



July 1, 2019

Dear BAPAC Member, Supporter & Friend,

Forty-one years ago, the Black American Political Association of California (BAPAC) was created by several prominent African American Elected Officials. These elected officials along with other dedicated civic leaders were deeply concerned about the future of African Americans living in California. At that time, it was felt by many forward-thinking individuals that there was an urgent need to create a nonpartisan, advocacy, and information distributing organization which assured that African Americans in California participated fully in the economic, political, and social advances that were growing throughout the state.

The impending 2020 election cycle, provides Californians and the rest of the country an opportunity to voice their opinions about the future of our nation. The 2020 election cycle and the candidates participating in the process must be vetted, questioned, and held accountable. This will only occur with the constant and consistent involvement of community-serving organizations such as BAPAC.

The 41st Annual BAPAC State Convention will be held in Fresno, October 11-13, 2019. The local Fresno area chapter will host the convention at the University Square Inn, 4961 N Cedar Ave., 93726. The convention's theme- *Roaring into 2020: Championing the Black Agenda*, reflects the necessity and importance of what is to come.

Previous conventions provided BAPAC with a golden opportunity to hear directly from local, state, and nationally elected officials, as well as, veterans, youth leaders, and concerned citizens on issues surrounding education, economics, healthcare, and cultural inequities that exist in numerous California communities. During each of these conventions, hundreds of convention-goers were able to network, attend workshops, and propose key resolutions to build a new, nonpartisan, and African American focused vision.

The convention format and conversations will focus on addressing the following topics intended to change outcomes for every community in California. Topics include but are not limited to:

- Community organizing
- Economic development
- Reducing homelessness
- Reconnected with African American “Generationalists”
- Education
- Affordable healthcare and wellness outcomes
- Home ownership
- Advancing social justice initiatives and improving police and community relations in our city and throughout the State of California.
- Wealth building strategies (Savings and Investing)
- Voter registration & participation; CA’s Voter Choice Act (VCA)

Your sponsorship will expand BAPAC's capacity to reach more Californians. BAPAC has an ambitious fundraising goal for the 2019 convention. It is towards that goal, that we ask your prestigious company/organization to become a sponsor in our life-changing efforts. Your organization can help lead the charge to address the economic, educational, and social challenges in our communities and groom the next generation of communal and civic leaders. Please do so by purchasing a sponsor package at one of the levels below (see attachment for details of sponsorship):

- Diamond Level Sponsor \$ 10,000
- Platinum Level Sponsor \$ 5,000
- Gold Level Sponsor \$ 2,500
- Silver Level Sponsor \$ 1,000
- Bronze Level Sponsor \$ 500

***BAPAC is a state-approved 501 (c)(3) nonprofit organization. (Tax ID Number is 94-2610079)
For more information, please contact:***

Janee Young- Co-Chair	559-457-8500 or 22janee23@gmail.com
Valette Farwell- Co-Chair	559-321-1309 or cenocancer@gmail.com
Debbie Darden- Committee Lead	559-287-1308 or debbiejdarden@gmail.com

Warmly submitted,

Dr. Willie Blair

Dr. Willie Blair, State President
Dr. Henry Hendrix, Central California Vice President
Daren Miller, Fresno Chapter Chair
Janee Young, Convention Co-Chair
Valette Farwell, Convention Co-Chair
Debbie Darden, Committee Lead Member

BAPAC 2018 Sponsorship Opportunities

Diamond Level Sponsor (one @ \$10,000.00)

Prime choice of color ad placement (inside/back, back/inside, back/back), 16 Convention Tickets, 16 Gala Tickets (2 tables of 8- front center placement), Signage & Podium recognition

Platinum Level Sponsor (two @ \$5,000.00)

Secondary choice of remaining color ad placement (inside/back, back/inside, back/back) 16 Convention Tickets, 12 Gala Tickets (2 tables of 8- special placement), Signage & Podium recognition

Gold Level Sponsor (ten @ \$2,500.00)

Full-page color ad, 8 Convention Tickets, 8 Gala Tickets (1 table of 8), Sign & Podium recognition

Silver Level Sponsor (20 @ \$1,000.00)

Full-page color ad, 4 Convention Tickets, 4 Gala Tickets, Podium recognition

Bronze Level Sponsor (20 @ \$500.00)

1/2-page color ad, 2 Convention Tickets, 2 Gala Tickets

Individual Gala Tickets- (52 @ \$75.00)

Vendor Spaces- Saturday at Convention (10 @ \$100.00)

Individual booklet ads- Full-page color @ \$200.00 and 1/2-page color @ \$100.00

Sponsorship Reply Form

Organization name:							
Full mailing address, including city & state:							
Contact phone # & Email:							
Contact person's name:							
Sponsorship Level (please mark with X)		<input type="checkbox"/> Diamond \$10,000	<input type="checkbox"/> Platinum \$5,000	<input type="checkbox"/> Gold \$2,500	<input type="checkbox"/> Silver \$1,000	<input type="checkbox"/> Bronze \$500	
Individual packages		<input type="checkbox"/> Gala Ticket (\$75)	<input type="checkbox"/> Full- page color Ad (\$200)	<input type="checkbox"/> Half- page color Ad (\$100)	<input type="checkbox"/> Vendor booth (Saturday Only- \$100)		
Full amount of payment	\$ _____						

Please forward all payments to:

BAPAC- Fresno
PO Box 11024
Fresno, CA 93771
bapacfresno@gmail.com
<http://bapacfresno.org>

Make electronic payments at
www.bapacfresno.org or
 PayPal- bapacfresno

All ads should be configured to layout size and sent to bapacfresno@gmail.com. JPEG format suggested. Deadline for receipt of print ready ads is, WITHOUT EXCEPTION is Tuesday, October 1st 11:59 pm.

Thank you for your valued support of BAPAC state and local organizations.