



Code of Conduct

Machinery Dealers National Association (MDNA) – Chapter and National Events

1. Purpose

The Machinery Dealers National Association (MDNA) is committed to providing a safe, inclusive, professional, and respectful environment for all participants at its national and local events. This Code of Conduct establishes expectations for behavior and applies to all attendees, members, speakers, sponsors, exhibitors, staff, volunteers, contractors, and guests.

2. Scope

This Code of Conduct applies to all event-related activities, including but not limited to:

- Conferences, meetings, workshops, and social events
- Exhibition halls and sponsored activities
- Online platforms, mobile apps, and virtual sessions associated with the event
- Travel and accommodation activities where participants are representing MDNA

3. Expected Conduct

All participants are expected to:

- Conduct themselves in a professional, respectful, and ethical manner
- Treat all individuals with dignity, courtesy, and fairness regardless of race, sex, color or creed.
- Respect differing viewpoints and experiences
- Comply with all applicable laws, regulations, venue rules, and event policies
- Follow instructions from event staff and security personnel
- Act honestly and avoid conflicts of interest or misrepresentation

4. Prohibited Conduct

The following behaviors will not be tolerated:

- Harassment, discrimination, or intimidation based on race, color, ethnicity, national origin, religion, sex, gender identity or expression, sexual orientation, age, disability, marital status, or any other protected characteristic
- Unwelcome sexual advances, inappropriate physical contact, or sexually explicit language or materials
- Threatening, abusive, or disruptive behavior
- Bullying, stalking, or sustained disruption of sessions or events
- Excessive intoxication or illegal drug use

- Theft, vandalism, or misuse of event property
- Unauthorized recording, photography, or distribution of content where prohibited
- Retaliation against any individual who reports a concern or participates in an investigation

5. Anti-Harassment Commitment

MDNA has zero tolerance for harassment. Harassment may be verbal, physical, visual, or digital and can occur in person or online. All reports will be taken seriously and handled promptly and confidentially to the extent possible.

6. Reporting Concerns

Participants who experience or witness conduct that violates this Code should report it immediately to:

- MDNA event staff or security
- A designated MDNA Code of Conduct Officer
- Mark Robinson, EVP, mark@mdna.org, 703-624-9531

Reports may be made anonymously where feasible.

7. Response and Enforcement

MDNA reserves the right to take any action deemed necessary and appropriate in response to violations, including but not limited to:

- Verbal or written warnings
- Removal from a session or event without refund
- Revocation of event credentials
- Barring participation in future MDNA events
- Notification to an employer, sponsor, or appropriate authorities when warranted
- Expulsion or suspension from the Machinery Dealers National Association

8. Due Process

All reports will be reviewed promptly and fairly. MDNA will seek to gather relevant information and determine appropriate action while respecting the rights of all parties involved.

9. Responsibility of Participants

By registering for or attending an MDNA event, all participants agree to comply with this Code of Conduct and acknowledge that failure to do so may result in disciplinary action.

10. Questions

Questions regarding this Code of Conduct may be directed to:

Mark Robinson, EVP

Mark@mdna.org

703-624-9531

