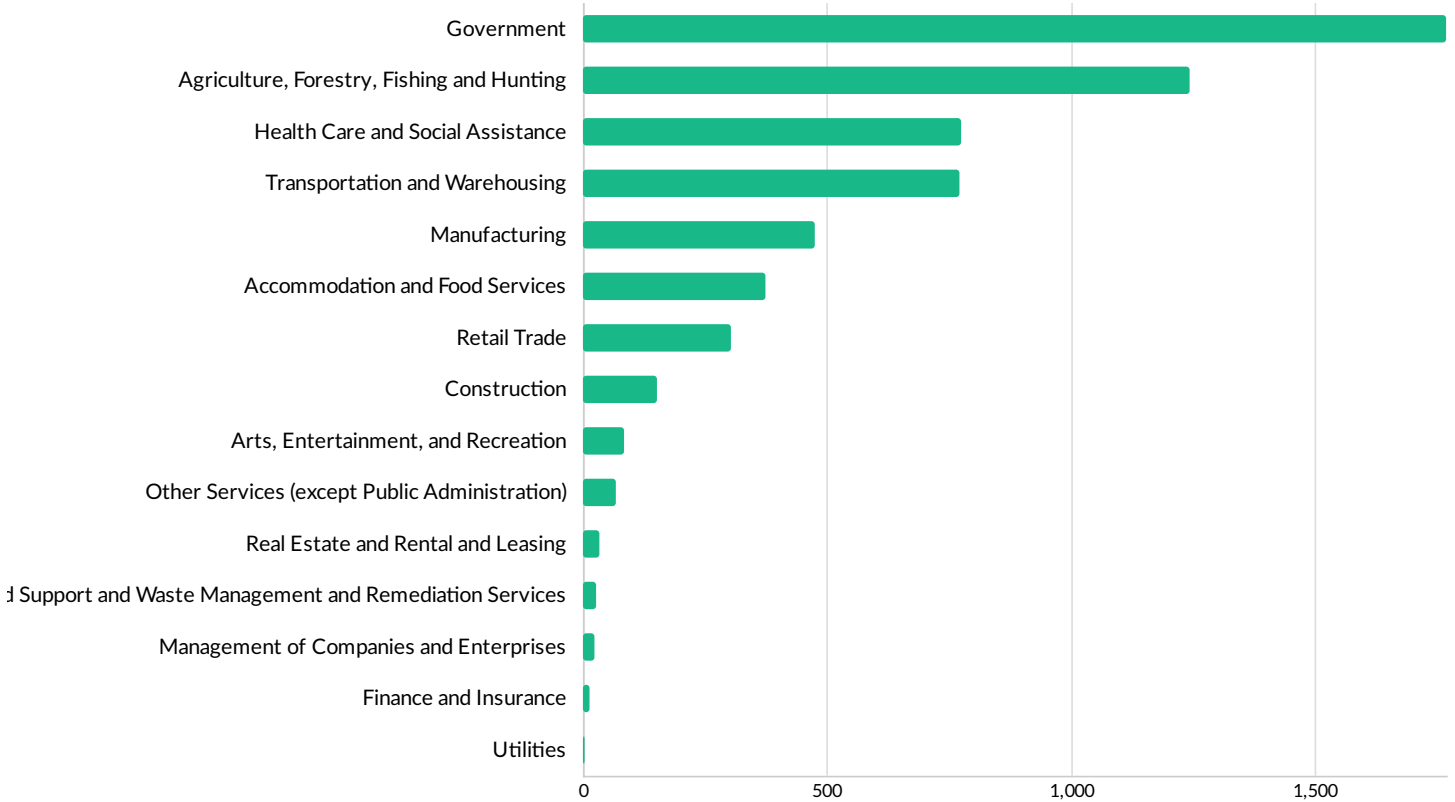
Largest Industries



Industry Characteristics - Cont.

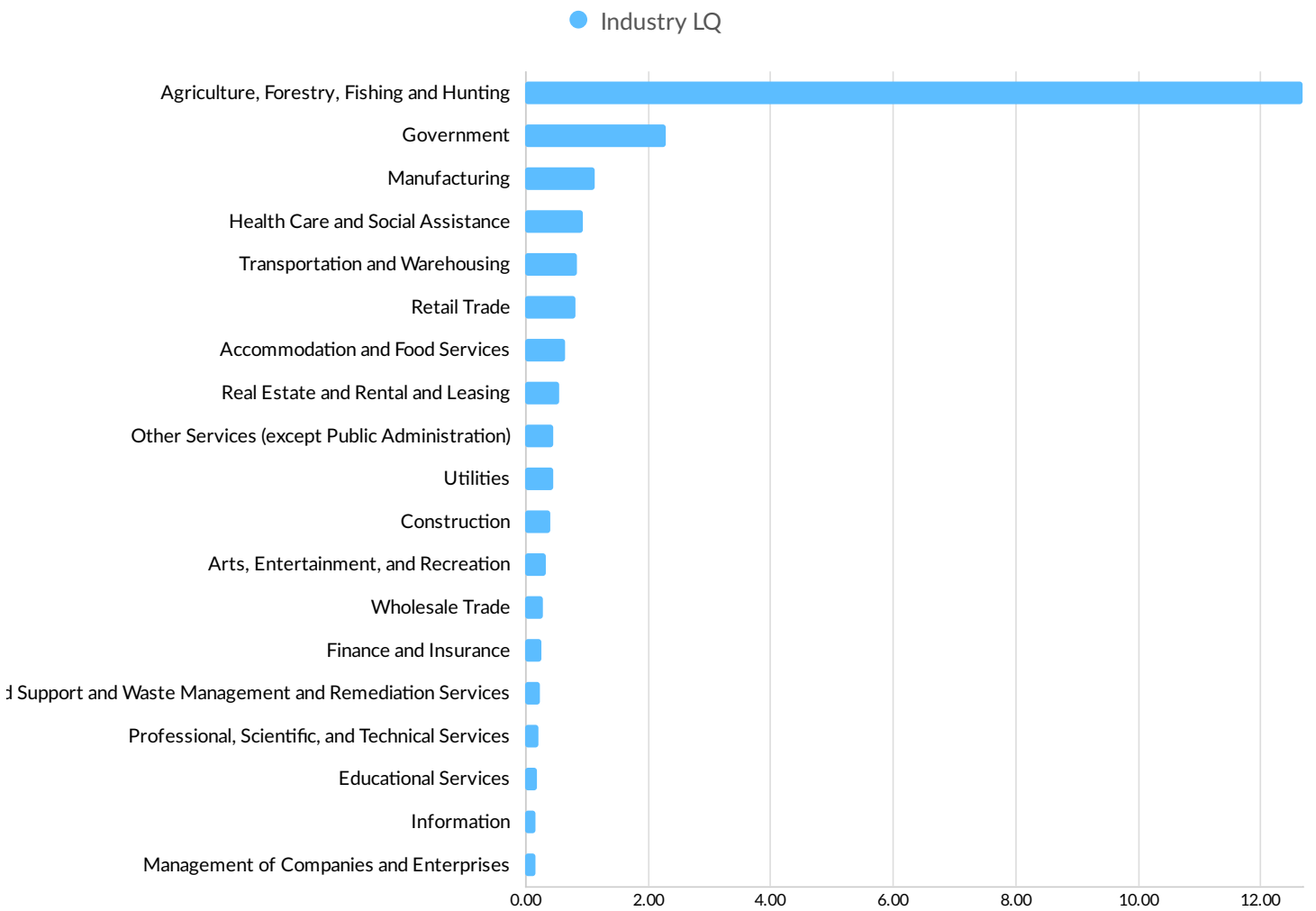
Top Growing Industries

● Industry Jobs Growth



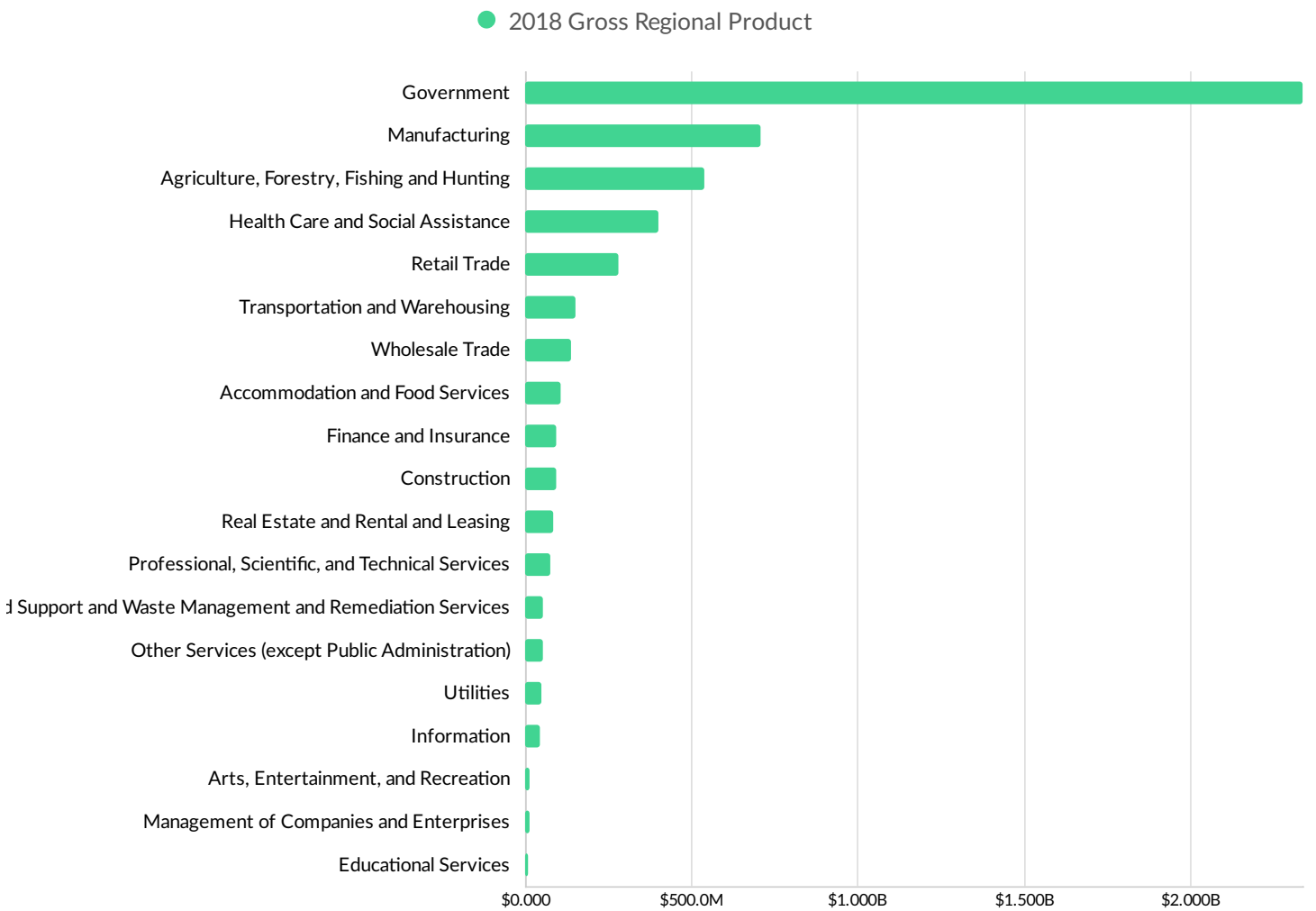
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

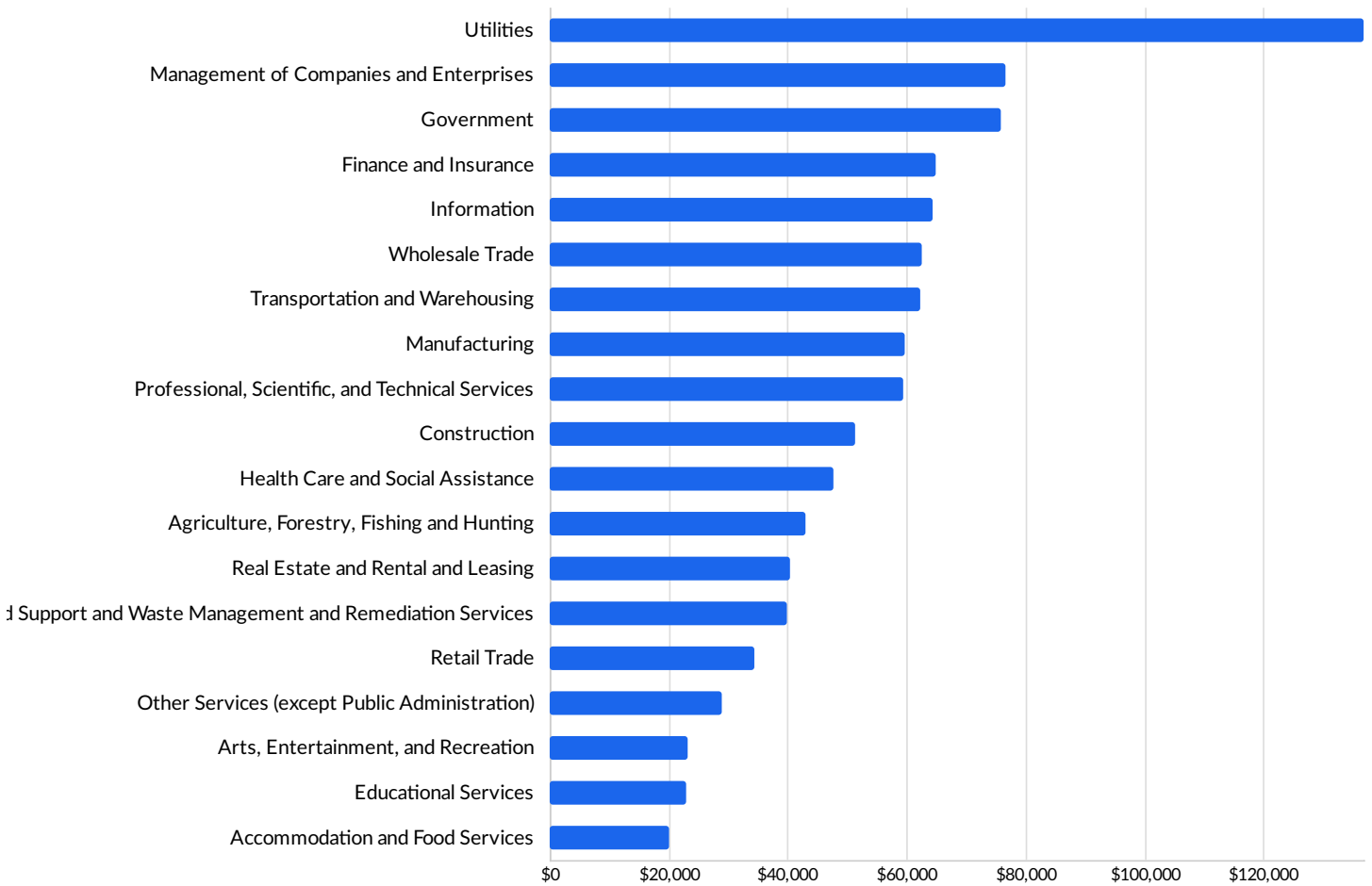
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	17,600	19,368	1,768	+10%	2.30	\$75,982	\$2.34B
Agriculture, Forestry, Fishing and Hunting	7,148	8,390	1,242	+17%	12.69	\$43,106	\$539.03M
Health Care and Social Assistance	5,950	6,726	776	+13%	0.95	\$47,715	\$402.60M
Manufacturing	4,495	4,971	476	+11%	1.13	\$59,593	\$710.68M
Retail Trade	4,332	4,635	303	+7%	0.82	\$34,521	\$279.45M
Accommodation and Food Services	2,804	3,179	375	+13%	0.66	\$20,027	\$104.84M
Transportation and Warehousing	937	1,709	772	+82%	0.85	\$62,417	\$152.57M
Construction	1,120	1,270	150	+13%	0.41	\$51,365	\$91.83M
Other Services (except Public Administration)	1,137	1,204	67	+6%	0.45	\$28,813	\$53.77M
Administrative and Support and Waste Management and Remediation Services	826	854	28	+3%	0.24	\$40,001	\$54.58M
Professional, Scientific, and Technical Services	895	788	-107	-12%	0.22	\$59,439	\$75.45M
Finance and Insurance	605	619	14	+2%	0.27	\$64,832	\$95.68M
Wholesale Trade	603	593	-10	-2%	0.29	\$62,702	\$136.26M
Real Estate and Rental and Leasing	496	530	34	+7%	0.56	\$40,416	\$84.31M
Arts, Entertainment, and Recreation	253	337	84	+33%	0.35	\$23,233	\$13.56M
Educational Services	384	275	-109	-28%	0.19	\$23,054	\$8.16M
Information	199	181	-18	-9%	0.18	\$64,399	\$44.12M
Management of Companies and Enterprises	114	137	23	+20%	0.17	\$76,623	\$11.66M
Utilities	83	87	4	+5%	0.45	\$136,877	\$48.43M

Business Characteristics

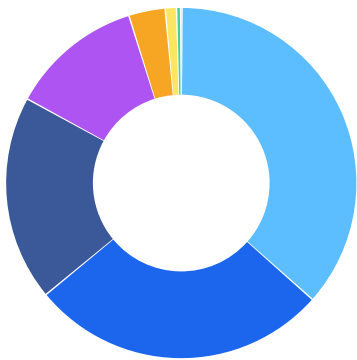
4,676 Companies Employ Your Workers

Online profiles for your workers mention 4,676 companies as employers, with the top 10 appearing below. In the last 12 months, 1,304 companies in Kings County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
United States Department of t...	644 	CRST International, Inc.	393 
Adventist Health	133 	Adventist Health	388 
Tachi Palace Hotel & Casino	115 	C.R. England, Inc.	322 
County of Kings	111 	Kings County Office of Educati...	205 
Adventist Medical Center-Han...	106 	Leprino Foods Company	155 
Kings County Office of Educati...	81 	Pridestaff, Inc	140 
State of California	69 	West Hills Community College ...	124 
Wal-Mart Stores, Inc.	67 	Lockheed Martin Corporation	118 
Leprino Foods Company	63 	United States Department of t...	118 
J. G. Boswell Company	54 	H&R Block, Inc.	117 

Business Characteristics - Cont.

Business Size

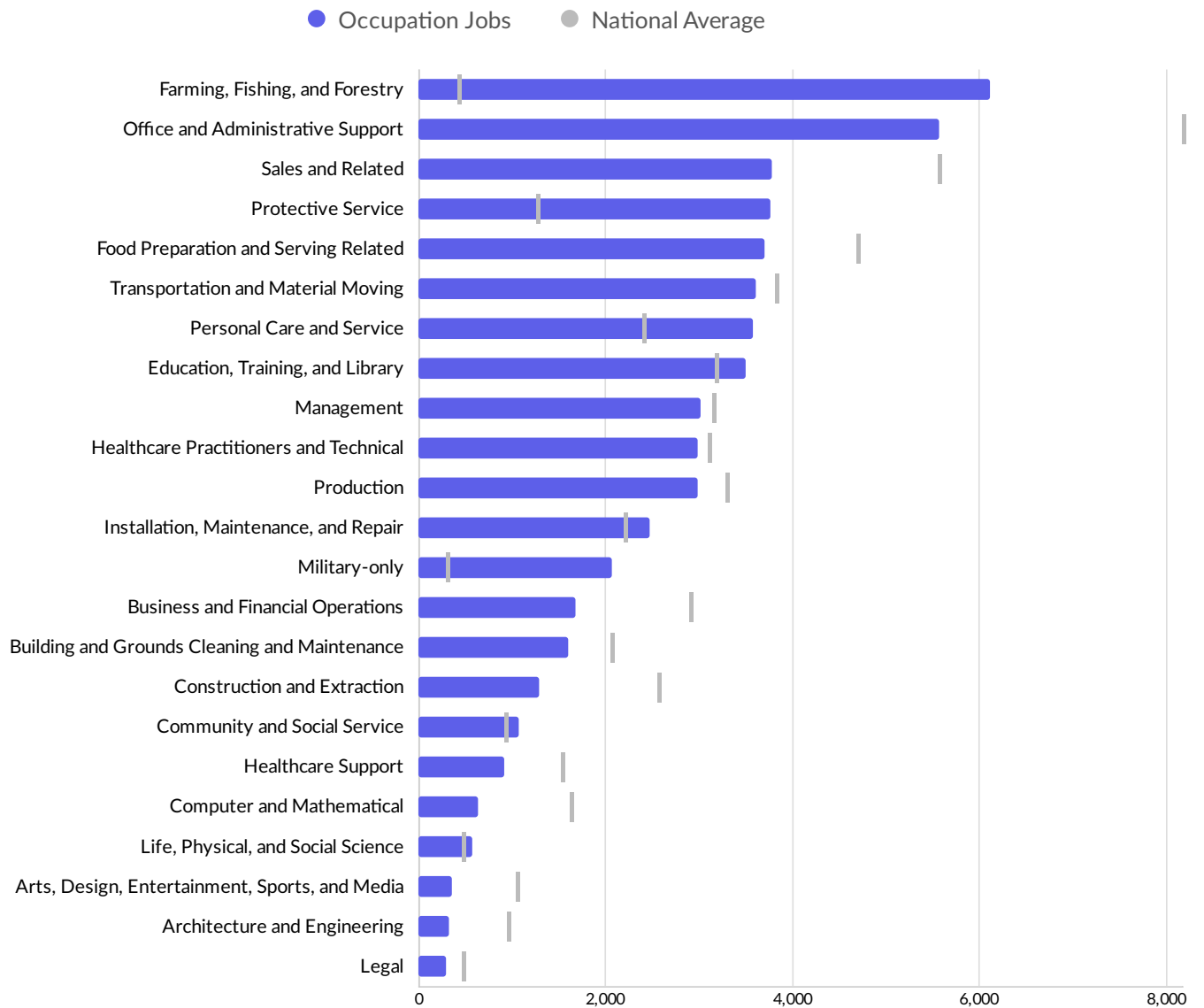


	Percentage	Business Count
1 to 4 employees	36.5%	1,162
5 to 9 employees	27.5%	875
10 to 19 employees	18.9%	603
20 to 49 employees	12.2%	389
50 to 99 employees	3.4%	107
100 to 249 employees	1.0%	33
250 to 499 employees	0.4%	12
500+ employees	0.1%	4

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

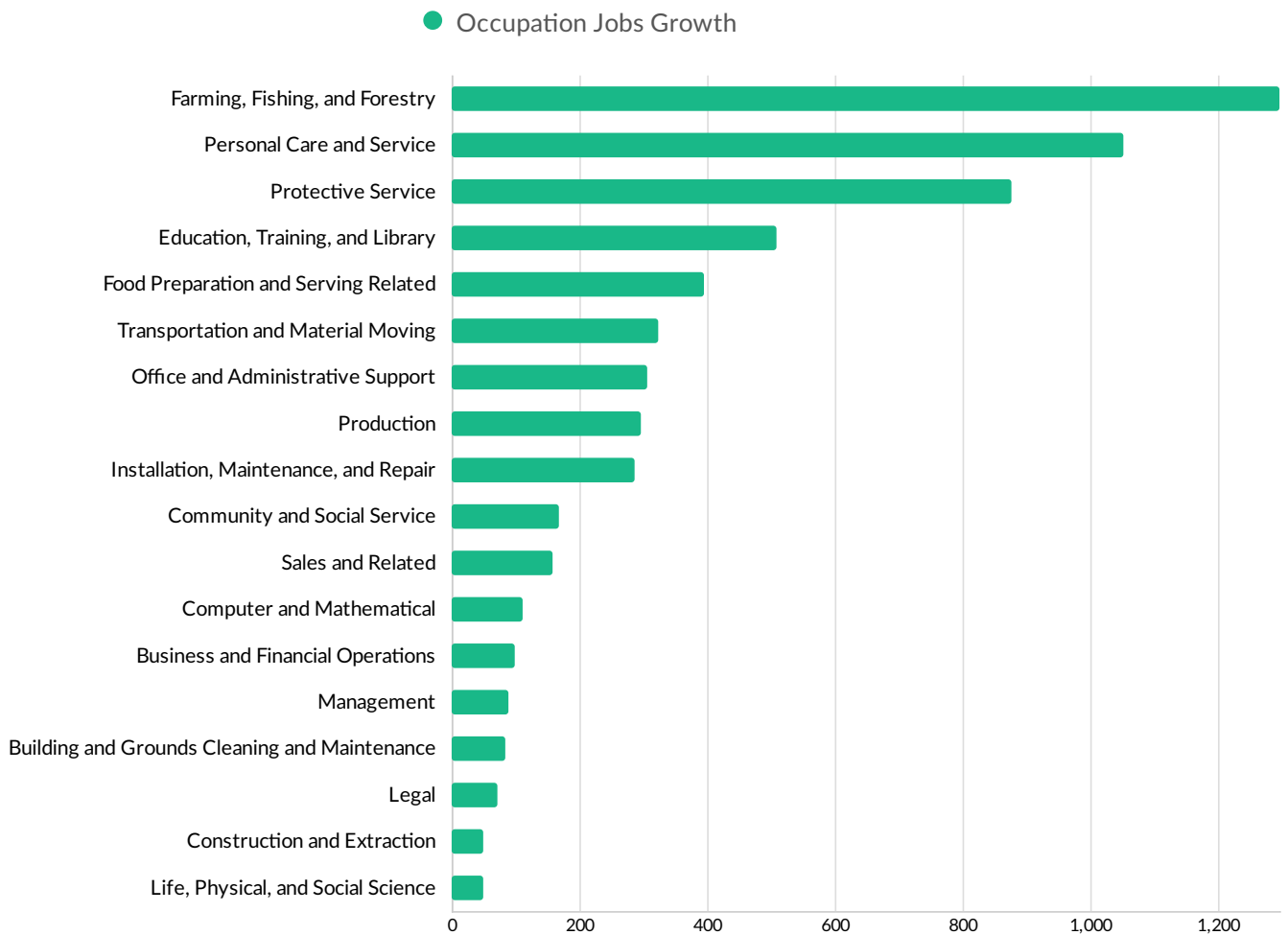
Workforce Characteristics

Largest Occupations



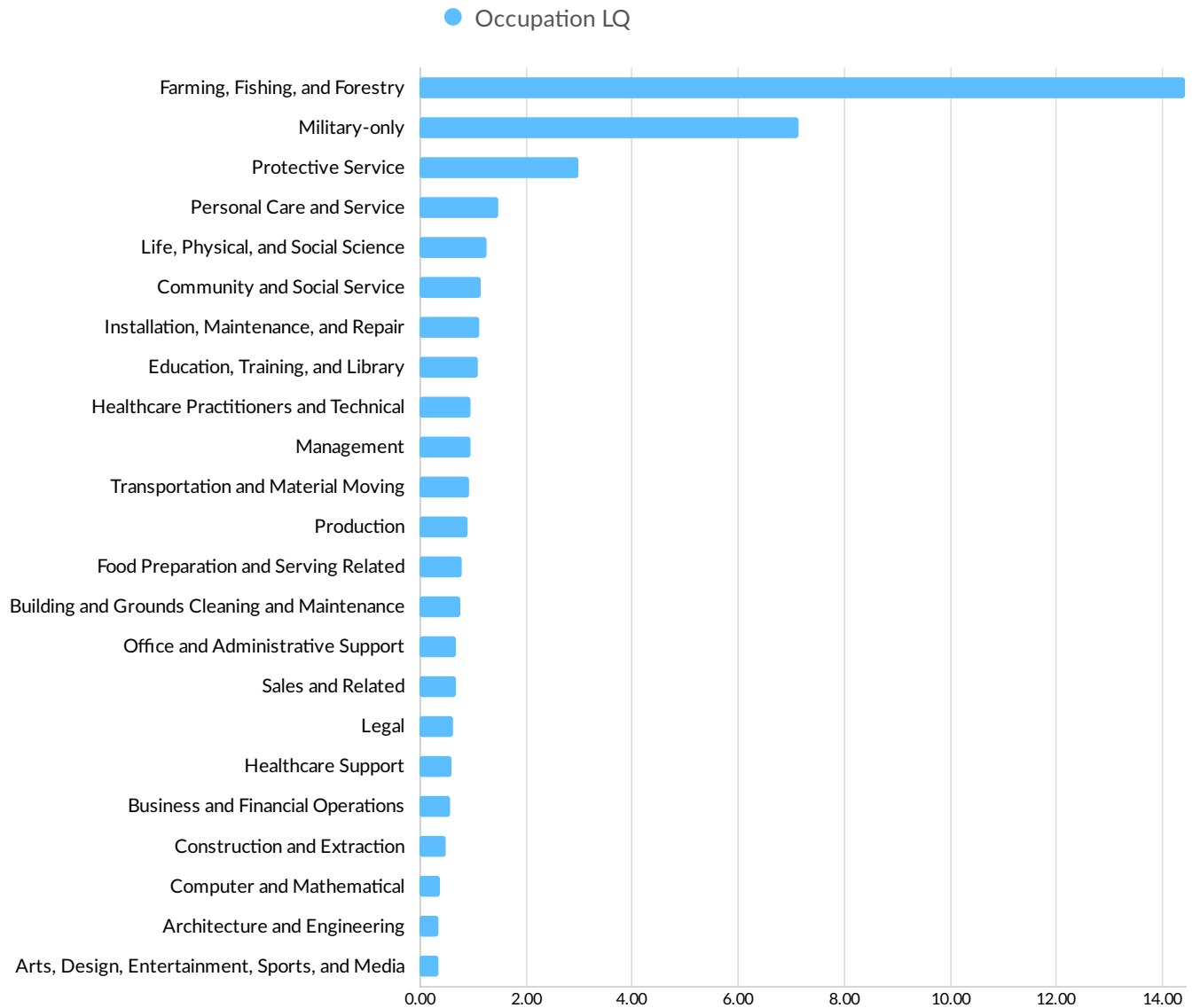
Workforce Characteristics - Cont.

Top Growing Occupations



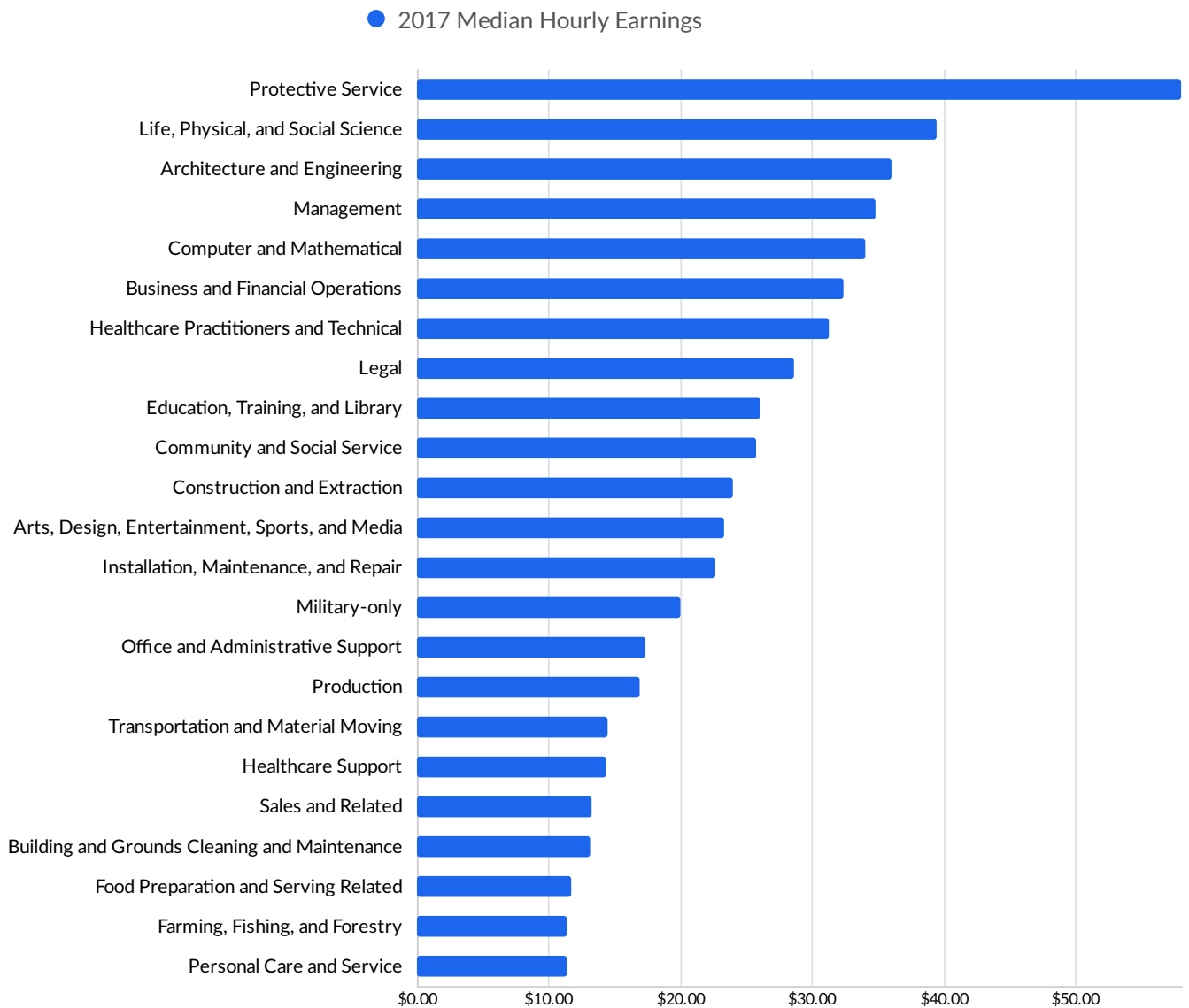
Workforce Characteristics - Cont.

Top Occupation LQ



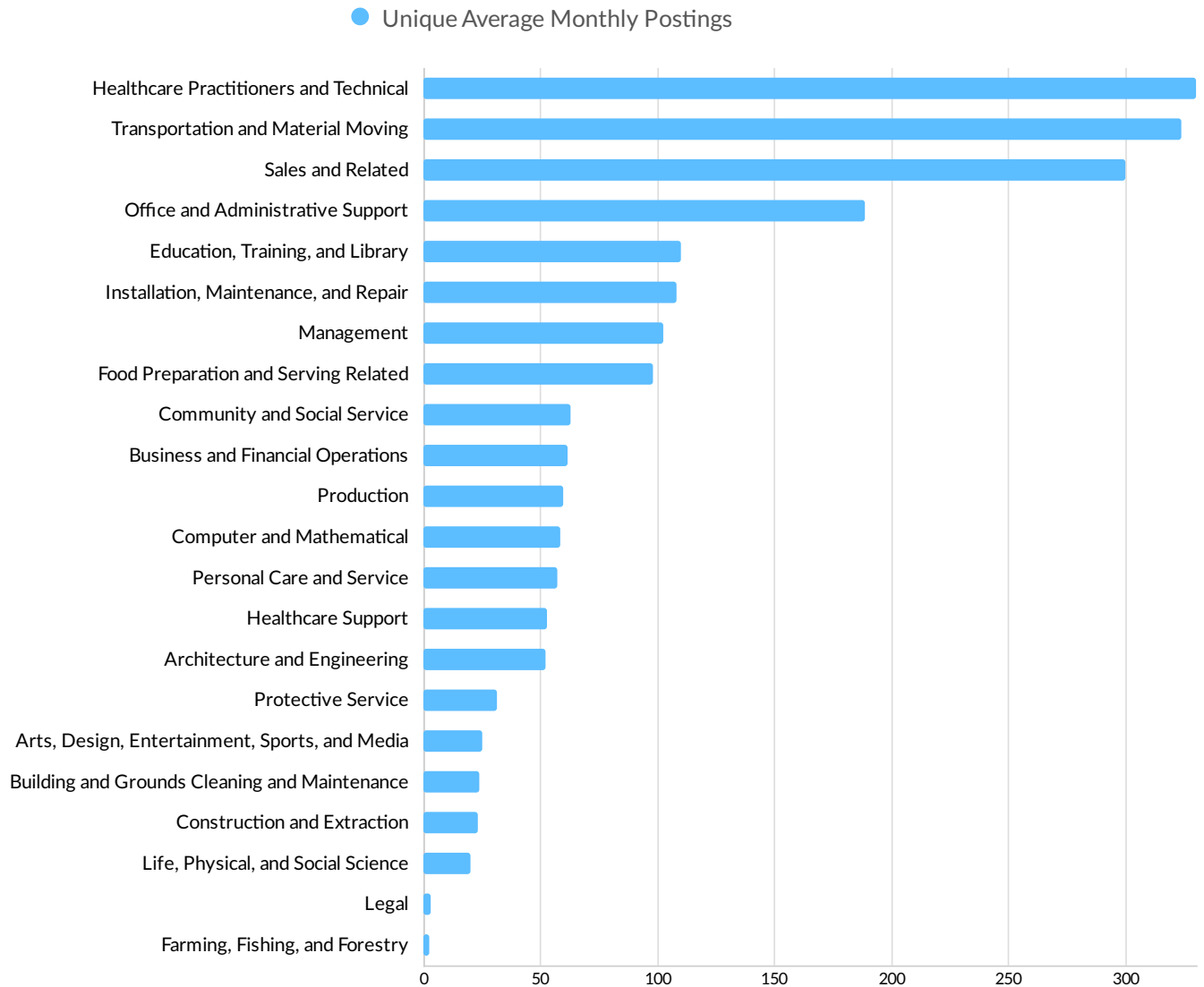
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.



Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Mar 2018 - Feb 2019 Unique Average Monthly Postings
Farming, Fishing, and Forestry	4,826	6,121	1,295	+27%	14.44	\$11.37	2
Office and Administrative Support	5,264	5,571	307	+6%	0.68	\$17.34	189
Sales and Related	3,632	3,789	157	+4%	0.68	\$13.32	300
Protective Service	2,890	3,766	876	+30%	3.00	\$58.06	32
Food Preparation and Serving Related	3,317	3,712	395	+12%	0.79	\$11.76	98
Transportation and Material Moving	3,289	3,612	323	+10%	0.95	\$14.44	325
Personal Care and Service	2,525	3,575	1,050	+42%	1.49	\$11.34	57
Education, Training, and Library	2,995	3,502	507	+17%	1.10	\$26.08	110
Management	2,930	3,018	88	+3%	0.96	\$34.82	103
Healthcare Practitioners and Technical	3,085	2,992	-93	-3%	0.96	\$31.25	331
Production	2,687	2,983	296	+11%	0.91	\$16.95	60
Installation, Maintenance, and Repair	2,187	2,474	287	+13%	1.13	\$22.64	108
Military-only	2,092	2,079	-13	-1%	7.16	\$20.06	1
Business and Financial Operations	1,582	1,681	99	+6%	0.58	\$32.40	62
Building and Grounds Cleaning and Maintenance	1,524	1,608	84	+6%	0.78	\$13.11	24
Construction and Extraction	1,250	1,300	50	+4%	0.51	\$24.00	23
Community and Social Service	903	1,071	168	+19%	1.16	\$25.78	63

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Mar 2018 - Feb 2019 Unique Average Monthly Postings
Healthcare Support	1,068	918	-150	-14%	0.60	\$14.39	53
Computer and Mathematical	531	643	112	+21%	0.40	\$34.06	59
Life, Physical, and Social Science	532	581	49	+9%	1.26	\$39.53	20
Arts, Design, Entertainment, Sports, and Media	371	358	-13	-4%	0.35	\$23.33	25
Architecture and Engineering	349	334	-15	-4%	0.35	\$36.05	52
Legal	222	294	72	+32%	0.63	\$28.65	3

Educational Pipeline

In 2017, there were 772 graduates in Kings County, CA. This pipeline has grown by 98% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Child Care Provider/Assistant, and "Health/Medical Preparatory Programs, Other".

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
West Hills College-Lemoore	743	
Lawrence & Company College of Cosmetology	29	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher