



CFA Society
Minnesota

2024

Annual Sponsorships

MEMBER SNAPSHOT

MEMBERS

1,400+

- 94% of eligible members renew annually
- Engagement is high, because value is high



CHARTERHOLDERS



97%

of CFA Minnesota members have earned the CFA designation

TOP REGIONAL EMPLOYERS

1. Ameriprise Financial
2. Parametric
3. Thrivent Financial
4. US Bank
5. Wells Fargo



Reach top employers in
Minnesota, North Dakota,
& South Dakota

TOP POSITIONS



Portfolio Manager
Analyst
Consultant
Corporate Finance
Wealth Manager

POSITION YOUR FIRM as an industry leader. **CULTIVATE RELATIONSHIPS** with key clients and peers. **MAXIMIZE YOUR EXPOSURE** in the financial services sector.

Become a CFA Society Minnesota corporate sponsor.

Choose a sponsorship package that maximizes your **RETURN ON INVESTMENT**, regardless of your budget size. Sponsorship puts your firm in front of an **EXCLUSIVE AUDIENCE** that aligns you with our society's mission to promote best practices and the highest ethical standards in the industry.

You're invited to **CONNECT** with influential investment managers and financial **DECISION-MAKERS** throughout the upper Midwest.

Read on to learn more.

Year-Round Visibility for Your Firm



Choose Your Sponsorship

Sponsorship Levels	Market Maker	Large Cap	Growth	Value
	\$25,000	\$15,000	\$10,000	\$5,000
Available sponsorships at each level	1	1	6	10
Looking for special recognition not shown here? Tell us - we'll do our best to make it happen.				
Logo recognition in the following:				
CFAMN Connect (newsletter) <i>(5,000+ subscribers weekly)</i>	Customizable ‡	Firm Logo, link	Firm Logo, link	Firm Logo, link
Society website	Customizable ‡	Firm Logo, link	Firm Logo, link	Firm Logo, link
Promotional materials and mailings	Customizable ‡	Firm Logo	Firm Logo	Firm Logo
Sponsorship banner <i>(displayed at all in-person events)</i> Sponsorship slide <i>(displayed prior to all webinars)</i>	Customizable ‡	Firm Logo	Firm Logo	Firm Logo
Extra Perks:				
Opportunity to provide speaker(s) at professional learning events	Customizable ‡	•	•	•
Complimentary Career Center job postings	Customizable ‡	3	2	1
VIP introductions to society leadership	Customizable ‡	•	•	•
Opportunity to host event(s) on your premises	Customizable ‡	•	•	•
Per Event:				
Reserved tables at the Annual Dinner <i>Each table seats 8</i>	Customizable ‡	3*	2*	1
Registrations for one of our 2024 Distinguished Speaker Series events	Customizable ‡	4	3	2
Registrations for the 2024 New Charterholder Dinner	Customizable ‡	2	2	1
Registrations at each of our professional learning breakfasts / luncheons / webinars	Customizable ‡	4	3	2
Foursomes at the Annual Golf Tournament	Customizable ‡	3	2	1
Recognition from the podium at all society events	Customizable ‡	•	•	•

‡ At the time of sponsorship negotiation, we'll collaborate to find the optimal solution for your firm/organization.

* VIP reception access included in sponsorship

Alternative Investments (À la Carte items)

If you would like more flexibility in your sponsorship, you may choose any combination of options below.

Professional Learning Events	Investment Level
Distinguished Speakers Series	\$2,500
Skill-Building Breakfasts / Luncheons / Webinars	\$1,500
Special / Targeted Offerings Throughout the Year	\$1,500
New Charterholder Dinner	\$2,500
Networking	
Annual Golf Tournament— <i>See golf sponsorship packet for additional opportunities</i>	\$2,500
Annual Summer Outing	\$2,500
Mentorship Program	\$1,000
Monthly Socials	\$500
Outreach	
"Day in the Life" career exploration series	\$250
FreezingAssets.org— <i>Our society blog</i>	\$500
University outreach presentations	\$250
Research Challenge	\$750

Have an idea for an opportunity not listed on this page? Contact us to discuss.

THANK YOU

to all of our 2023 sponsors!

Annual Growth Sponsors



Investment Management



Annual Value Sponsors



DIAMOND
HILL | CAPITAL
MANAGEMENT



Global Asset
Management



Wealth & Investment
Management