



MDNA 2023 Convention & Annual Meeting

(note: times and locations subject to change check onsite brochure for final details)

Thursday, April 13

8:00 am - 12:00 pm

Board of Directors Meeting

Location: Tucson Ballroom E

Preceded by a breakfast buffet at 7:30 am, this meeting is open to representatives of all companies that are MDNA members in good standing.

- Advanced reservations are required for non-Board Members
- Jacket and Tie – Board Photos will be taken

9:00 am - 5:00 pm

Convention Registration, Exhibits, Catalog Show

Location: Tucson Salons F-J

An opportunity to display at least 125 copies of one of your sales catalogs or brochures in the registration/exhibits area.

12:00 pm - 1:30 pm

Welcome Lunch Buffet

Location: Tucson Salons F-J

Enjoy our Welcome lunch buffet. This is the start of your networking opportunities by renewing acquaintances and meeting new members for the first time.

2:00 pm - 4:00 pm

Kickoff Event

Location: Meecha Lawn

Join us for our annual Kick Off Party. You won't want to miss the fun!

Attire: Casual, sneakers and bathing suit recommended

7:00pm - 10:00 pm

Welcome Reception and Dinner

Location: Tash Lawn

Enjoy a casual evening under the desert stars mingling with your MDNA friends. Cocktails, a dinner buffet and light music will provide the backdrop on the beautiful Tash Lawn.

- Attire is casual. Flat comfortable shoes are recommended.
- Dinner - Buffet Stations
- Open Bar

Friday, April 14

8:00 am - 9:00 am

Continental Breakfast Buffet

Location: Tucson Salons F-J

9:00 am - 1:30 pm

Spouse/Companion Event

Location: Bus Pickup area to the right of the main entrance.

A fantastic morning is planned at the Arizona-Sonora Desert Museum. Buses will depart at 9:00 am and the scenery on the bus ride is unsurpassed as we drive through the Sonora National Forest. The Desert Museum is a fusion experience: zoo, botanical garden, art gallery, natural history museum and aquarium. Most of the museum is outside, so comfortable shoes and sun protection are encouraged! We will conclude our morning with lunch at the museum. We look forward to a delightful morning with both old and new friends.

Space is limited and advance registration for this Spouse Event is required, so please be sure you have registered. If you have not registered for the spouse event please fill out the attached form.
Attire: Casual

8:00 am - 2:00 pm

Convention Registration, Exhibits, Catalog Show

Location: Tucson Salons F-J

8:30 am – 2:30 pm

Educational Seminars

Location: Tucson Ballroom E

Note: We will flow from one topic directly into the next.

8:30 am – 9:15 am

Locator Services/Machine Hub Presentation

Presented by Ryan Yoder, Yoder Brothers Machinery LTD

Successful Marketing with our strategic partner, Machine Hub. Learn what new and hear from fellow MDNA Members as they share their success stories.

9:15 am – 10:15am

High Tech Machining and the Used Machine Tool Market

Presented by John Lawton, CEA, MachinesUsed.com

What scares this used machinery dealer about the future of machining?

Automation, Multi-Axis and Ultra Precision Machines can be difficult to deal with on the used market.

10:15 am – 11:00 am

AMEA Program

This year the AMEA presents “Appraisal Writing and the Most Common Mistakes,” presented by Jake Josko, CEA. Join your fellow machinery dealers and appraisers in discussing some of the biggest and most common mistakes seen on appraisals.

11:00 am – 12:00 pm

AI is Real and Already Here

Presented by Dr. Hannah Kerner, Assistant Professor in the School of Computing and Augmented Intelligence at Arizona State University.

For many years most people knew artificial intelligence (AI) as the stuff of science fiction, but today AI is quickly gaining adoption in many industries and daily life. Specific AI technologies like ChatGPT are becoming household names. While AI holds enormous potential for providing real benefits to society, there are still many limitations that prevent that potential from being realized today. In this presentation, I will talk about the basics of AI and machine learning, examples of AI being used for societal good, and the challenges researchers face implementing AI in the real world.

12:00 PM Lunch

1:00 pm – 1:45 pm

Succession Planning

Presented by Nick Lykon, Lykon Machinery

Identifying the critical positions within your organization and developing action plans for individuals to assume those positions.

1:45 – 2:30 pm

Bill of Lading

Presented by Nick Lykon, Lykon Machinery

A bill of lading (sometimes abbreviated as B/L or BOL) is a document issued by a carrier (or their agent) to acknowledge receipt of cargo for shipment. Bills of lading are one of three crucial documents used in international trade to ensure that exporters receive payment and importers receive the merchandise. Learn how to navigate successfully through this process.

Private Event at the Pima Air and Space Museum:

Location: Main Hangar

The Pima Air and Space Museum contains one of the finest collections of military aircraft including jet fighters, transports, helicopters, and some aircraft you have never seen before. Our reception and dinner will be held inside the main hangar at 7:00 pm, but for those who want to see the hundreds of planes outside on the tarmac before sunset (6:53 pm) buses will begin cycling between the hotel and the museum beginning at 5:00 pm and will depart when filled. The last bus will leave the hotel at 6:30 pm.

- Attire is casual
- Dinner - Buffet Stations
- Open Bar

Saturday, April 15th

8:00 am - 11:00 am

Convention Registration

Location: Tucson Salons F-J

8:30 AM - 10:00 AM

Breakfast & Annual Meeting

Location: Tucson Salons F-J

Your MDNA President, Officer Team, and Chairmen will report to you the progress and plans that our various committees and subsidiaries; Membership, Public Relations, Chapter Leadership, AMEA, Austin D. Lucas Scholarship Fund and LOCATOR are making to help maintain a strong and growing MDNA. Also included in the Annual Meeting is the election of new National Officers.

- The Annual Meeting portion will start at 9:00 a.m. and at that time all non MDNA Members will be asked to leave the room.
- Attire: Jackets and ties required for presenters

10:00 am – 10:15 am

MDNA Board Meeting

Location: Tucson Salons F-J

This meeting is open to representatives of all companies that are MDNA members in good standing. (Advanced reservations are required)

12:00 pm – Shotgun Start

MDNA Optional Golf Outing

Location: Golf Club House

All golfers and hackers are welcome to enjoy a fun-filled afternoon on the links at the J.W. Marriott Starr Pass golf course. Advance registration is required and paid for in your convention registration. Rental clubs are available for an additional charge at the Pro Shop. Shuttles will run from the front door of the hotel to the clubhouse starting at 10:15.

7:00 pm - 12:00 am

President's Reception and Banquet

Location: Reception: Ania Terrace / Ania Lawn

Dinner: Tucson Salons F-J

Saturday evening is the traditional President's Reception and Banquet. We will begin with an outdoor cocktail reception on the Ania Terrace and Lawn followed by a plated dinner featuring the hotel's award-winning cuisine. Enjoy an elegant evening of dining, dancing and celebrating as we congratulate our new MDNA President and his team.

- Attire: Black Tie optional
- Plated Dinner
- Open Bar