

GEW

NOV

14-20

GLOBAL ENTREPRENEURSHIP WEEK USA PONCA CITY

Empowering entrepreneurs and encouraging citizens to become starters who find new and better ways of doing things. Learn tips and tools for starting and growing your business.

MONDAY

NOV. 14
9 am

Ponca City Business Plan Competition & Pitch Off

Business plans must be submitted by 5pm Wednesday, Nov 2nd. Rules & information at GoPonca.com/Kat-Long click on the Business Plan guide. Win \$5000 in incentives including cash, office space, equipment and advertising.

Location: City Central
400 E. Central, Ponca City

More Info:
Kat Long 580.761.3028
klong@goponca.com

Ben Evans 580.718.4262
bene@pioneerotech.edu

TUESDAY

NOV. 15
9-10 am

Grants for Small Business – Myth or Fact? with Daniel McCoy

Every small business would like a little help getting started and grants are preferred over loans. But are they out there? Where do I find them? Join us to learn about opportunities available for small businesses through government, foundation and private corporation sources. It's not easy but it is possible.

Location: Pioneer Tech
2101 N Ash, Ponca City

More Info: Ben Evans
580.718.4262
bene@pioneerotech.edu

WEDNESDAY

NOV. 16
6-7:30 pm

Microbusiness Workshop with Kat Long

Do you have a great idea? Would it make a great business? First you need a plan and then funding. Many businesses can be started with \$1000 or less. We will answer your questions and give you a roadmap for success. Includes target market, best customer, pricing structure, competitor information and business structure.

Location: City Central
400 E. Central, Ponca City

More Info: Kat Long
580.761.3028
klong@goponca.com

THURSDAY

NOV. 17
11 am - 12 pm

Business Smart Workshop with Oklahoma Small Business Development Center

Looking to start a business? Get the first steps. Learn about market feasibility, key sections of a business plan, factors to consider when determining legal structure, where to find funding, and key resources for your business.

Location: Via Zoom

Register: bit.ly/3SmnsWr

More Info: Ben Evans
580.718.4262
bene@pioneerotech.edu

FRIDAY

NOV. 18
1 pm

Develop an Elevator Speech

Can you introduce your business in 30 seconds or less? Join Kat Long as she puts you through an elevator speech bootcamp. You never know who might be in an elevator with you, so polish your pitch for business success.

Location: Via Zoom
bit.ly/3SX7mmB

Register: Kat Long
580.761.3028
klong@goponca.com



Ponca City
DEVELOPMENT AUTHORITY

