

Boerne Chamber of Commerce 2022 Ambassador Point Sheet

Ambassador of the Month: Earns monthly Attendance Points. The Ambassador with the highest 'attendance points' is chosen at the monthly meeting and receives a complimentary Partner Pass (\$35 value), has photo taken with Kim Blohm or other Chamber Team member which is posted on Chamber social media platforms giving exposure for your business. The Ambassador with the most attendance points at the end of the year receives **six (6) partner passes** (\$210 value) valid for the following year.

Ambassador of the Year: Earns monthly New Member joining/Dropped Renewal Member Rejoining Points. The one with the highest 'new member/dropped renewal points' (see below) earns a **FREE one-year Get Connected membership** (\$385 value) at the end of the year. The "Ambassador of the Year" will receive the award and be recognized at our Annual Chamber Gala.

New Member/Dropped Renewal Points: Ambassador must be instrumental in member joining. Dropped Renewals - the member must be over 90 days past due and the Ambassador must be instrumental in getting them to renew or rejoin which will be verified by Chamber Team.

This form tracks points and must be submitted for credit, you can: (1) turn it in at the monthly meeting, (2) hand deliver it to the Chamber offices before meeting or (3) send via email before meeting to membership@boerne.org. Points **cannot** be rolled over from one month to the next. Points must be from events held from one Ambassador Council Meeting to the next, usually held on the first Wednesday of each month.

Attendance Points	
Ribbon Cuttings / Mixers	Points
Business Name (attended/guest/presenter)	
Specify: Attendance = 5 pts; guest = additional 5 pts; presenter = additional 5 pts;	
(RCs/Mixers since last Amb meeting)	Total x 5 =
New Member Mentored (Name)	
Look over NM list, claim a mentor form, complete form in the month, <u>must</u> (1) turn in at next Amb Meeting or (2) email to membership@boerne.org for points	
(check <input checked="" type="checkbox"/> if turned in)	Total x 5 =
Facebook / Google Review (business name)	
Verified Facebook/ Google Review for member (before/at meeting send link: membership@boerne.org) 10 points each	
(must be since last Amb meeting)	Total x 10 =
TOTAL POINTS	

New Member/Renewal Points	
Member Name	Points
Must join from <u>your</u> referral; points determined by level; confirm w/ Chamber Team Get Connected (50) Power Partner (100) Premier (200) Elite (400) Cornerstone (750)	
Total =	

Event Name Greeter/Volunteer	Date
At Luncheons, Breakfasts, Mixers – volunteers help check-in or greet	
(must be since last Amb meeting)	Total x 10 =
Chamber Function Volunteer	
Any function NOT on this Points Sheet – specify event	
(must be since last Amb meeting)	Total x 5 =
Recruit New Ambassador (name)	
	Points
(becomes AMB with <u>your</u> referral)	Total x 10 =
Attended Amb Meeting this month	
Revised: January 2022	