



The Nevada State Medical Association Partners with DrFirst to Make Telehealth Available to Nevada Physician Practices to Help Prevent Spread of Coronavirus

Reno, Nevada, March 24, 2020 – The Nevada State Medical Association and DrFirst are collaborating to make telehealth technology available to physician practices, to help prevent the spread of COVID-19.

The Nevada State Medical Association is the largest physician-led advocacy organization in Nevada. DrFirst is a pioneer in technology, support, and services that connect people at touchpoints of patient care.

DrFirst's Backline care collaboration platform includes a telehealth feature that allows physicians to initiate telehealth visits with patients in a secure manner that protects patients' private health information. Patients do not need to download an app, access a patient portal, or undergo a cumbersome registration process.

Congress, the White House, and public health experts point to the critical role of telehealth for patient care during the coronavirus pandemic. Telemedicine allows clinicians to treat patients without exposing healthcare workers and other patients to the coronavirus.

"In an effort to prepare and protect our state, our providers, our patients and staff members from COVID-19, it is important that each of our members have access to telemedicine technology that is quick and easy to implement, simple to use, and protects private health information," said Jaron Hildebrand, Executive Director of the Nevada State Medical Association. "We are partnering with DrFirst so that physician practices in Nevada can implement telehealth right away, to help provide their patients with continuity of care and reduce the risk of exposure for themselves and for our community."

Backline is used to improve care collaboration in nearly every setting, including physician practices, hospitals, long-term care facilities, emergency medical services, hospices, and pharmacies. Healthcare providers use Backline's HIPAA-compliant secure messaging and telehealth capability to confer with other clinicians.

"DrFirst is committed to keeping patients and healthcare providers safe," said G. Cameron Deemer, president of DrFirst. "Telehealth and other strategic uses of technology can be critical defenses against the COVID-19 pandemic. We stand ready to work with the Nevada State Medical Association and physician practices to help protect their patients and staff from exposure."

View a Backline telehealth [demo here](#).

About the Nevada State Medical Association

Since 1904, The Nevada State Medical Association's mission has been to advocate for high quality health care for all Nevadans. As the state's oldest and largest physician advocacy organization, the NSMA represents physicians at the state, federal and local levels of

government, and before the United States Congress and the Nevada Legislature. The NSMA monitors both state and federal proposed legislation and proposed regulations, attends hearings, drafts comment letters and testifies on behalf of physicians with a focus on elevating quality care and eliminating onerous regulatory barriers which burden the practice of medicine and limit access to care.

About DrFirst

Since 2000, DrFirst has pioneered healthcare technology solutions and consulting services that securely connect people at touchpoints of care to improve patient outcomes. We create unconventional solutions that solve care collaboration, medication management, price transparency, and adherence challenges faced in healthcare. We unite the Healthiverse by providing our clients with real-time access to the information they need, exactly when and how they need it – so patients get the best care possible. DrFirst solutions are used by nearly 300,000 healthcare professionals, including more than 100,000 prescribers, and more than 1,400 hospitals in the U.S. and Canada. To learn more, visit DrFirst.com.

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