



Stanislaus County, CA

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Economy Overview

552,620

Population (2018)

Population grew by **28,000** over the last 5 years and is projected to grow by **20,665** over the next 5 years.

210,362

Jobs (2018)

Jobs grew by **21,629** over the last 5 years and are projected to grow by **12,589** over the next 5 years.

\$54.3K

Median Household Income (2017)

Median household income is **\$3.4K below** the national median household income of \$57.7K.

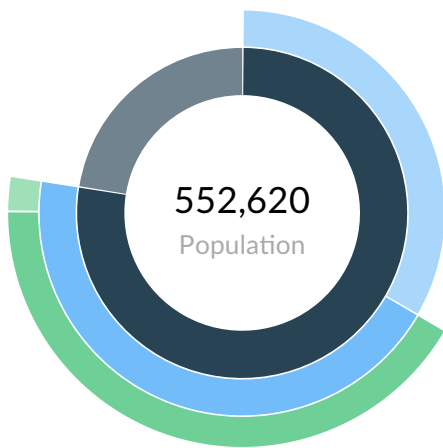
Takeaways

- As of 2018 the region's population **increased by 5.3%** since 2013, growing by 28,000. Population is expected to **increase by 3.7%** between 2018 and 2023, adding 20,665.
- From 2013 to 2018, jobs **increased by 11.5%** in Stanislaus County, CA from 188,733 to **210,362**. This change **outpaced the national growth rate of 7.8% by 3.7%**. As the number of jobs increased, the **labor force participation rate decreased from 58.6% to 57.0% between 2013 and 2018**.
- Concerning educational attainment, **11.0% of Stanislaus County, CA residents possess a Bachelor's Degree** (7.6% below the national average), and **7.4% hold an Associate's Degree** (0.6% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	552,620	244,027	210,362	124.0	\$21.43B	\$25.96B	\$20.65B
State	39,853,042	19,627,394	19,568,418	133.8	\$2.82T	\$1.39T	\$1.97T

Economy Overview - Cont.

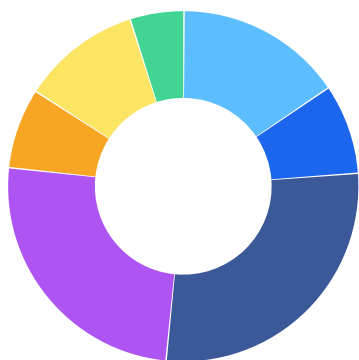
2018 Labor Force Breakdown



	Population
● Total Working Age Population	428,021
● Not in Labor Force (15+)	183,994
● Labor Force	244,027
● Employed	230,655
● Unemployed	13,372
● Under 15	124,599

Educational Attainment

Concerning educational attainment, **11.0% of Stanislaus County, CA residents possess a Bachelor's Degree** (7.6% below the national average), and **7.4% hold an Associate's Degree** (0.6% below the national average).

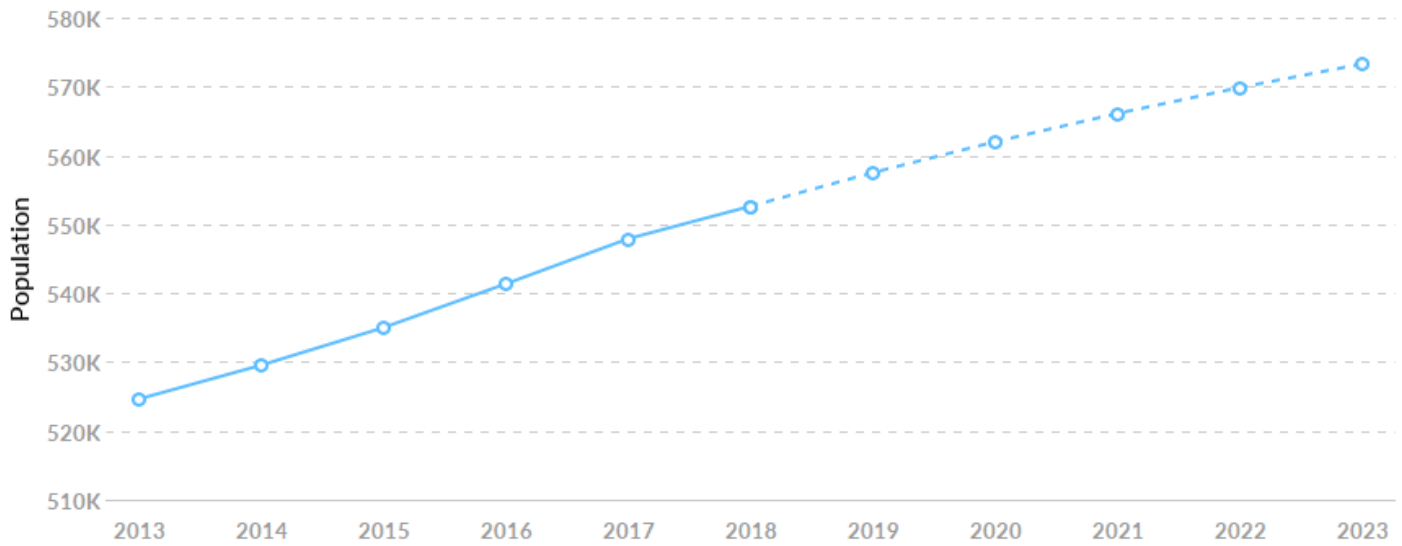


	% of Population	Population
● Less Than 9th Grade	15.4%	54,240
● 9th Grade to 12th Grade	8.3%	29,153
● High School Diploma	27.8%	97,489
● Some College	25.1%	88,261
● Associate's Degree	7.4%	26,010
● Bachelor's Degree	11.0%	38,637
● Graduate Degree and Higher	5.0%	17,456

Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 5.3%** since 2013, growing by 28,000. Population is expected to **increase by 3.7%** between 2018 and 2023, adding 20,665.

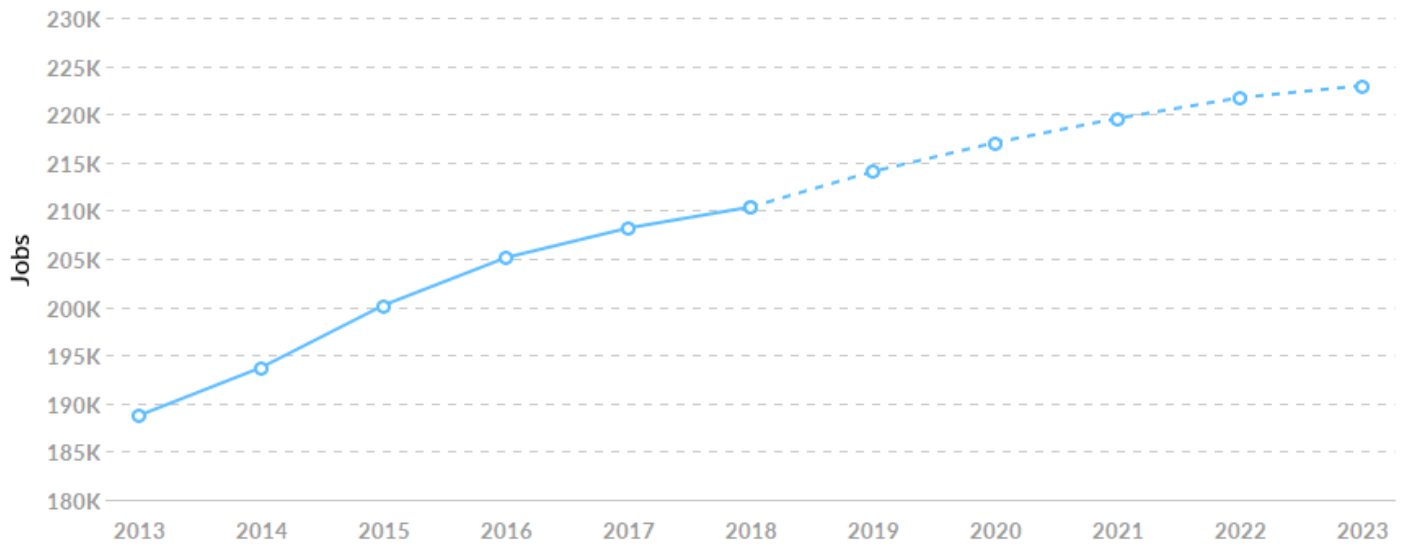


Timeframe	Population
2013	524,620
2014	529,542
2015	535,000
2016	541,354
2017	547,898
2018	552,620
2019	557,503
2020	561,987
2021	566,095
2022	569,855
2023	573,285

Historic & Projected Trends - Cont.

Job Trends

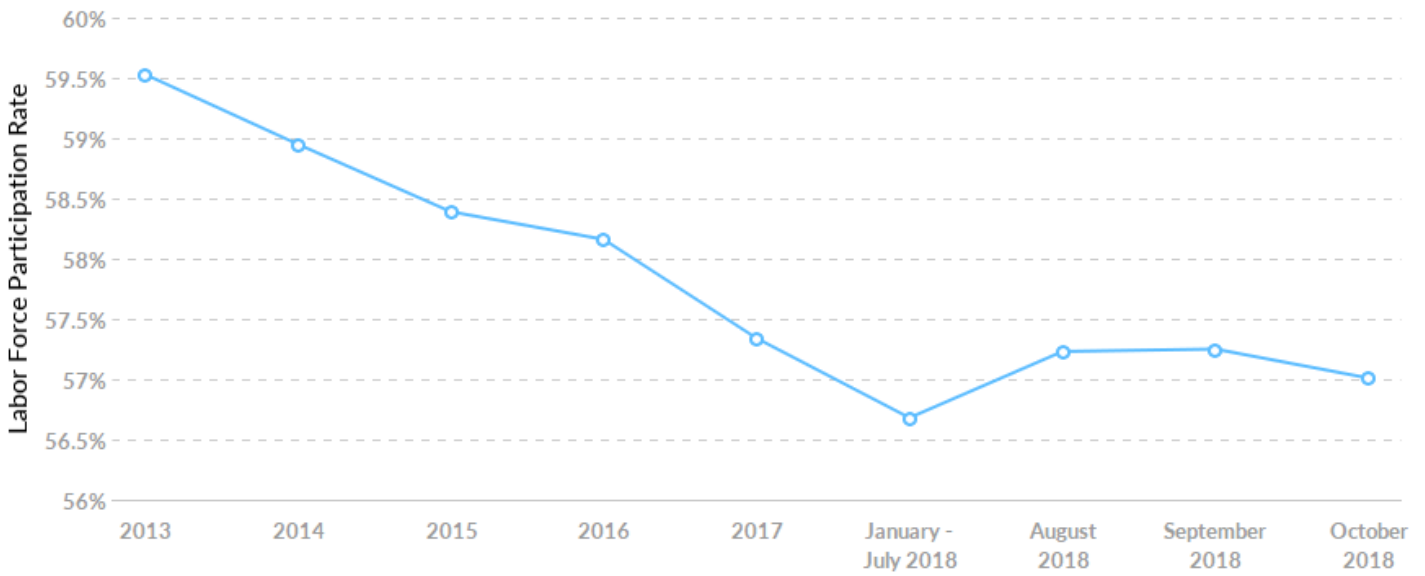
From 2013 to 2018, jobs increased by 11.5% in Stanislaus County, CA from 188,733 to 210,362. This change outpaced the national growth rate of 7.8% by 3.7%.



Timeframe	Jobs
2013	188,733
2014	193,718
2015	200,172
2016	205,110
2017	208,183
2018	210,362
2019	214,043
2020	217,041
2021	219,561
2022	221,701
2023	222,951

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

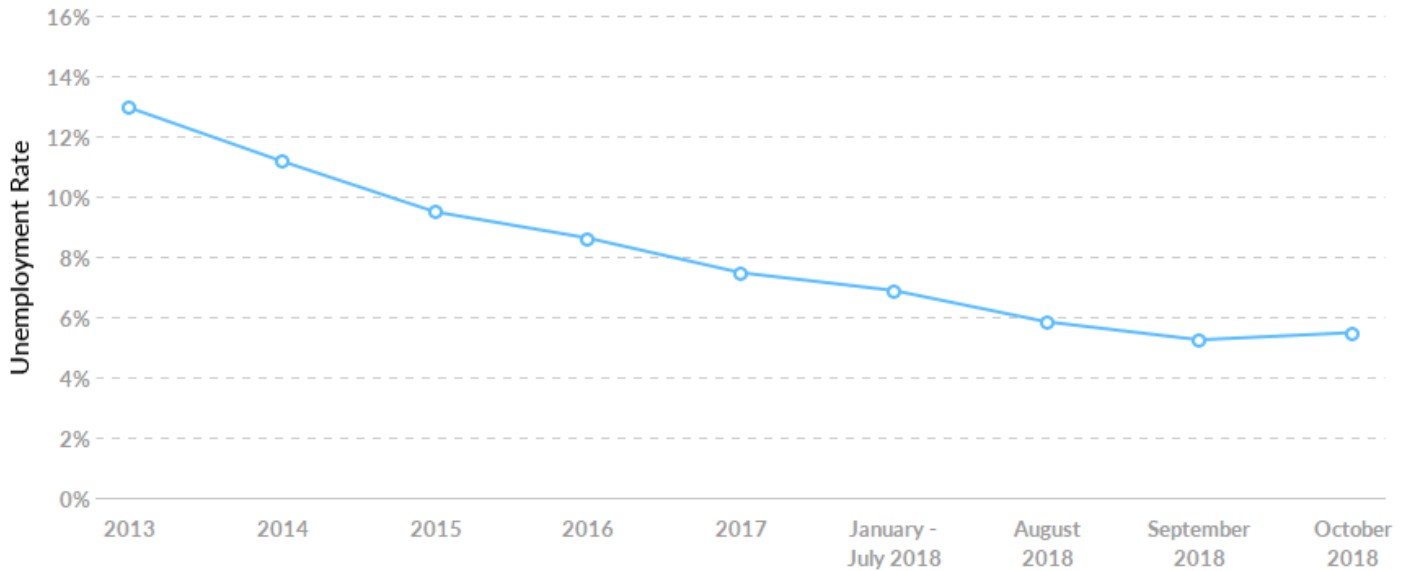


Timeframe	Labor Force Participation Rate
2013	59.53%
2014	58.95%
2015	58.39%
2016	58.16%
2017	57.34%
January - July 2018	56.68%
August 2018	57.23%
September 2018	57.25%
October 2018	57.01%

Historic & Projected Trends - Cont.

Unemployment Rate Trends

Stanislaus County, CA had an October 2018 unemployment rate of 5.48%, **decreasing from 12.95%** 5 years before.



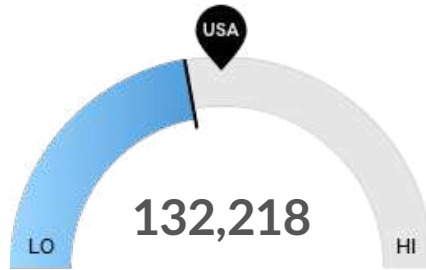
Timeframe	Unemployment Rate
2013	12.95%
2014	11.17%
2015	9.49%
2016	8.62%
2017	7.47%
January - July 2018	6.88%
August 2018	5.84%
September 2018	5.24%
October 2018	5.48%

Population Characteristics



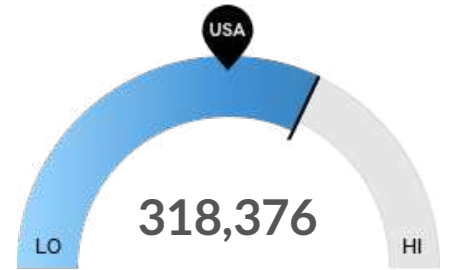
Millennials

Stanislaus County, CA has 117,013 millennials (ages 20-34). The national average for an area this size is 113,478.



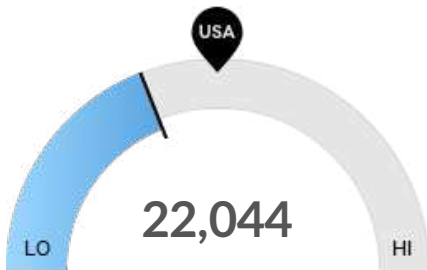
Retiring Soon

Retirement risk is low in Stanislaus County, CA. The national average for an area this size is 156,192 people 55 or older, while there are 132,218 here.



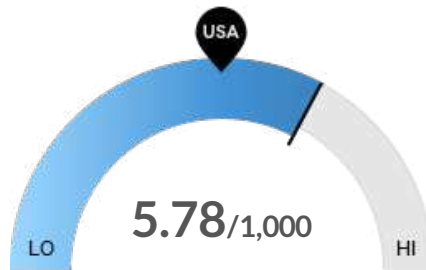
Racial Diversity

Racial diversity is high in Stanislaus County, CA. The national average for an area this size is 215,170 racially diverse people, while there are 318,376 here.



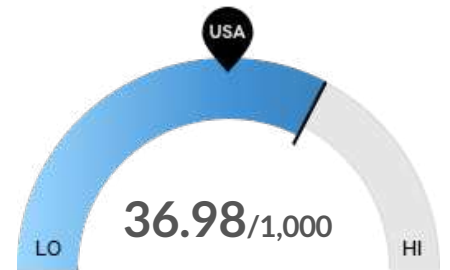
Veterans

Stanislaus County, CA has 22,044 veterans. The national average for an area this size is 31,858.



Violent Crime

Stanislaus County, CA has 5.78 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



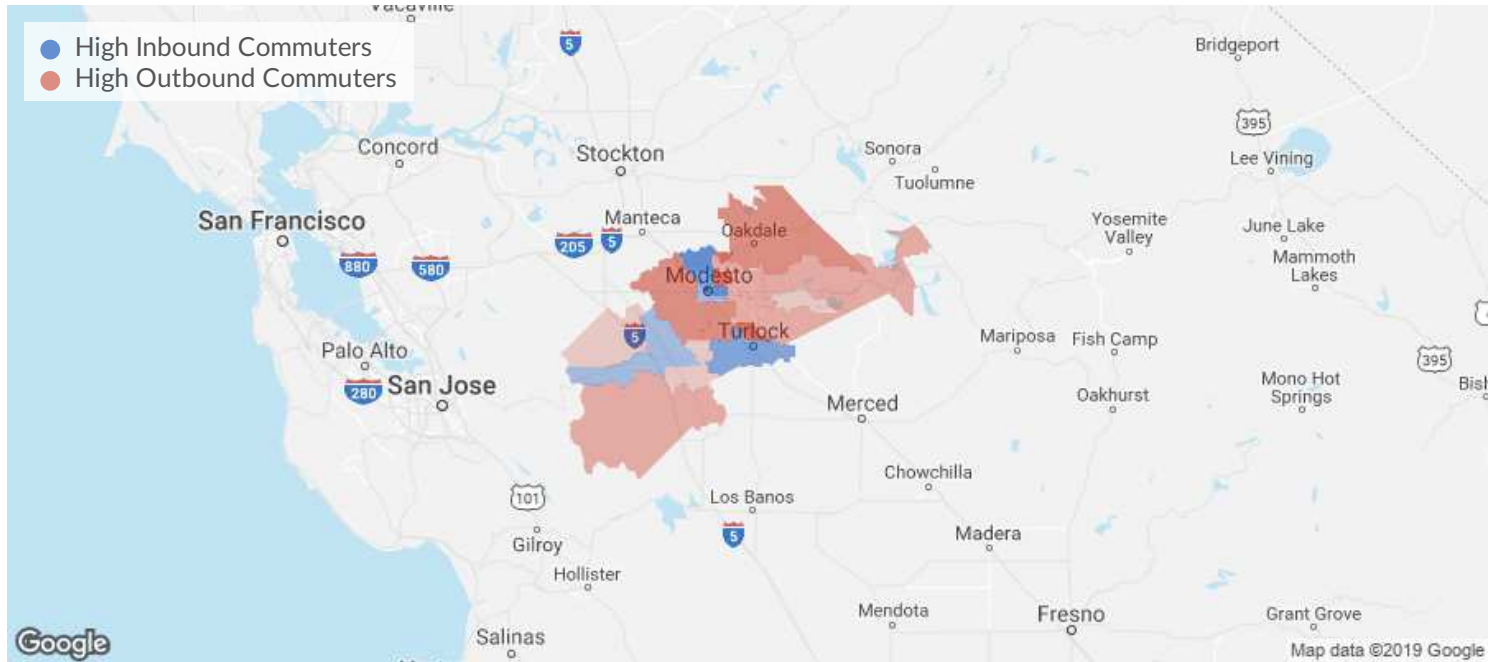
Property Crime

Stanislaus County, CA has 36.98 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Stanislaus County, CA currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 95355.



Where Talent Works

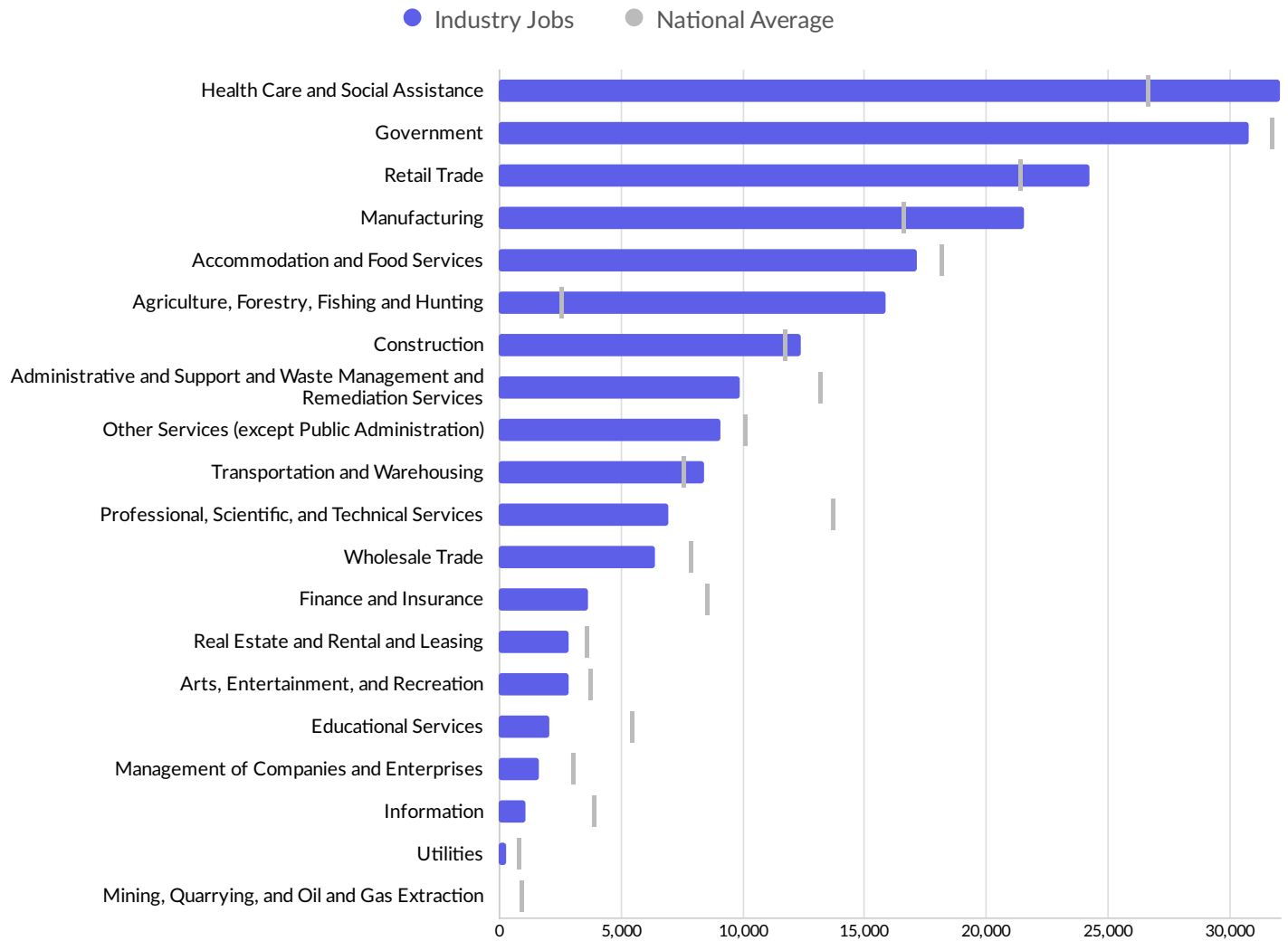
Where Talent Lives

ZIP	Name	2018 Employment
95350	Modesto, CA (in Stanis...	27,159
95356	Modesto, CA (in Stanis...	24,081
95380	Turlock, CA (in Stanisla...	22,947
95354	Modesto, CA (in Stanis...	18,629
95351	Modesto, CA (in Stanis...	17,417

ZIP	Name	2018 Workers
95355	Modesto, CA (in Stanis...	23,671
95350	Modesto, CA (in Stanis...	21,657
95380	Turlock, CA (in Stanisla...	18,478
95307	Ceres, CA (in Stanislau...	17,512
95382	Turlock, CA (in Stanisla...	17,396

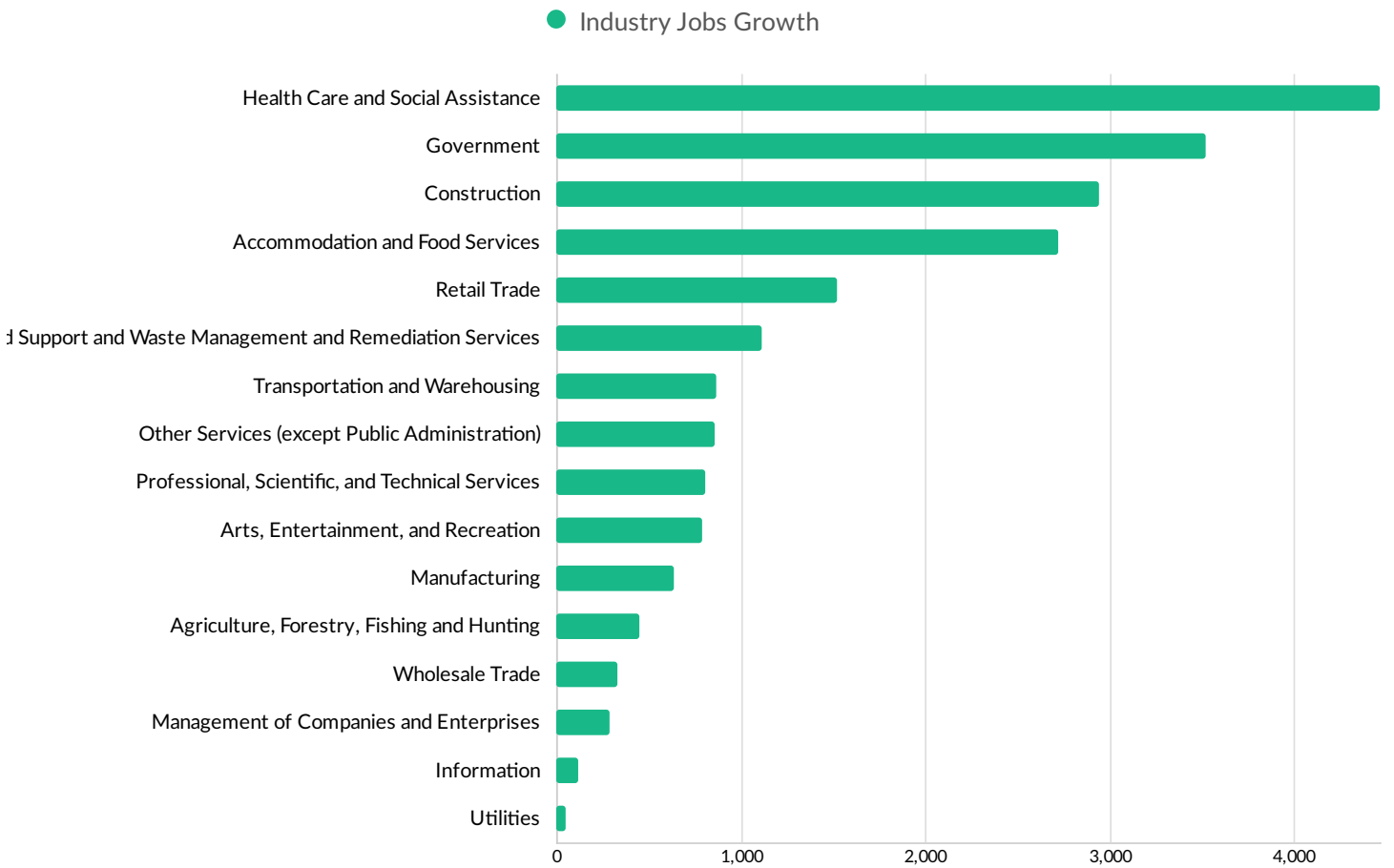
Industry Characteristics

Largest Industries



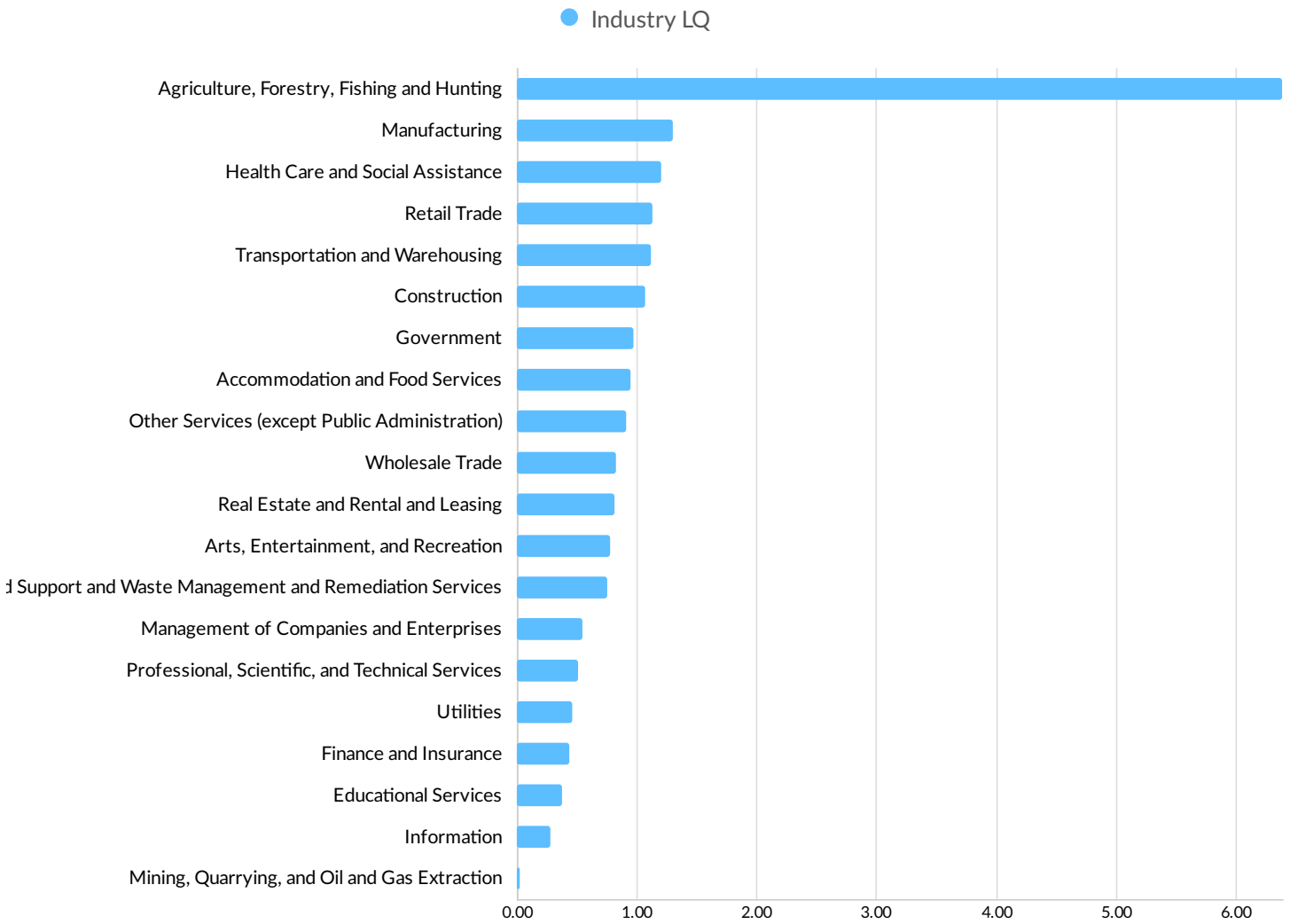
Industry Characteristics - Cont.

Top Growing Industries



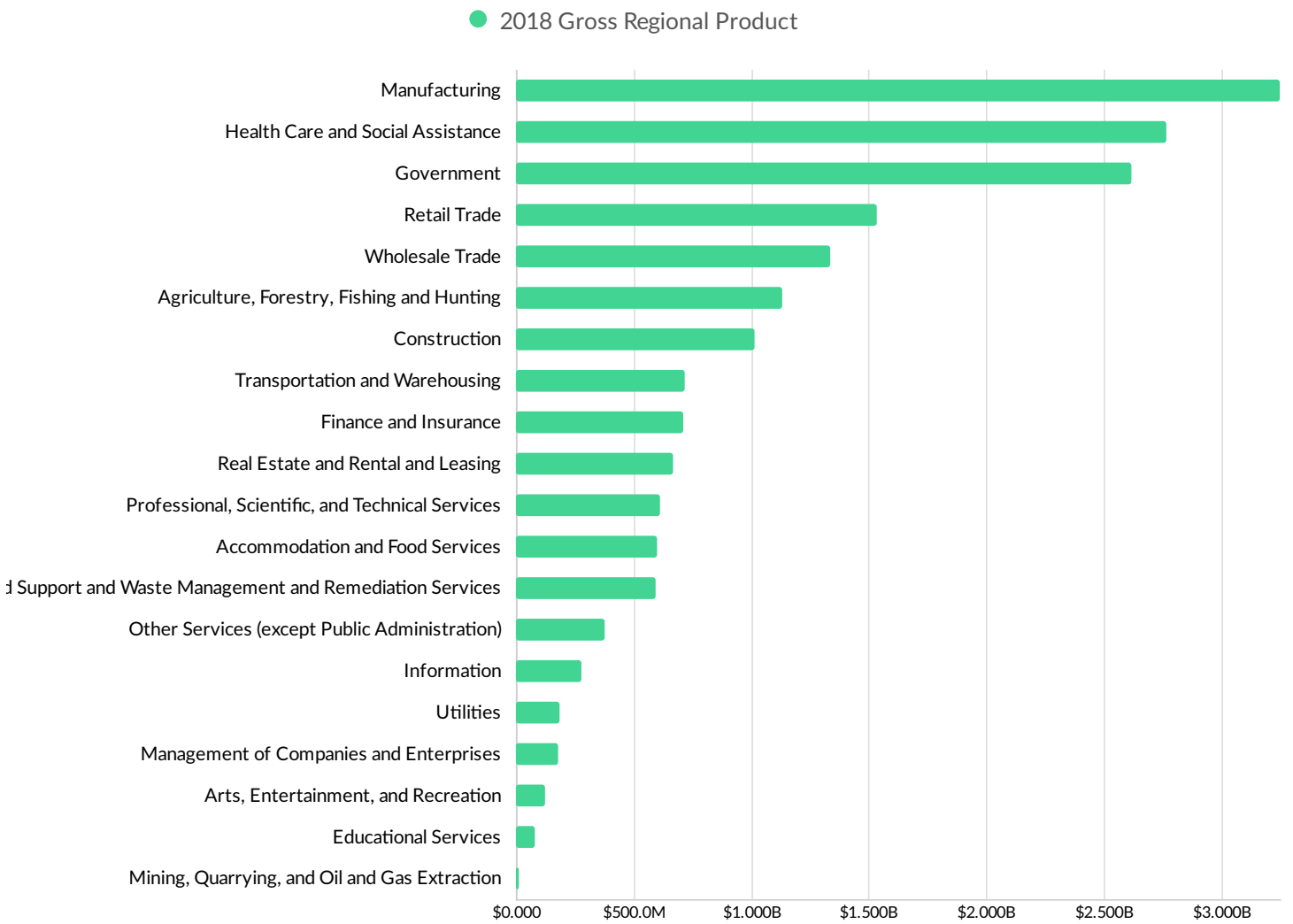
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

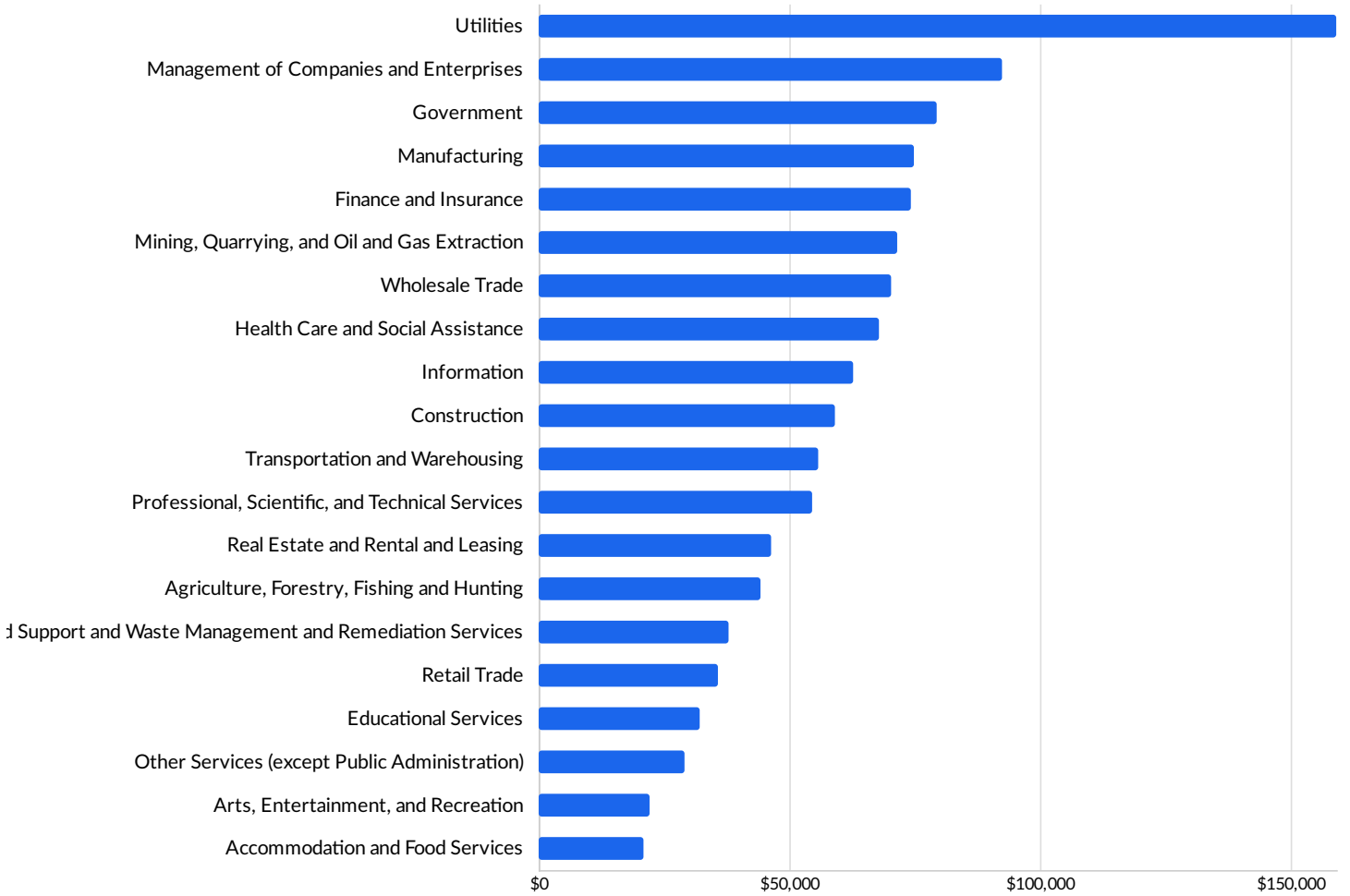
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker



Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Health Care and Social Assistance	27,631	32,095	4,464	+16%	1.21	\$67,930	\$2.77B
Government	27,308	30,825	3,517	+13%	0.97	\$79,439	\$2.62B
Retail Trade	22,761	24,284	1,523	+7%	1.14	\$35,814	\$1.54B
Manufacturing	20,966	21,605	639	+3%	1.30	\$74,770	\$3.25B
Accommodation and Food Services	14,473	17,197	2,724	+19%	0.95	\$21,054	\$601.31M
Agriculture, Forestry, Fishing and Hunting	15,422	15,869	447	+3%	6.39	\$44,123	\$1.13B
Construction	9,495	12,436	2,941	+31%	1.07	\$59,146	\$1.02B
Administrative and Support and Waste Management and Remediation Services	8,799	9,916	1,117	+13%	0.75	\$37,985	\$594.22M
Other Services (except Public Administration)	8,261	9,123	862	+10%	0.91	\$29,120	\$379.49M
Transportation and Warehousing	7,580	8,446	866	+11%	1.12	\$55,848	\$719.83M
Professional, Scientific, and Technical Services	6,149	6,957	808	+13%	0.51	\$54,680	\$610.98M
Wholesale Trade	6,102	6,430	328	+5%	0.82	\$70,232	\$1.34B
Finance and Insurance	3,696	3,684	-12	0%	0.43	\$74,168	\$712.27M
Real Estate and Rental and Leasing	2,933	2,896	-37	-1%	0.82	\$46,210	\$668.38M
Arts, Entertainment, and Recreation	2,052	2,844	792	+39%	0.78	\$22,217	\$126.27M
Educational Services	2,132	2,059	-73	-3%	0.38	\$32,105	\$80.23M
Management of Companies and Enterprises	1,363	1,654	291	+21%	0.55	\$92,387	\$178.81M
Information	984	1,104	120	+12%	0.29	\$62,618	\$281.12M
Utilities	280	332	52	+19%	0.46	\$159,046	\$185.83M





















Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Mining, Quarrying, and Oil and Gas Extraction	36	19	-17	-47%	0.02	\$71,548	\$12.67M

Business Characteristics

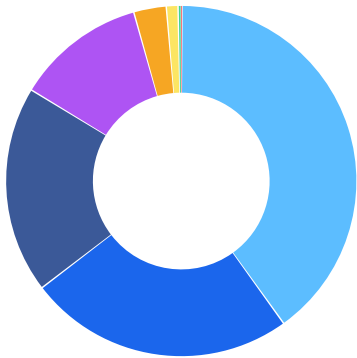
28,802 Companies Employ Your Workers

Online profiles for your workers mention 28,802 companies as employers, with the top 10 appearing below. In the last 12 months, 4,574 companies in Stanislaus County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
E & J Gallo Winery	1,057 	Anthem, Inc.	6,249 
Stanislaus County	775 	Comphealth Associates, Inc	1,009 
Sutter Health	613 	Tenet Healthcare Corporation	973 
Amazon.com, Inc.	589 	CRST International, Inc.	867 
Modesto City Schools	588 	Sutter Health	858 
Doctors Medical Center	584 	C.R. England, Inc.	509 
Kaiser Permanente	468 	Stanislaus County	487 
Save Mart Supermarkets	442 	Hub Group, Inc.	452 
Modesto Junior College Found...	420 	Kaiser Permanente	419 
Memorial Medical Center Inc	391 	E & J Gallo Winery	417 

Business Characteristics - Cont.

Business Size

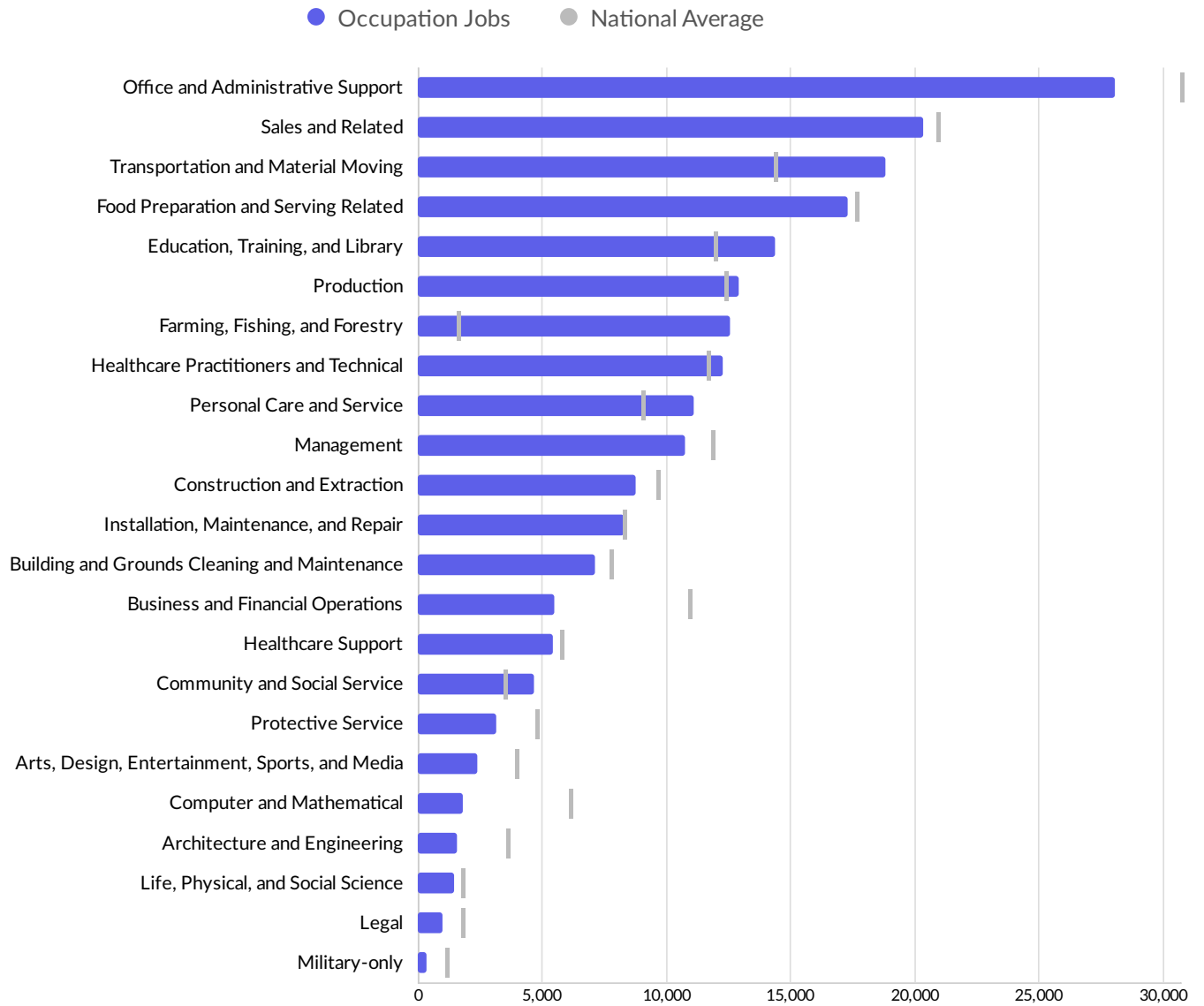


	Percentage	Business Count
1 to 4 employees	40.0%	6,598
5 to 9 employees	24.5%	4,045
10 to 19 employees	19.1%	3,149
20 to 49 employees	11.9%	1,970
50 to 99 employees	3.0%	495
100 to 249 employees	1.1%	177
250 to 499 employees	0.3%	50
500+ employees	0.1%	10

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

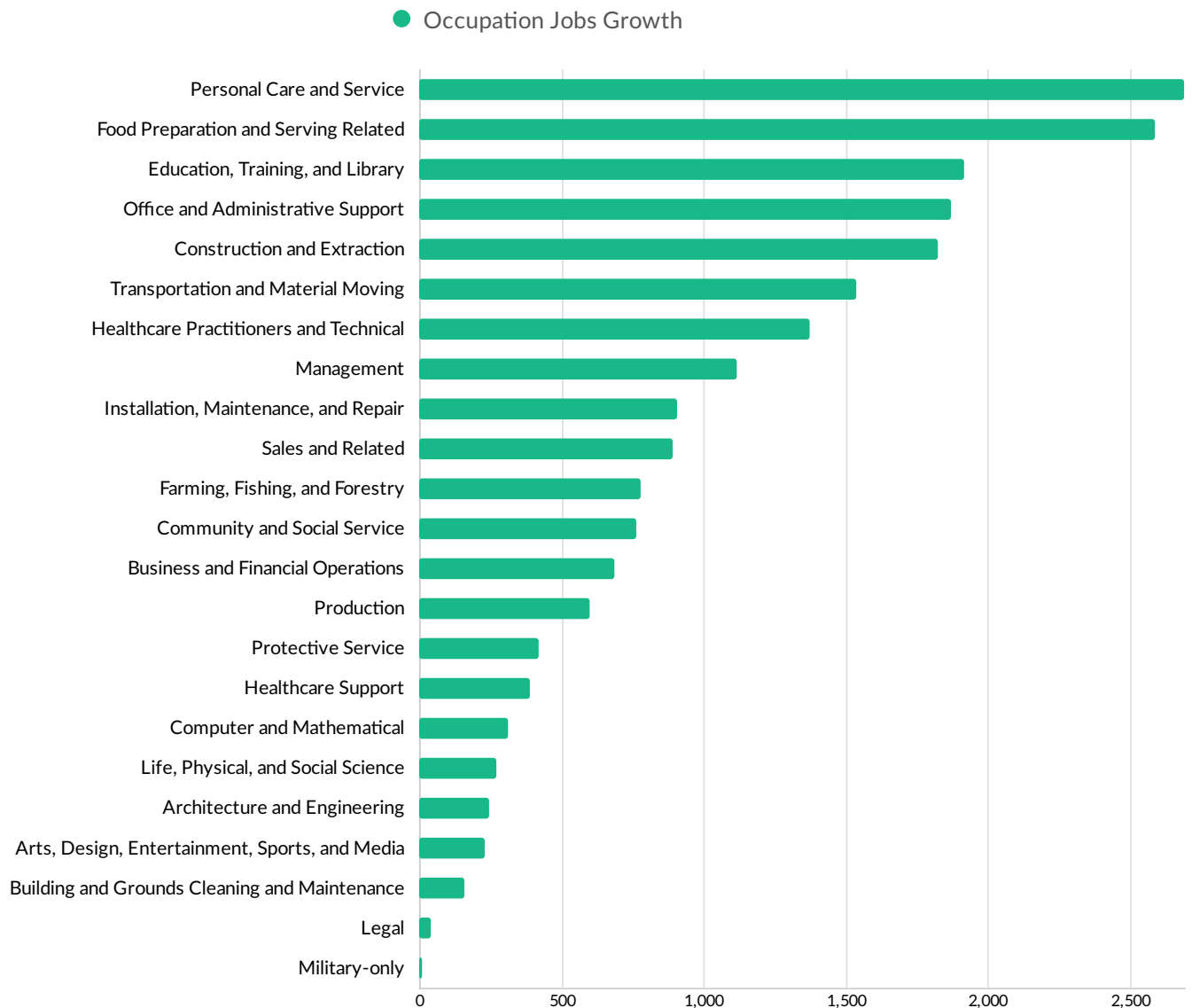
Workforce Characteristics

Largest Occupations



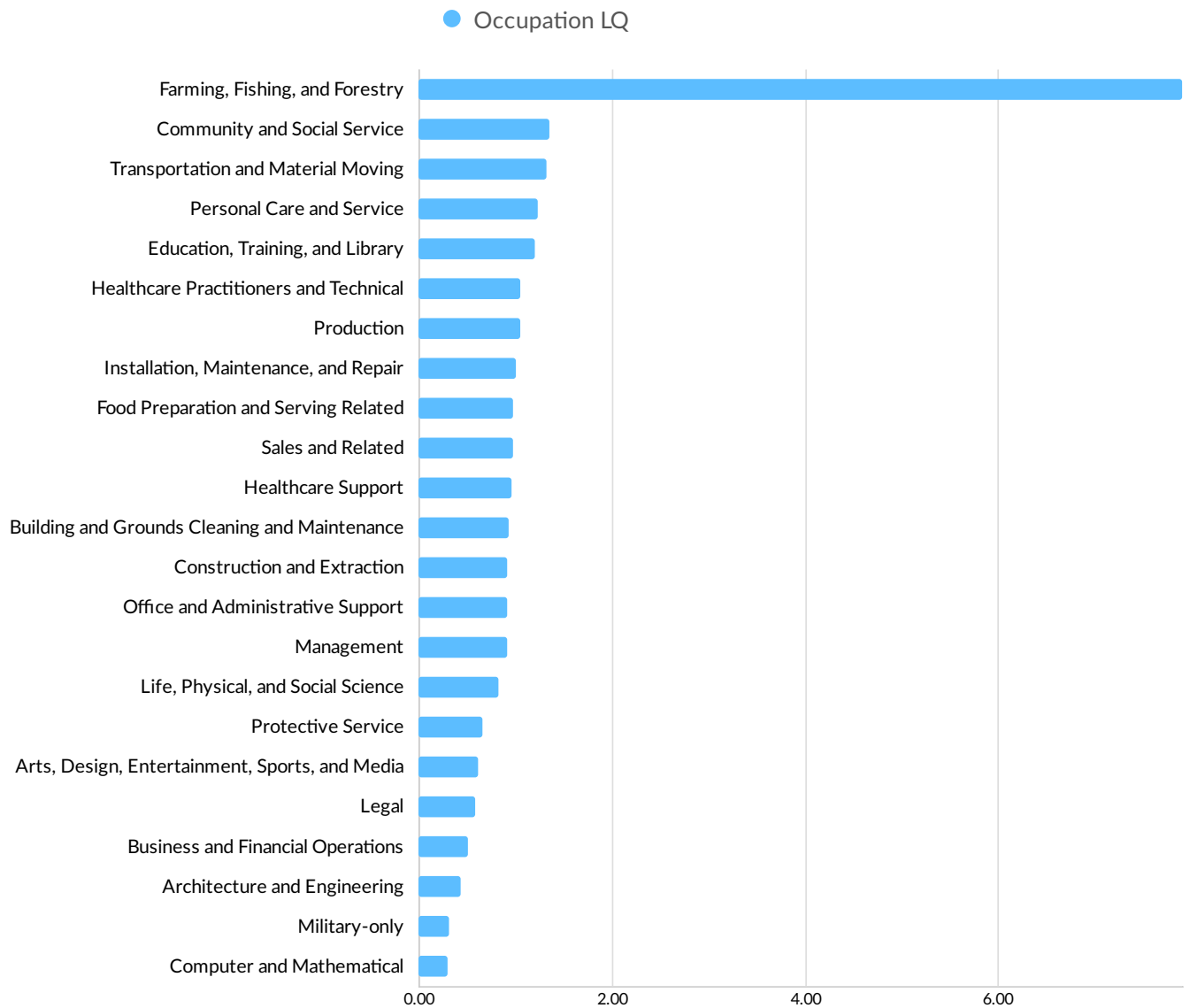
Workforce Characteristics - Cont.

Top Growing Occupations



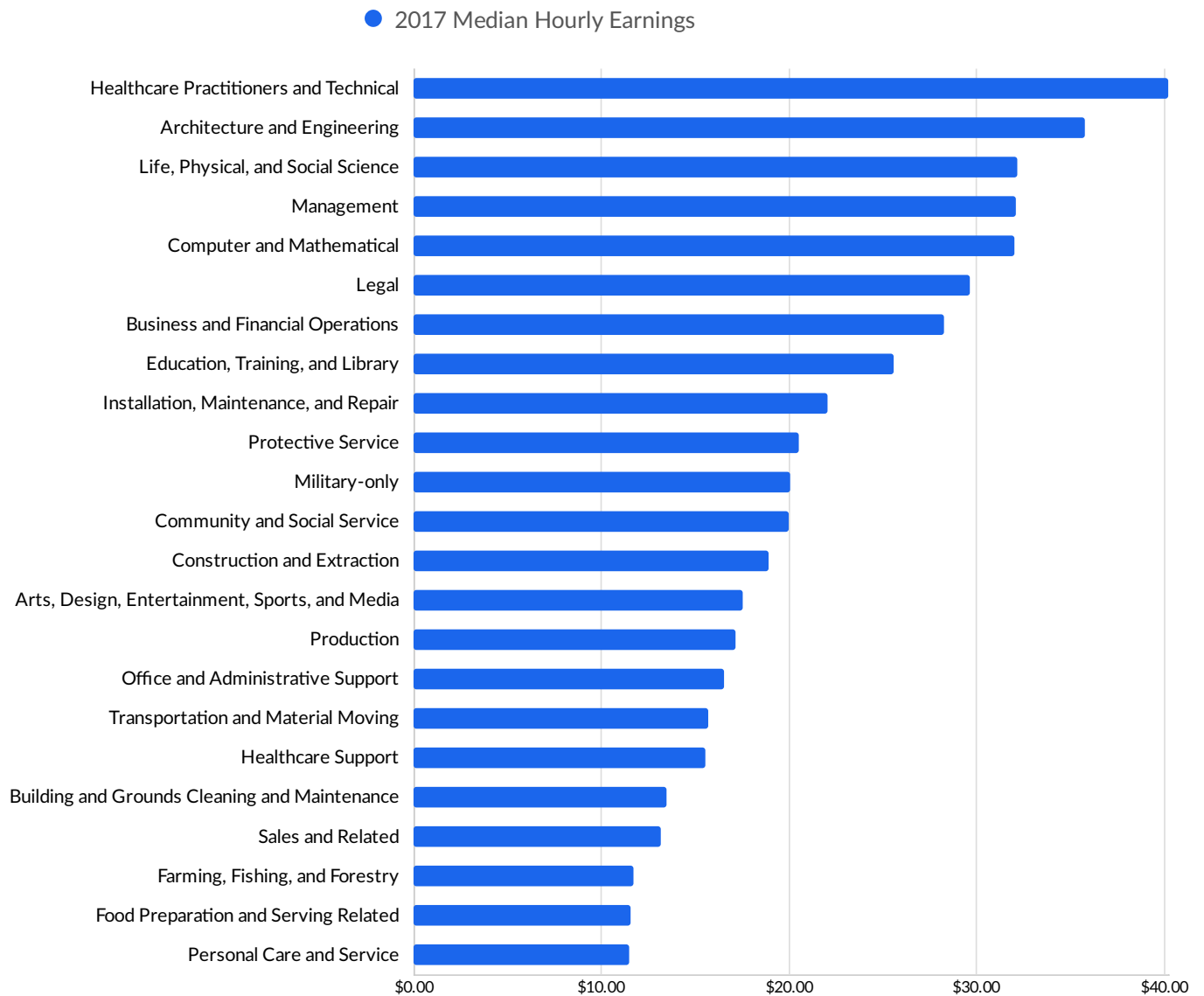
Workforce Characteristics - Cont.

Top Occupation LQ



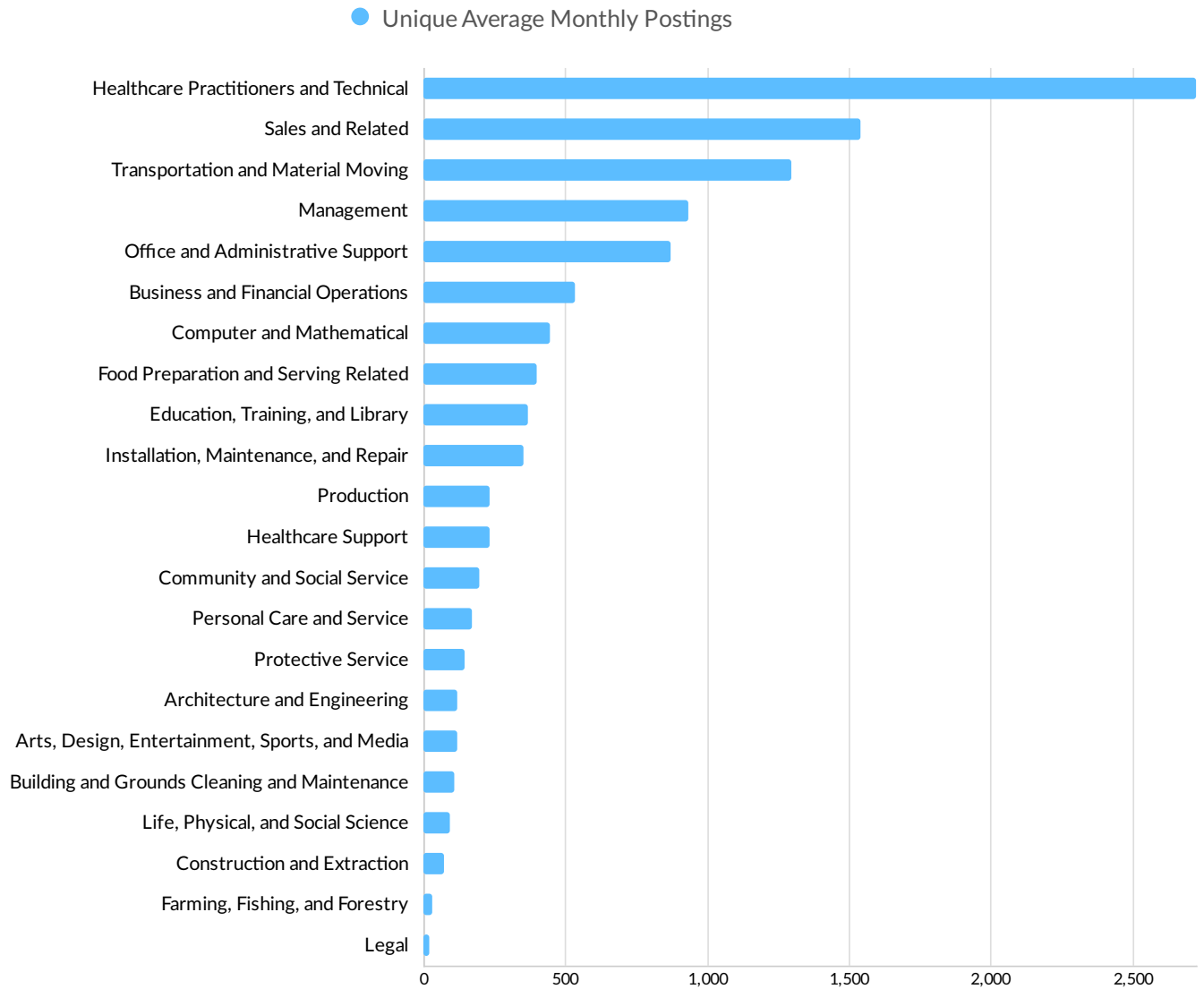
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Mar 2018 - Feb 2019 Unique Average Monthly Postings
Office and Administrative Support	26,238	28,107	1,869	+7%	0.91	\$16.53	872
Sales and Related	19,480	20,374	894	+5%	0.97	\$13.15	1,541
Transportation and Material Moving	17,336	18,872	1,536	+9%	1.32	\$15.72	1,296
Food Preparation and Serving Related	14,718	17,305	2,587	+18%	0.98	\$11.54	397
Education, Training, and Library	12,453	14,369	1,916	+15%	1.20	\$25.62	371
Production	12,352	12,953	601	+5%	1.05	\$17.20	236
Farming, Fishing, and Forestry	11,816	12,593	777	+7%	7.91	\$11.74	30
Healthcare Practitioners and Technical	10,910	12,283	1,373	+13%	1.05	\$40.26	2,724
Personal Care and Service	8,435	11,126	2,691	+32%	1.23	\$11.54	173
Management	9,653	10,769	1,116	+12%	0.91	\$32.16	933
Construction and Extraction	6,974	8,801	1,827	+26%	0.92	\$18.98	75
Installation, Maintenance, and Repair	7,374	8,283	909	+12%	1.01	\$22.08	351
Building and Grounds Cleaning and Maintenance	6,999	7,158	159	+2%	0.93	\$13.49	107
Business and Financial Operations	4,812	5,498	686	+14%	0.51	\$28.31	535
Healthcare Support	5,080	5,470	390	+8%	0.96	\$15.57	235
Community and Social Service	3,919	4,685	766	+20%	1.35	\$20.03	197
Protective Service	2,730	3,148	418	+15%	0.67	\$20.52	144

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Mar 2018 - Feb 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	2,185	2,416	231	+11%	0.62	\$17.59	120
Computer and Mathematical	1,483	1,797	314	+21%	0.30	\$32.02	445
Architecture and Engineering	1,306	1,553	247	+19%	0.44	\$35.79	121
Life, Physical, and Social Science	1,165	1,438	273	+23%	0.83	\$32.23	94
Legal	971	1,011	40	+4%	0.58	\$29.71	22
Military-only	344	353	9	+3%	0.32	\$20.06	0

Educational Pipeline

In 2017, there were 5,660 graduates in Stanislaus County, CA. This pipeline has grown by 7% over the last 5 years. The highest share of these graduates come from "Cosmetology/Cosmetologist, General", "Business Administration and Management, General", and Biological and Physical Sciences.

School	Total Graduates (2017)		Graduate Trend (2013 - 2017)
Modesto Junior College	2,392		
California State University-Stanislaus	2,375		
Brightwood College-Modesto	268		
Paul Mitchell the School-Modesto	234		
Computer Tutor Business and Technical Institute	134		
North Adrian's College of Beauty Inc	82		
California Beauty School	68		
Adrian's College of Beauty Turlock	55		
Toni & Guy Hairdressing Academy-Modesto	29		
DeHart Technical School	23		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher