



Fresno County, CA

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Economy Overview

997,718

Population (2018)

Population grew by **43,936** over the last 5 years and is projected to grow by **34,412** over the next 5 years.

428,153

Jobs (2018)

Jobs grew by **37,106** over the last 5 years and are projected to grow by **25,934** over the next 5 years.

\$48.7K

Median Household Income (2017)

Median household income is **\$8.9K below** the national median household income of \$57.7K.

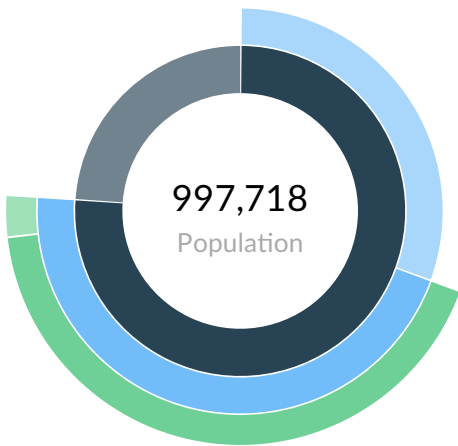
Takeaways

- As of 2018 the region's population **increased by 4.6%** since 2013, growing by 43,936. Population is expected to **increase by 3.4%** between 2018 and 2023, adding 34,412.
- From 2013 to 2018, jobs **increased by 9.5%** in Fresno County, CA from 391,047 to **428,153**. This change **outpaced the national growth rate of 7.8% by 1.7%**. As the number of jobs increased, the **labor force participation rate increased from 59.4% to 59.9% between 2013 and 2018**.
- Concerning educational attainment, **13.1% of Fresno County, CA residents possess a Bachelor's Degree** (5.5% below the national average), and **8.0% hold an Associate's Degree** (the same as the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Support Activities for Crop Production, and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	997,718	454,084	428,153	121.9	\$40.92B	\$43.58B	\$43.49B
State	39,853,042	19,627,394	19,568,418	133.8	\$2.82T	\$1.39T	\$1.97T

Economy Overview - Cont.

2018 Labor Force Breakdown



	Population
● Total Working Age Population	758,426
● Not in Labor Force (15+)	304,342
● Labor Force	454,084
● Employed	425,282
● Unemployed	28,802
● Under 15	239,292

Educational Attainment

Concerning educational attainment, **13.1% of Fresno County, CA residents possess a Bachelor's Degree** (5.5% below the national average), and **8.0% hold an Associate's Degree** (the same as the national average).

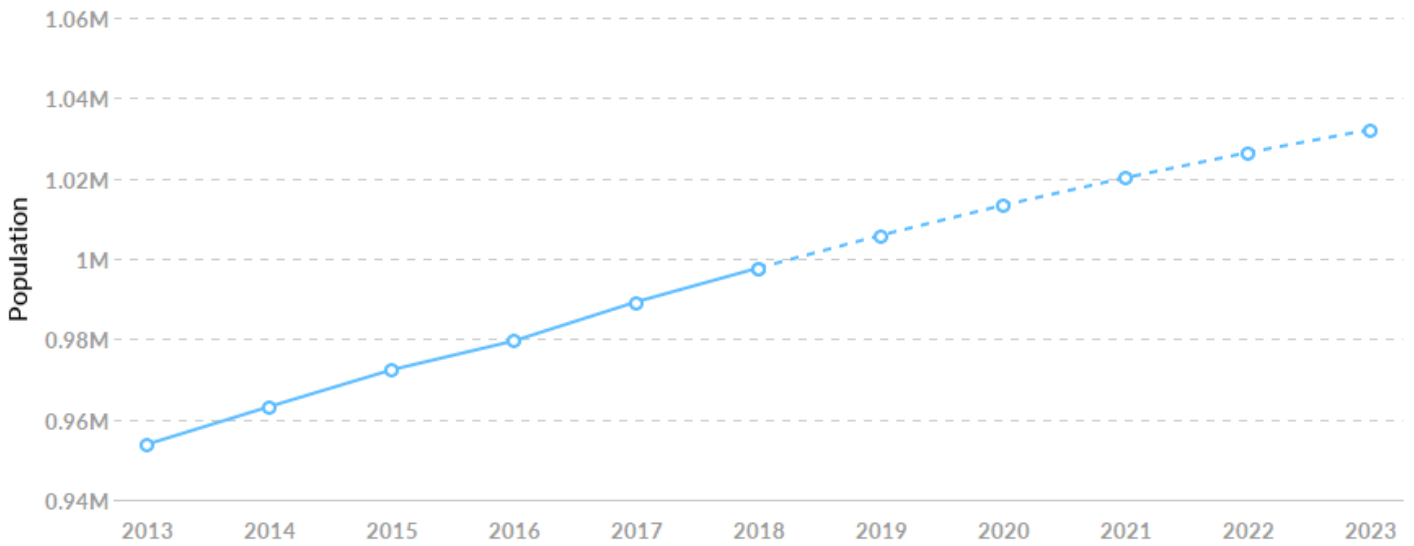


	% of Population	Population
● Less Than 9th Grade	18.7%	115,199
● 9th Grade to 12th Grade	8.7%	53,610
● High School Diploma	22.9%	140,870
● Some College	22.3%	137,128
● Associate's Degree	8.0%	49,472
● Bachelor's Degree	13.1%	80,487
● Graduate Degree and Higher	6.3%	38,475

Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 4.6%** since 2013, growing by 43,936. Population is expected to **increase by 3.4%** between 2018 and 2023, adding 34,412.

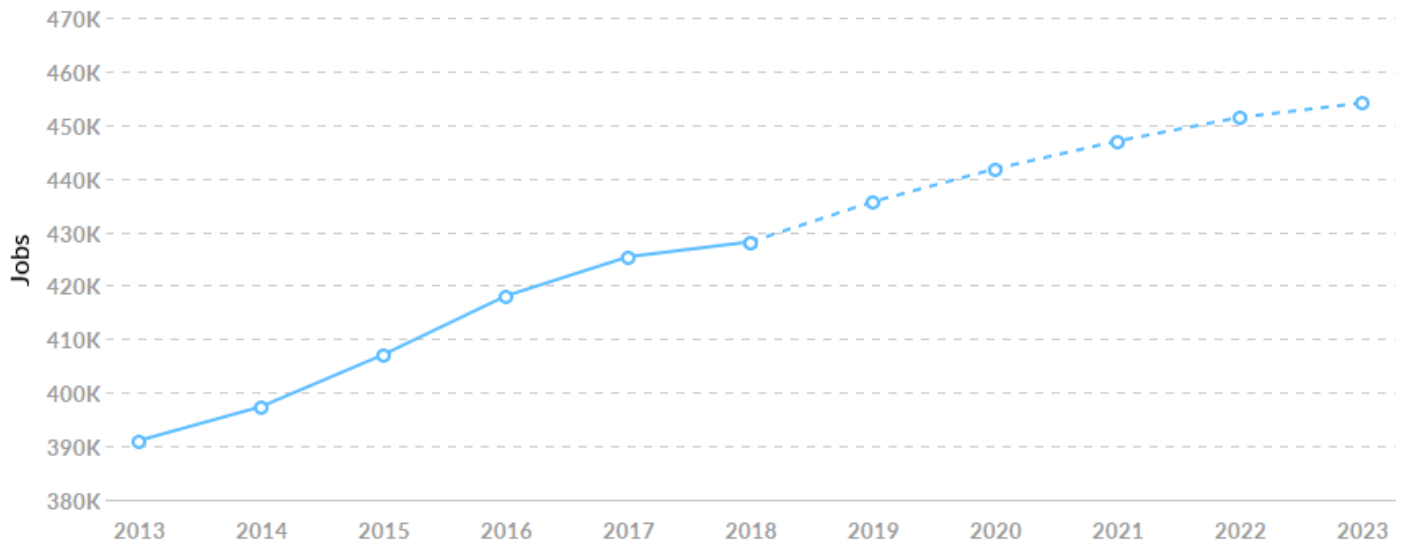


Timeframe	Population
2013	953,781
2014	963,169
2015	972,337
2016	979,534
2017	989,254
2018	997,718
2019	1,005,855
2020	1,013,325
2021	1,020,170
2022	1,026,427
2023	1,032,130

Historic & Projected Trends - Cont.

Job Trends

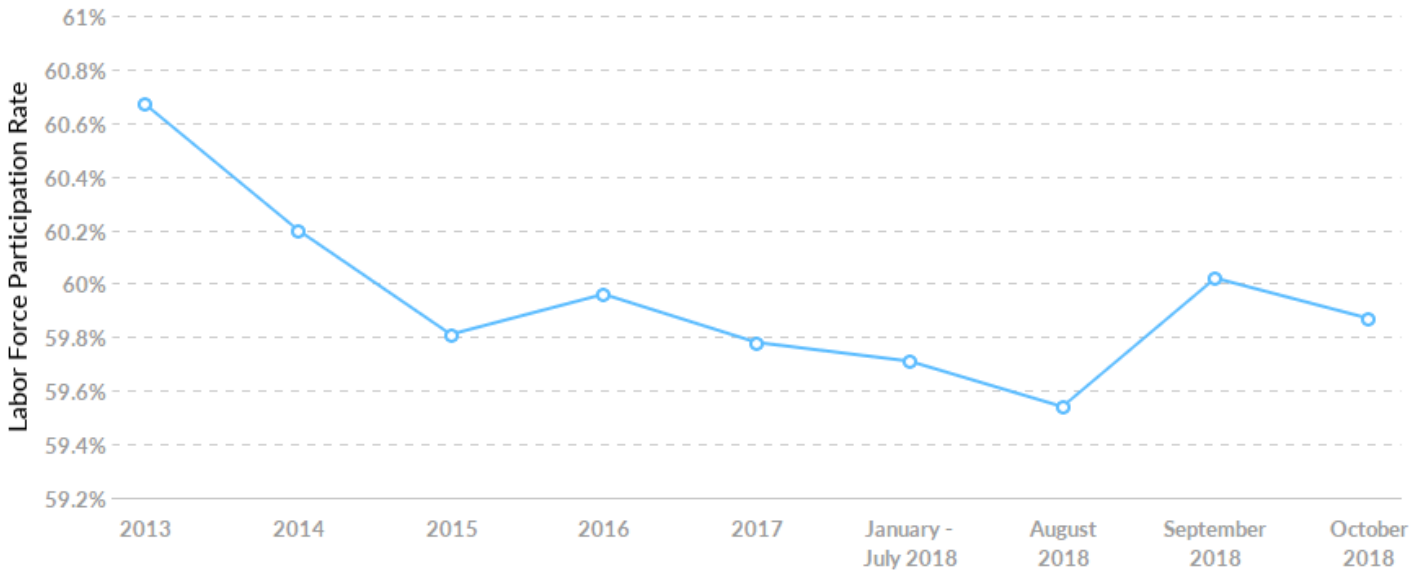
From 2013 to 2018, jobs increased by 9.5% in Fresno County, CA from 391,047 to 428,153. This change outpaced the national growth rate of 7.8% by 1.7%.



Timeframe	Jobs
2013	391,047
2014	397,391
2015	407,112
2016	418,056
2017	425,364
2018	428,153
2019	435,642
2020	441,781
2021	446,973
2022	451,388
2023	454,087

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

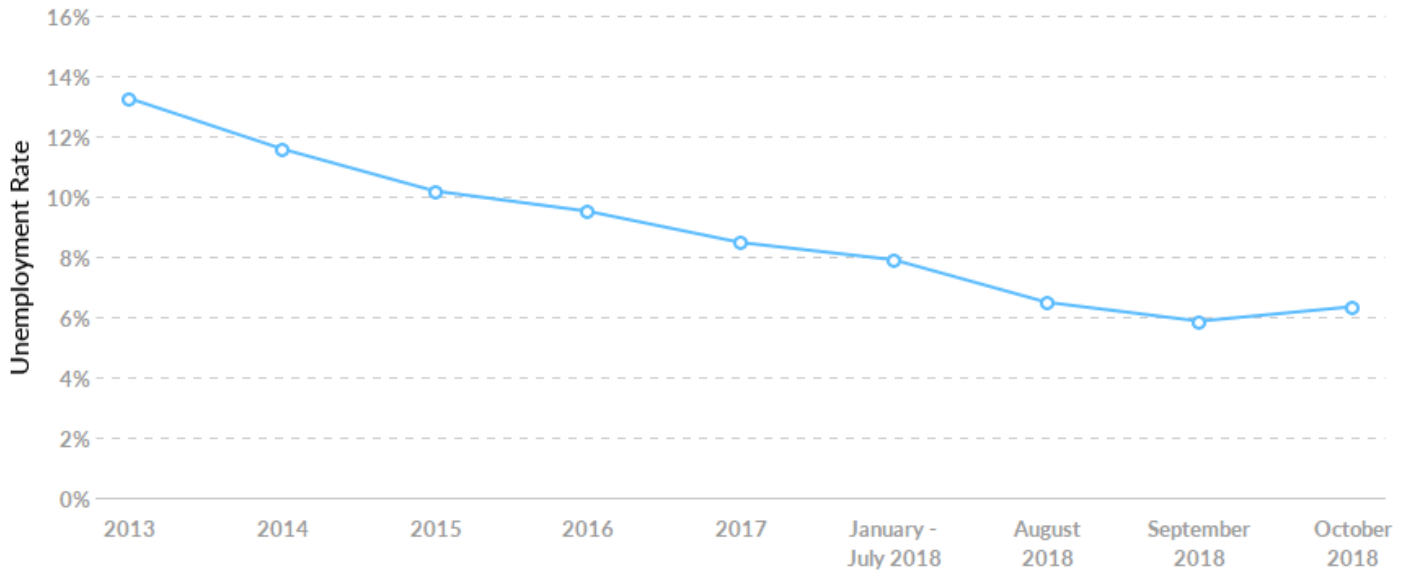


Timeframe	Labor Force Participation Rate
2013	60.67%
2014	60.20%
2015	59.81%
2016	59.96%
2017	59.78%
January - July 2018	59.71%
August 2018	59.54%
September 2018	60.02%
October 2018	59.87%

Historic & Projected Trends - Cont.

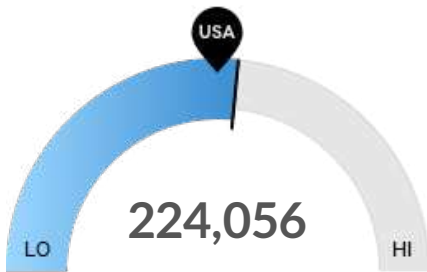
Unemployment Rate Trends

Fresno County, CA had an October 2018 unemployment rate of 6.34%, **decreasing from 13.26%** 5 years before.



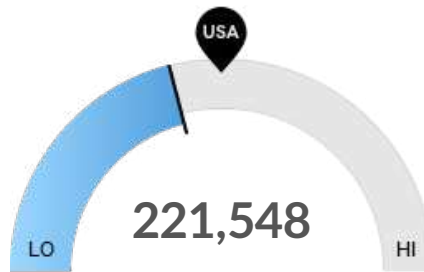
Timeframe	Unemployment Rate
2013	13.26%
2014	11.58%
2015	10.18%
2016	9.51%
2017	8.47%
January - July 2018	7.90%
August 2018	6.49%
September 2018	5.86%
October 2018	6.34%

Population Characteristics



Millennials

Fresno County, CA has 224,056 millennials (ages 20-34). The national average for an area this size is 204,889.



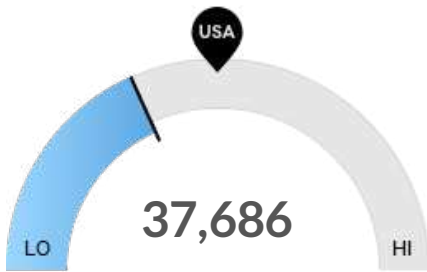
Retiring Soon

Retirement risk is low in Fresno County, CA. The national average for an area this size is 282,011 people 55 or older, while there are 221,548 here.



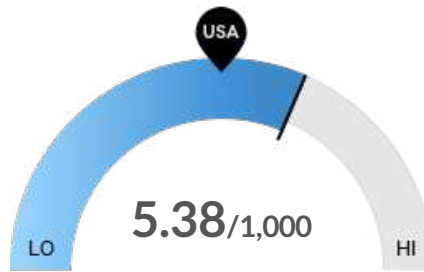
Racial Diversity

Racial diversity is high in Fresno County, CA. The national average for an area this size is 388,499 racially diverse people, while there are 697,832 here.



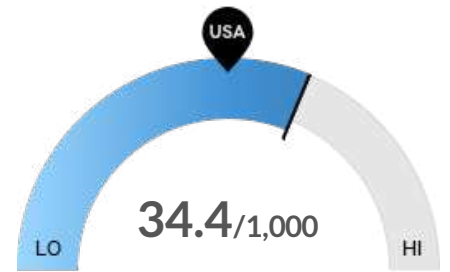
Veterans

Fresno County, CA has 37,686 veterans. The national average for an area this size is 57,521.



Violent Crime

Fresno County, CA has 5.38 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



Property Crime

Fresno County, CA has 34.4 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Fresno County, CA currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #4 for resident workers. The top ZIP for resident workers is 93722.



Where Talent Works

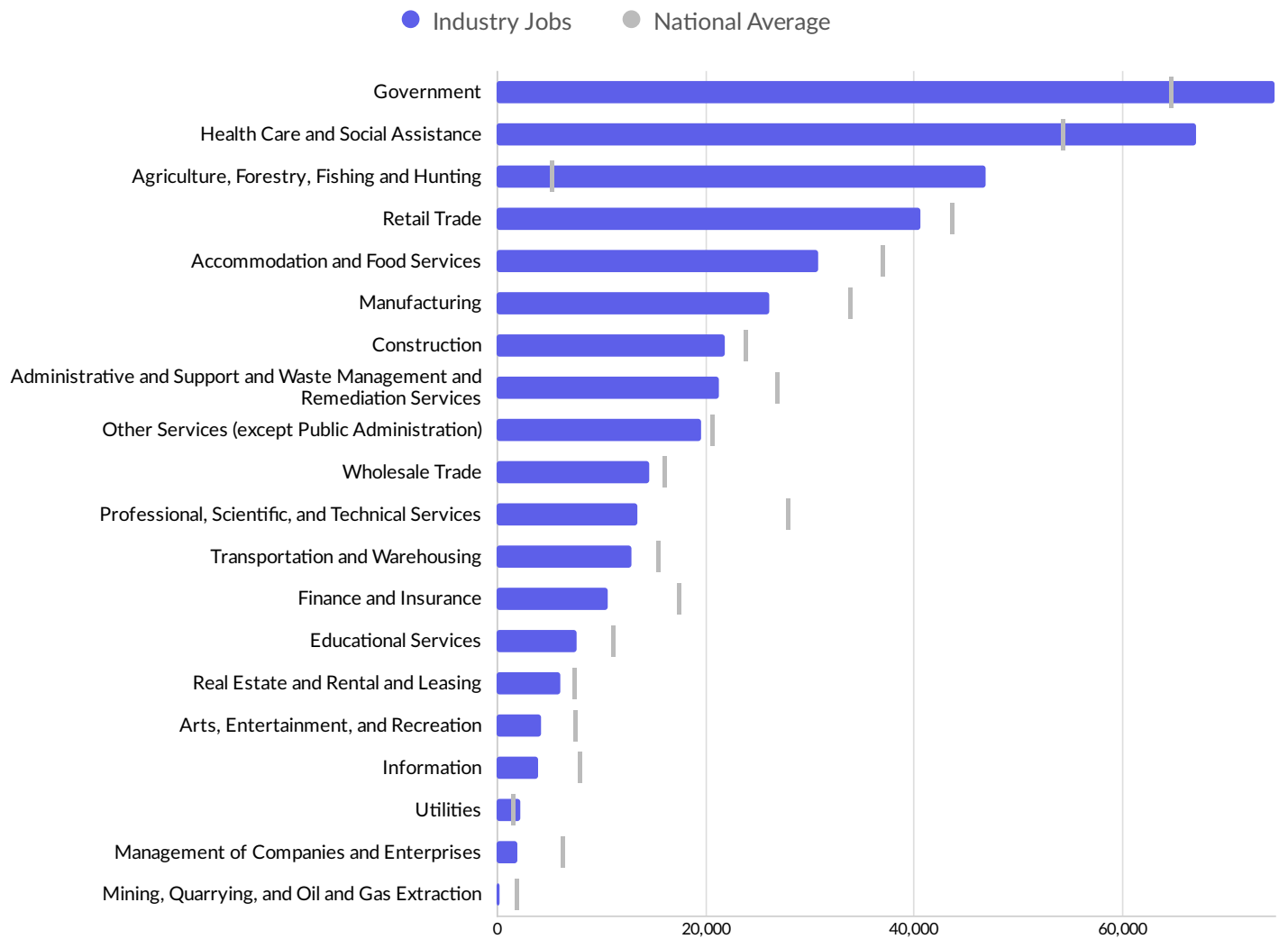
Where Talent Lives

ZIP	Name	2018 Employment
93720	Fresno, CA (in Fresno c...	32,190
93727	Fresno, CA (in Fresno c...	31,045
93721	Fresno, CA (in Fresno c...	27,973
93711	Fresno, CA (in Fresno c...	26,079
93722	Fresno, CA (in Fresno c...	26,073

ZIP	Name	2018 Workers
93722	Fresno, CA (in Fresno c...	35,823
93727	Fresno, CA (in Fresno c...	33,100
93611	Clovis, CA (in Fresno c...	25,303
93720	Fresno, CA (in Fresno c...	25,257
93711	Fresno, CA (in Fresno c...	21,264

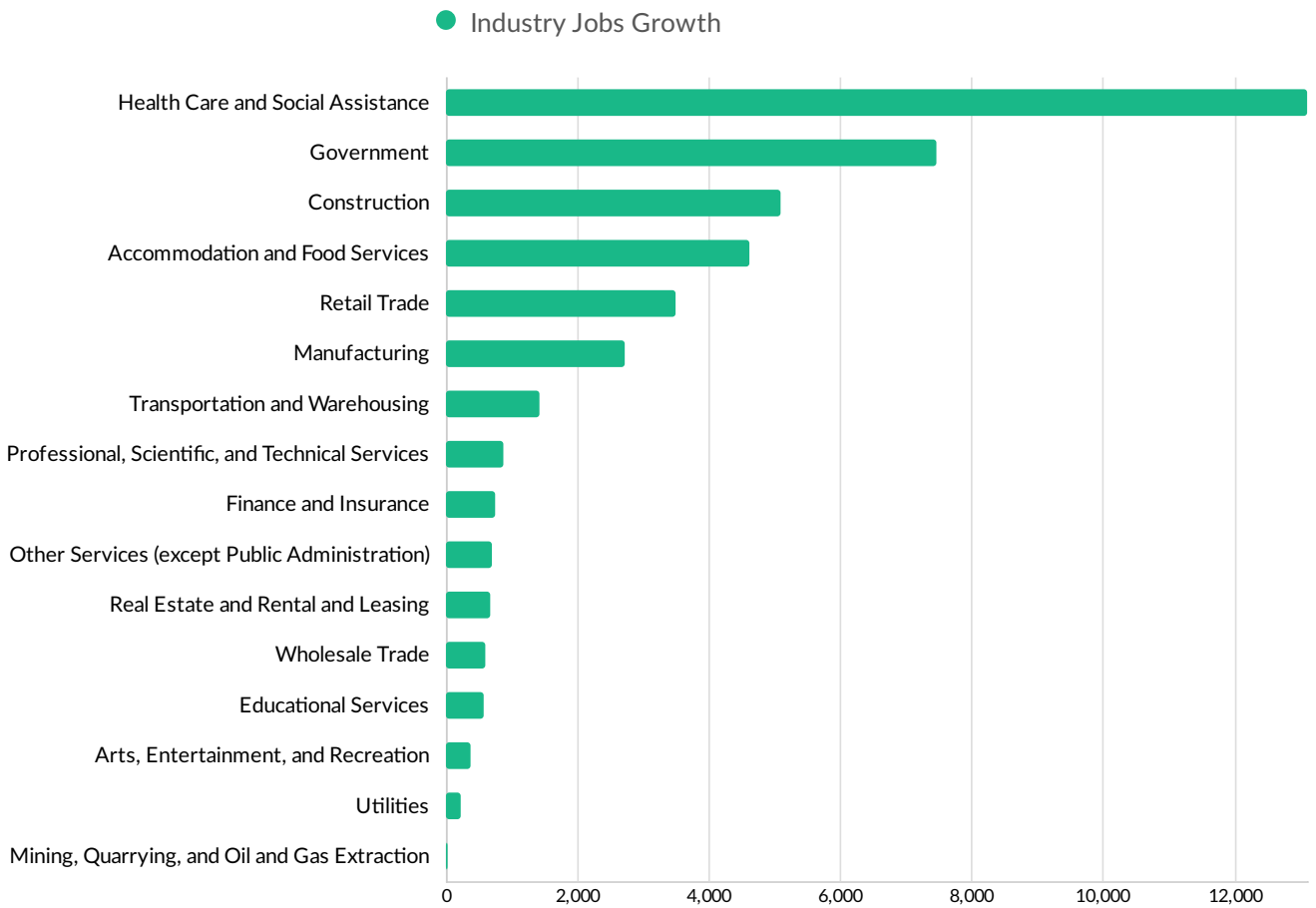
Industry Characteristics

Largest Industries



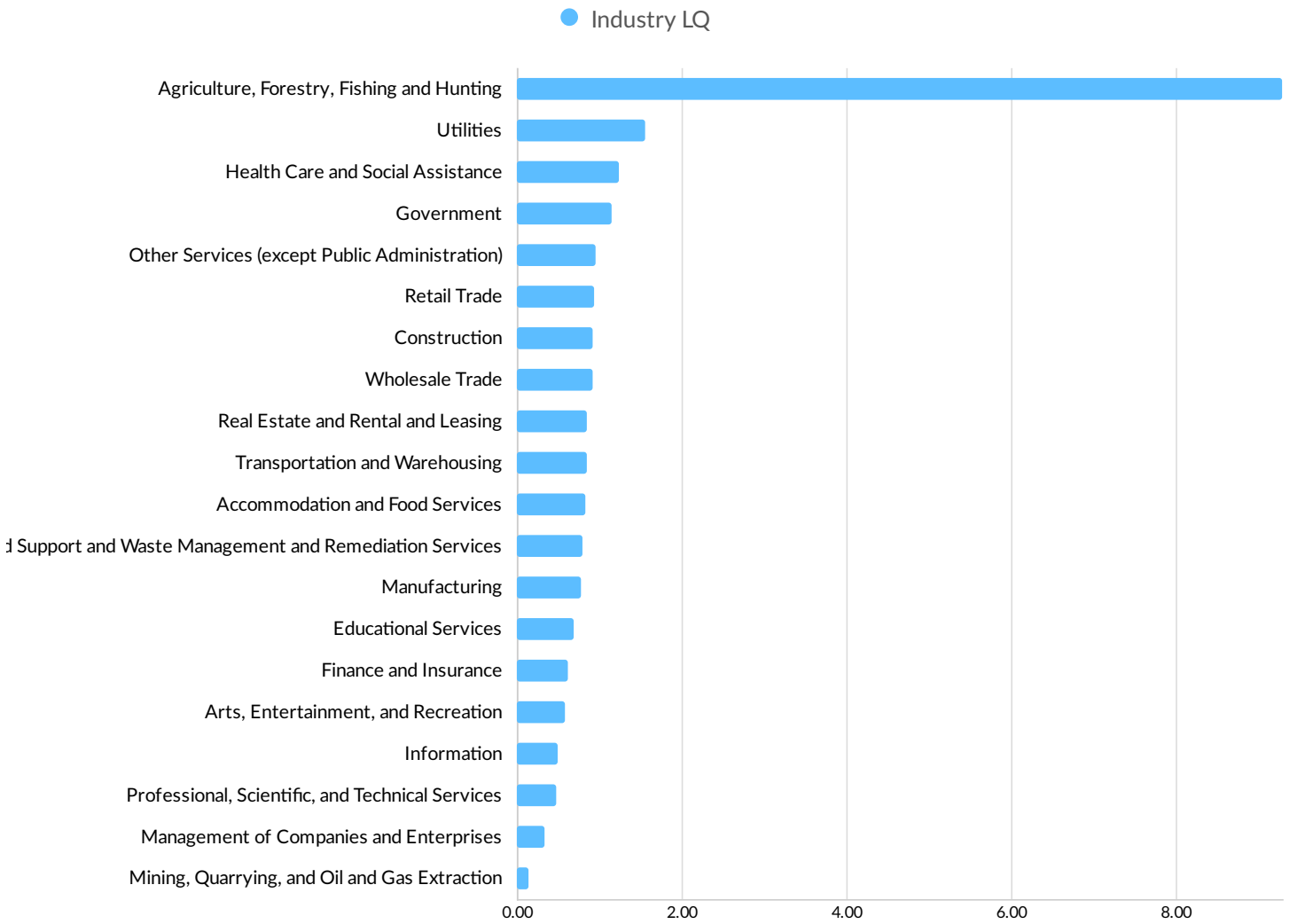
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

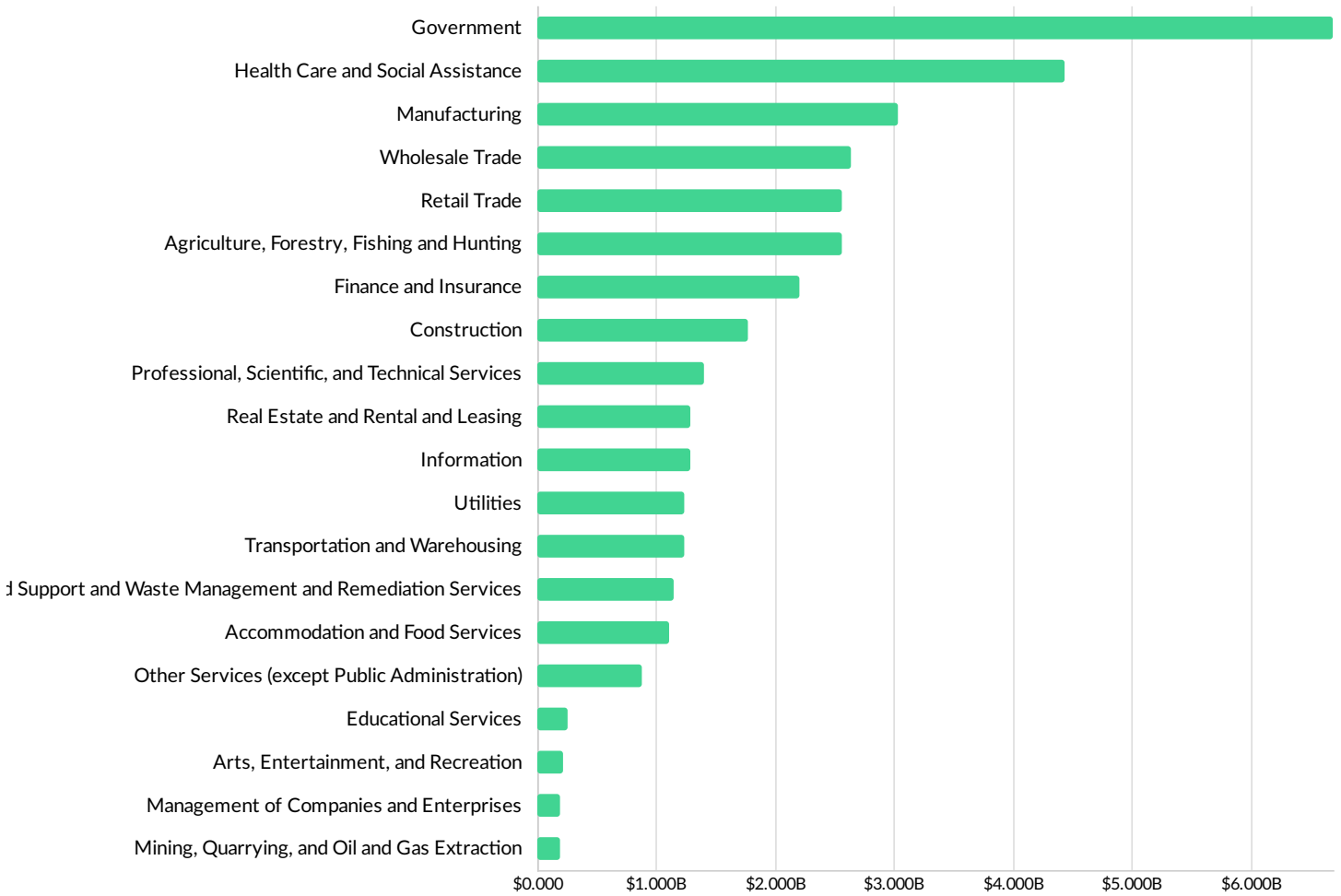
Top Industry LQ



Industry Characteristics - Cont.

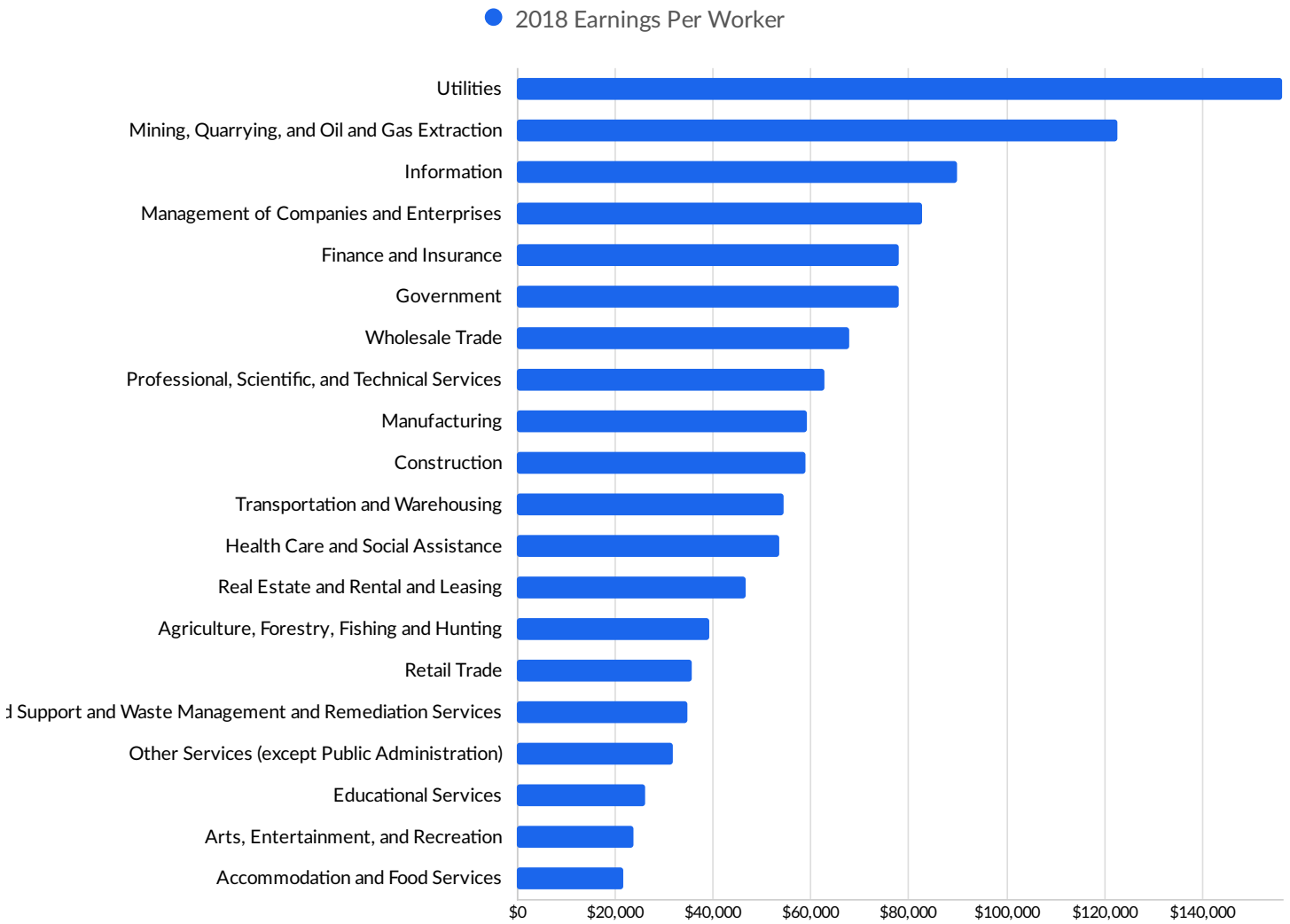
Top Industry GRP

● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings



Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	67,145	74,607	7,462	+11%	1.16	\$77,957	\$6.69B
Health Care and Social Assistance	53,913	67,024	13,111	+24%	1.24	\$53,741	\$4.43B
Agriculture, Forestry, Fishing and Hunting	51,940	46,943	-4,997	-10%	9.29	\$39,215	\$2.56B
Retail Trade	37,091	40,596	3,505	+9%	0.93	\$35,795	\$2.56B
Accommodation and Food Services	26,158	30,767	4,609	+18%	0.84	\$21,795	\$1.11B
Manufacturing	23,458	26,178	2,720	+12%	0.78	\$59,160	\$3.03B
Construction	16,817	21,904	5,087	+30%	0.92	\$58,916	\$1.78B
Administrative and Support and Waste Management and Remediation Services	22,148	21,318	-830	-4%	0.80	\$34,803	\$1.15B
Other Services (except Public Administration)	18,904	19,595	691	+4%	0.96	\$31,778	\$879.73M
Wholesale Trade	14,008	14,600	592	+4%	0.92	\$67,919	\$2.64B
Professional, Scientific, and Technical Services	12,568	13,450	882	+7%	0.49	\$63,005	\$1.40B
Transportation and Warehousing	11,514	12,940	1,426	+12%	0.84	\$54,434	\$1.24B
Finance and Insurance	9,923	10,669	746	+8%	0.62	\$78,104	\$2.20B
Educational Services	7,055	7,631	576	+8%	0.70	\$26,317	\$249.04M
Real Estate and Rental and Leasing	5,431	6,103	672	+12%	0.85	\$46,712	\$1.29B
Arts, Entertainment, and Recreation	3,913	4,292	379	+10%	0.58	\$23,778	\$222.38M
Information	4,030	3,909	-121	-3%	0.50	\$90,046	\$1.28B
Utilities	2,088	2,313	225	+11%	1.56	\$156,441	\$1.24B
Management of Companies and Enterprises	2,120	1,999	-121	-6%	0.33	\$82,730	\$194.71M




Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Mining, Quarrying, and Oil and Gas Extraction	242	261	19	+8%	0.15	\$122,704	\$185.80M

Business Characteristics

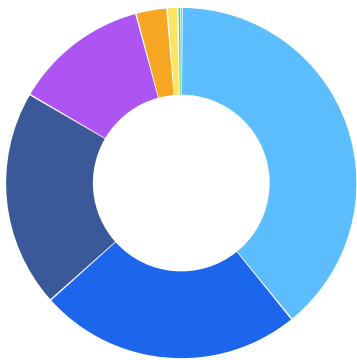
41,159 Companies Employ Your Workers

Online profiles for your workers mention 41,159 companies as employers, with the top 10 appearing below. In the last 12 months, 8,521 companies in Fresno County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Fresno Unified School District	1,398 	CRST International, Inc.	1,867 
Clovis Unified School District	1,139 	Anthem, Inc.	1,818 
California State University, Fre...	919 	Pridestaff, Inc	976 
Internal Revenue Service	853 	C.R. England, Inc.	807 
City of Fresno	820 	Community Medical Centers	781 
Fresno, County of (inc)	762 	Comphealth Associates, Inc	676 
Community Medical Centers	730 	Guarantee Real Estate Corpora...	639 
Saint Agnes Medical Center	708 	Community Regional Medical C...	618 
Alorica Inc.	703 	Aramark Corporation	562 
Kaiser Permanente	665 	Mutual of Omaha	545 

Business Characteristics - Cont.

Business Size

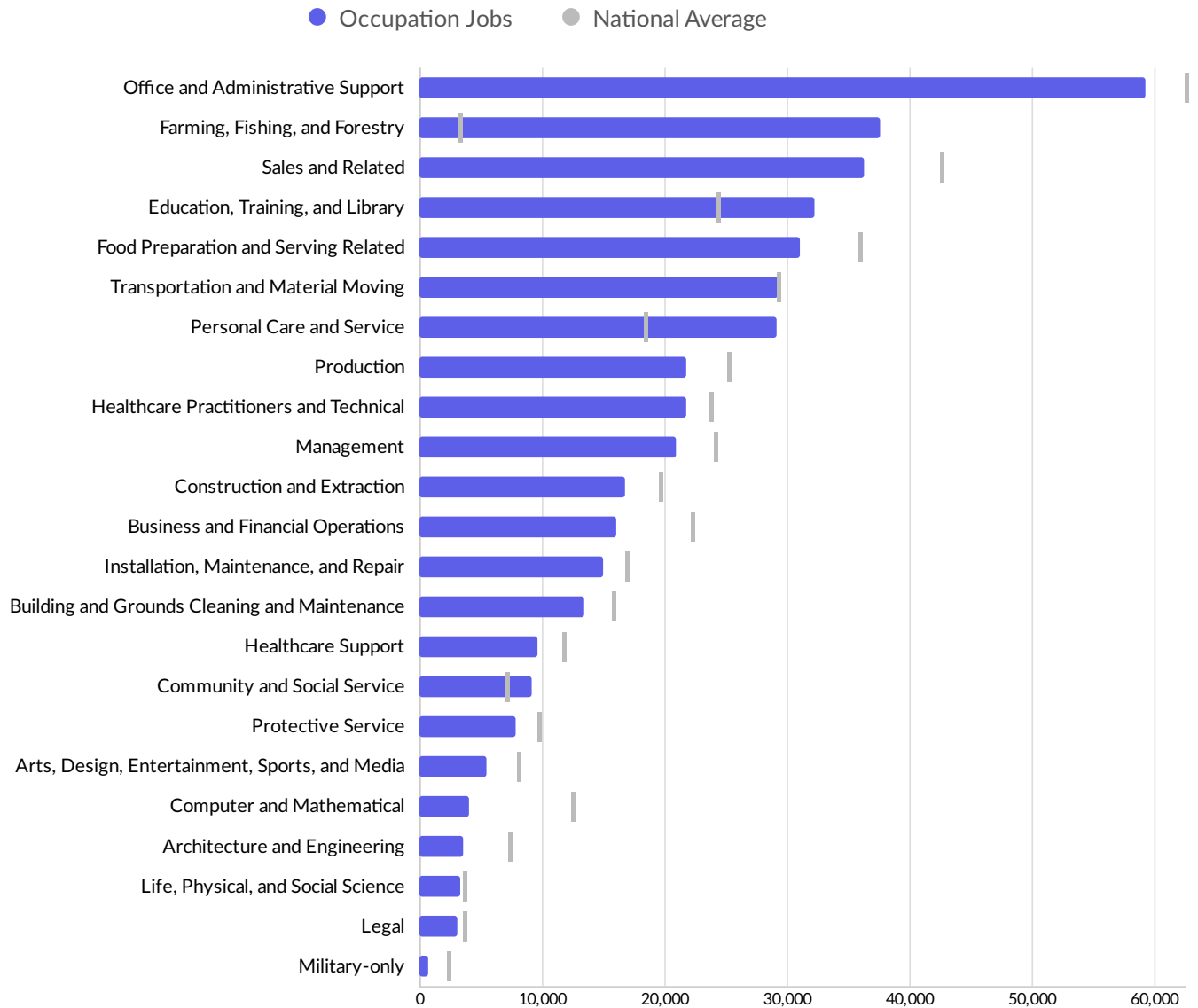


	Percentage	Business Count
1 to 4 employees	39.1%	11,970
5 to 9 employees	24.2%	7,425
10 to 19 employees	20.0%	6,137
20 to 49 employees	12.4%	3,801
50 to 99 employees	2.9%	878
100 to 249 employees	1.0%	302
250 to 499 employees	0.3%	91
500+ employees	0.1%	28

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

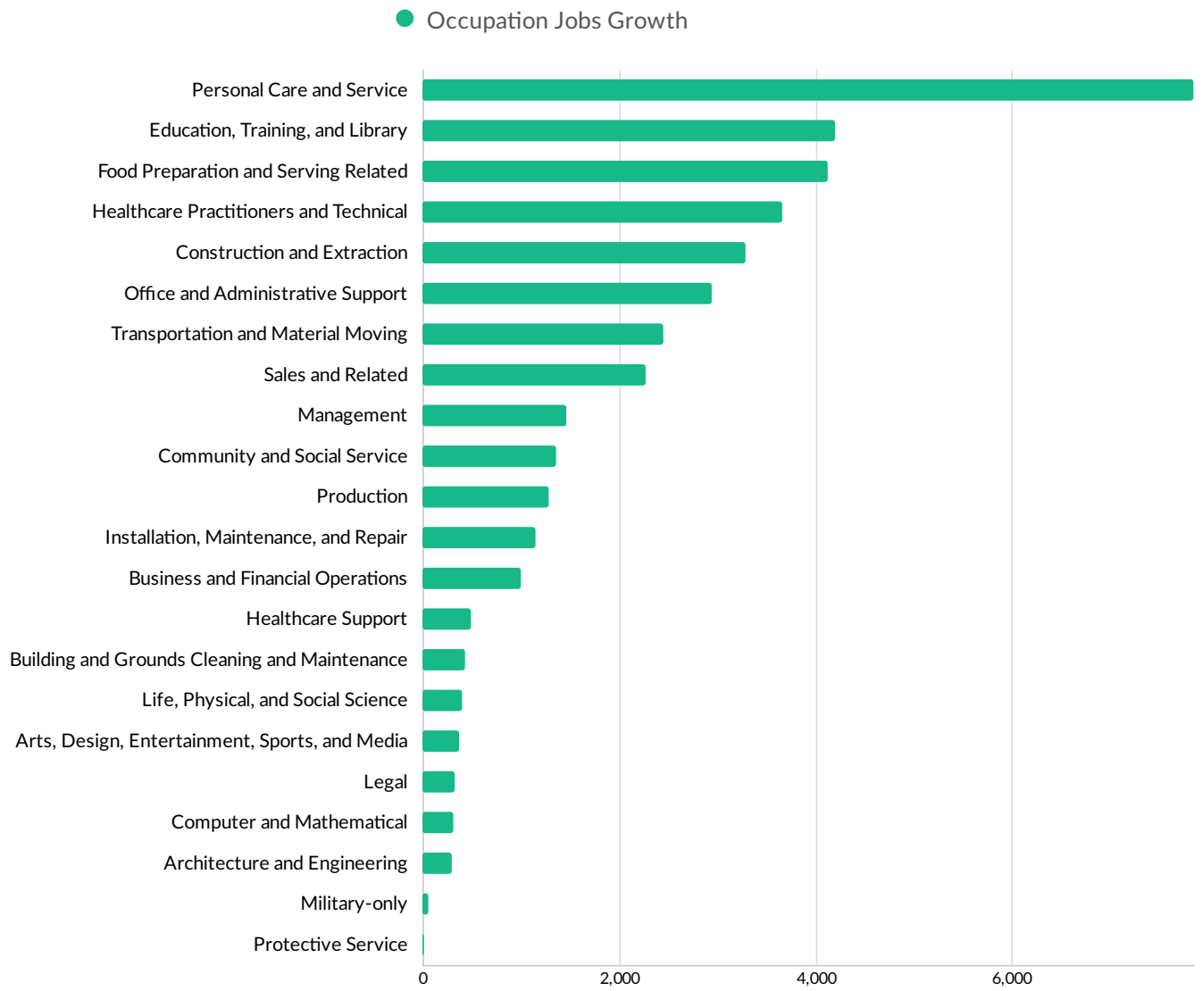
Workforce Characteristics

Largest Occupations



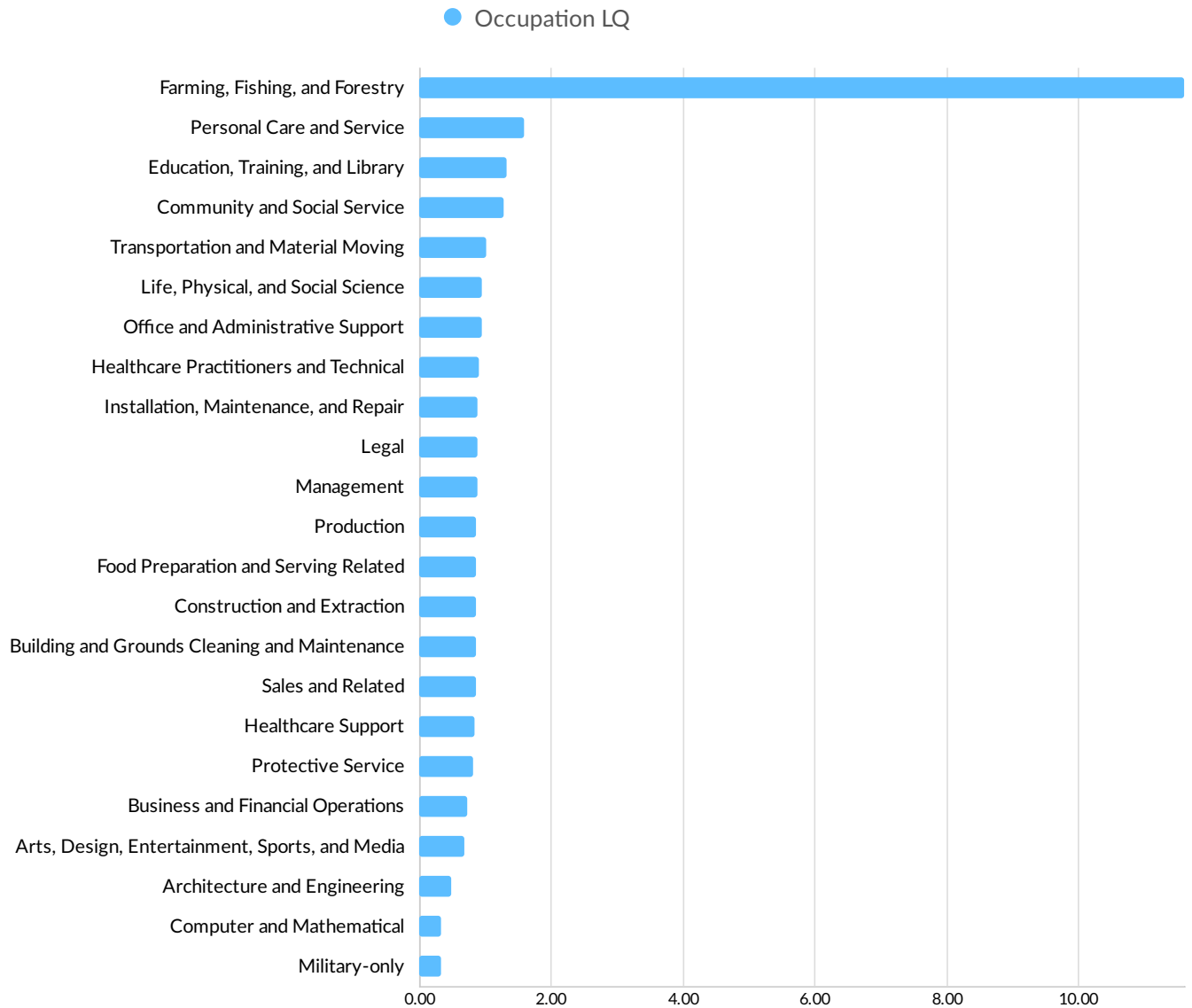
Workforce Characteristics - Cont.

Top Growing Occupations



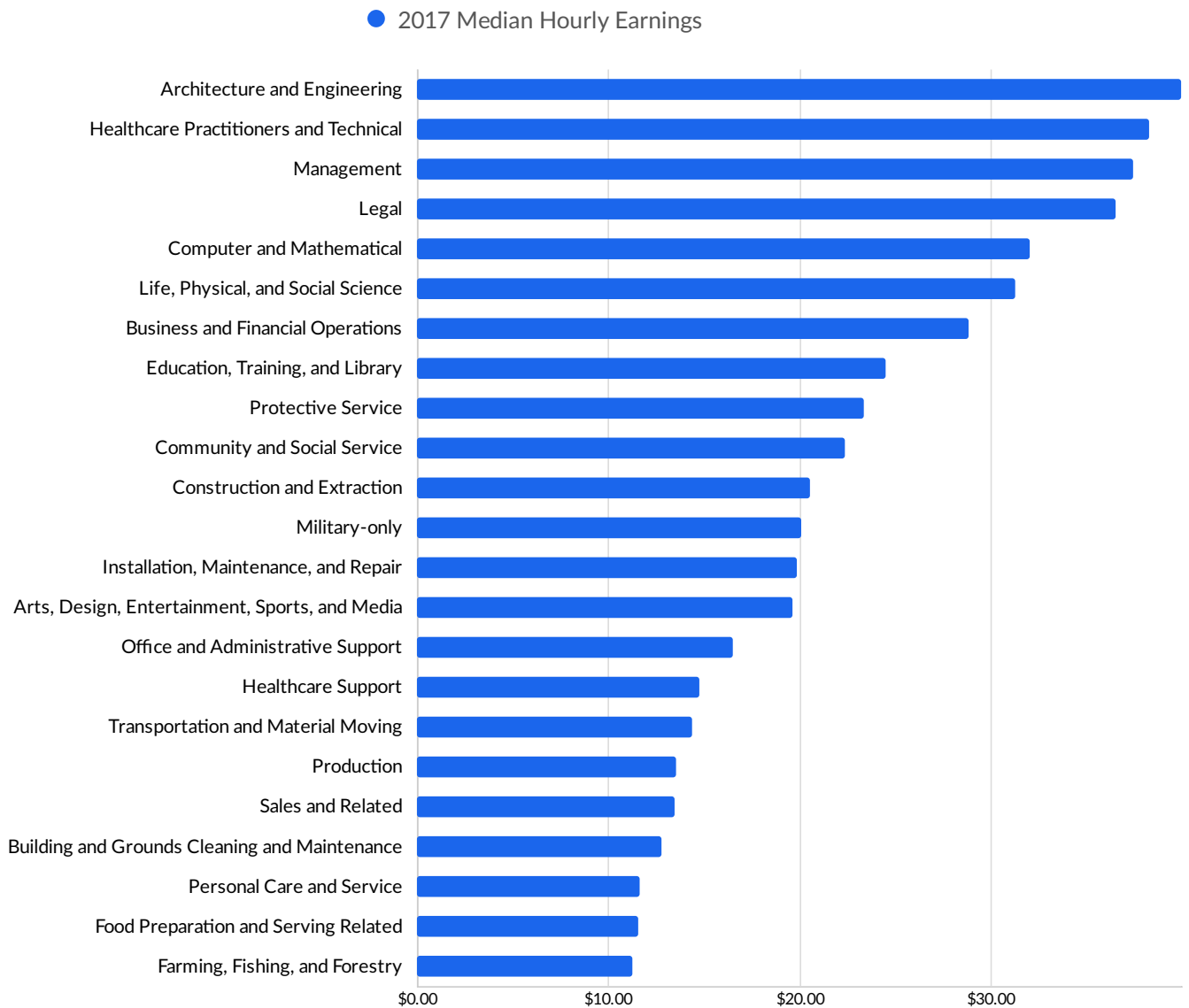
Workforce Characteristics - Cont.

Top Occupation LQ



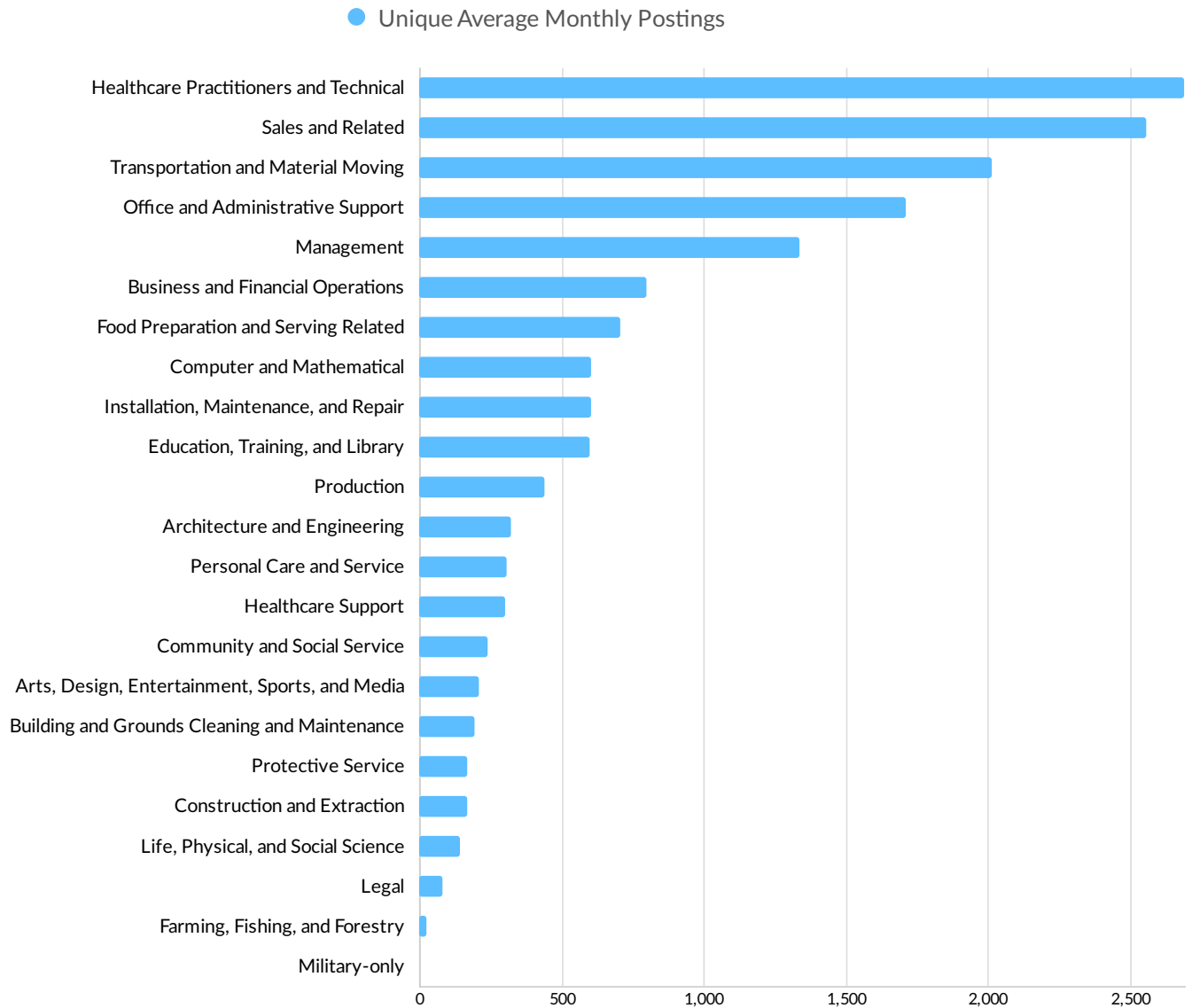
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Mar 2018 - Feb 2019 Unique Average Monthly Postings
Office and Administrative Support	56,403	59,348	2,945	+5%	0.95	\$16.50	1,712
Farming, Fishing, and Forestry	40,290	37,623	-2,667	-7%	11.61	\$11.24	24
Sales and Related	34,112	36,380	2,268	+7%	0.85	\$13.46	2,555
Education, Training, and Library	28,136	32,331	4,195	+15%	1.33	\$24.49	598
Food Preparation and Serving Related	27,003	31,136	4,133	+15%	0.87	\$11.58	708
Transportation and Material Moving	26,901	29,355	2,454	+9%	1.01	\$14.37	2,015
Personal Care and Service	21,291	29,141	7,850	+37%	1.59	\$11.60	307
Production	20,555	21,836	1,281	+6%	0.87	\$13.57	439
Healthcare Practitioners and Technical	18,120	21,781	3,661	+20%	0.92	\$38.28	2,690
Management	19,546	21,014	1,468	+8%	0.88	\$37.43	1,337
Construction and Extraction	13,468	16,760	3,292	+24%	0.86	\$20.56	168
Business and Financial Operations	15,075	16,077	1,002	+7%	0.73	\$28.80	802
Installation, Maintenance, and Repair	13,856	15,010	1,154	+8%	0.90	\$19.85	603
Building and Grounds Cleaning and Maintenance	13,033	13,466	433	+3%	0.86	\$12.76	197
Healthcare Support	9,178	9,664	486	+5%	0.83	\$14.79	301
Community and Social Service	7,759	9,126	1,367	+18%	1.29	\$22.34	243

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Mar 2018 - Feb 2019 Unique Average Monthly Postings
Protective Service	7,796	7,817	21	+0%	0.81	\$23.32	171
Arts, Design, Entertainment, Sports, and Media	5,111	5,478	367	+7%	0.69	\$19.64	209
Computer and Mathematical	3,715	4,031	316	+9%	0.33	\$32.02	605
Architecture and Engineering	3,231	3,523	292	+9%	0.48	\$39.94	323
Life, Physical, and Social Science	2,993	3,391	398	+13%	0.96	\$31.25	144
Legal	2,822	3,148	326	+12%	0.89	\$36.52	81
Military-only	652	718	66	+10%	0.32	\$20.06	3

Educational Pipeline

In 2017, there were 12,892 graduates in Fresno County, CA. This pipeline has shrunk by 9% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General", Medical/Clinical Assistant, and Liberal Arts and Sciences/Liberal Studies.

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
California State University-Fresno	5,337	
Fresno City College	1,872	
Fresno Pacific University	1,225	
Reedley College	1,126	
Institute of Technology	679	
West Hills College-Coalinga	666	
UEI College-Fresno	519	
Clovis Community College	512	
Clovis Adult Education	319	
Milan Institute-Clovis	261	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher