



2020 Sponsorship and Investment Opportunities

Help us grow the West Side Chamber and increase our benefits to your businesses. We believe your participation and investment will be beneficial to your business or organization through additional exposure as well as helping our Chamber continue the encouraging growth and influence we have seen in the past several years.

The sponsorship packages featured below **are in addition to your 2020 dues**. We sincerely hope you will consider participating and investing the future of the Des Moines West Side.

Our new website and marketing tools mean added visibility and recognition of your business or organization.

Sponsorship Deadline - Commitment needed by January 31st, 2020 for Sponsorships Packages highlighted below. **Payment options are available** (We do not need the amount paid in full by that date).

2020 Sponsorship Packages

Note: We are happy to sit down with you and customize one of the package below to fit your business needs and goals

☐ Investor - \$3500

Limited to four members

- Exclusive Logo placement with Link featured on the home page of our website plus a rotating Banner AD on selected pages
- Logo featured as a sponsor at all major Chamber events
- Logo featured on all E-News with link to your website throughout 2020.
- Social media mentions and shares once per month including sharing any special events, sales or specials.
- Tee Sponsor at our new **2020 Golf Tournament**.
- Gold Sponsorship at the 2020 Awards Celebration and Summer Sipper (Includes 4 tickets to each - see back for details)
- Sponsorship of the 2020 Economic Development Bus tour including 4 tickets to the tour (see back for details)
- Two exclusive Chamber E-News dedicated to your business or organization: scheduling and content at your discretion. Includes boosted social media post.
- Priority given in scheduling and hosting a "Wake Up West Side" or "Business After Hours" at your discretion.

Business _____

Business Rep _____

Please check which sponsorship level you are interested in above. We will contact you and create an invoice based on your selections and agree on a payment plan that fits your budget. **All sponsorships are in addition to your 2020 Chamber dues.**



Des Moines West Side Chamber
558 28th Street - Des Moines, IA 50312
(515) 850-1847
director@DSMwestside.org

☐ Sustainer - \$2000

Limited to six members

- Exclusive Logo and Link featured on the home page of our new website plus a rotating banner AD.
- Logo featured as a sponsor at selected Chamber events
- Logo featured on all West Side E-News with link to your website throughout 2020.
- Social media mentions and shares once per month including sharing any special events, sales or specials.
- Silver Sponsorship at the 2020 Victory Celebration and Summer Sipper (Includes 2 tickets to each - see back for details)
- Sponsorship of the 2020 Economic Development Bus tour including 2 tickets to the tour (see back for details)
- One exclusive Chamber E-News dedicated to your business or organization: scheduling and content at your discretion. Includes boosted social media post.
- Priority given in scheduling and hosting a "Wake Up West Side" or "Business After Hours" at your discretion.

☐ Promoter - \$1000

- Rotating Banner AD featured on our new website for all of 2020
- Logo featured in at least 12 Chamber E-News with a link to your website throughout 2020.
- Silver Sponsorship to the Victory Celebration or Summer Sipper.
- One Chamber E-News feature dedicated to your business or organization: scheduling and content at your discretion.
- Priority given in scheduling and hosting a "Wake Up West Side" or "Business After Hours" at your discretion.

☐ Builder - \$500

- Rotating Banner AD featured on our new website
- Logo featured in at least 6 Chamber E-News with a link to your website throughout 2020.
- 2 tickets to the Victory Celebration or Summer Sipper.
- One Chamber E-News feature dedicated to your business or organization: scheduling and content at your discretion.
- Priority given in scheduling and hosting a "Wake Up West Side" or "Business After Hours" at your discretion.



2020 Sponsorships by Individual Event

Listed below are our currently scheduled events with sponsorship opportunities in 2020. As our Chamber programming expands, we will keep you posted on more opportunities. Your investment in a sponsorship will give more exposure to your business and provide important networking and educational opportunities for our members and the business community.

☐ **West Side Awards Celebration**

Our Annual Awards Event! - Feb 11th, 2020

☐ **Presenting Sponsor** (one available) - \$1000

Opportunity to greet the guests
Exclusive signage
All benefits below plus 4 tickets to the event

☐ **Gold Sponsor** - \$500

Formal recognition at program
Business Spotlight in newsletter/social media
Recognized at the event
2 admissions to celebration
Assist with presenting awards

☐ **Silver Sponsor** - \$250

Formal recognition at program
Recognized at the event
2 admissions to celebration

☐ **Bronze Sponsor** - \$100

Formal recognition in the program
1 admission to the celebration

☐ **New Member Welcome & Orientation**

Held 4-6 times per year

Welcome Sponsor - \$100 each session

Formal Recognition at the Event
Opportunity to address attendees
Logo on our website to promote the event

☐ **Educational & Informational Luncheons**

Sponsor - \$100 - 10 available

Presentations are either individual presentations or themed panel. Formal recognition at event and in publicity

☐ **State of the City Luncheon Sponsor**

Scheduled for late March 2020

Event Sponsor - \$500 (only two available)

Includes 2 tickets to the luncheon
Recognized at the event
Thanked on website and social media

Business _____

Business Rep _____

Please check each sponsorship you are interested in above. We will contact you and create a custom invoice based on your selections. These sponsorships are in addition to your 2020 Chamber dues.

☐ **Summer Sipper Social**

Held late June 2020

☐ **Presenting Sponsor** (one available) - \$750

Opportunity to address attendees
All benefits below plus 4 tickets to the event

☐ **Gold Sponsor** - \$500

Formal Recognition at program
Business Spotlight in newsletter
Logo on signage at the event
2 admissions to event

☐ **Silver Sponsor** - \$250

Formal recognition at program
Logo on signage at the event.
2 admissions to event.

☐ **Summer Sipper Sponsor** - \$100

Formal recognition at program
1 admission to event

☐ **Mid-Metro Chamber Open**

Held Aug 6th, 2020 at Waveland Golf Course

☐ **Several Sponsorship Options**

Watch for a menu of sponsorship options for this event from tee sponsors to golf packages.

☐ **Economic Development Bus Tour**

Usually held the first Friday after Labor Day

☐ **Presenting Sponsor** (one available) - \$500

Chance to greet guests, 4 seats, logo on program.

☐ **Tour Sponsor** - \$250

Recognition on the tour and 2 seats on the bus

☐ **Fall Forward Event at Drake**

New event held mid-October

☐ **Presenting Sponsor** (one available) - \$1000

Chance to greet guests, 4 tickets, logo on program.

☐ **Gold Sponsor** - \$500

Recognition on the publicity, program, and 2 tickets to the event.

☐ **Silver Sponsor** - \$250

Recognition on the publicity, program, and 2 tickets to the

☐ **World Food Prize Breakfast**

Held Each October during World Food Prize Week

Event Sponsor - \$250

Includes 2 tickets, logo in program,
Announced from the podium.



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