



For more information, please contact:

Angela Buckler

B&D Industrial

(678) 240-2058

[abuckler@bdindustrial.com](mailto:abuckler@bdindustrial.com)

### **For Immediate Release**

## **B&D Industrial and Bedrock Automation Announce Strategic Partnership to Disrupt the Conventional Thinking about Industrial Cyber Security in the Southeast**

**Norcross, GA (October 4, 2019)** – [B&D Industrial](#) and [Bedrock Automation](#) today announced a strategic partnership regarding intrinsic cyber security in automation, industrial controls, and variable frequency drives (VFDs) system design. The partnership, based on B&D's 72-year history of delivering industrial expertise in the Southeast and Bedrock Automation's OSA® Open Secure Automation technology, offers cutting-edge solutions to industrial plants, universities, and critical infrastructure like water, energy, and transportation, industries which are currently plagued with performance and cyber vulnerabilities in their traditional programmable logic controllers (PLCs) and distributed control systems (DCS).

The questions about cyber security are everywhere. News reports appear daily about bad actors hacking businesses, threatening ransomware attacks or shutting down operations. The Telecommunications Industry Association (TIA) estimates that in 2018, the US spent 66 Billion dollars on cyber security with still 1.2 Billion data breaches. A 2018 CNBC poll finds that one in five corporations have had intellectual property theft. The B&D and Bedrock partnership represents a new approach to solve such security problems for critical controls.

“Bedrock Automation is pleased to be the newest automation solution that B&D brings to market. Our OSA® Open Secure Automation technology complements their vast product offerings and more than 50 years of experience quite nicely. Together we can help customers extract maximum benefit from open automation solutions without having to worry about cyber vulnerability. We are looking forward to working with them to pursue business opportunities throughout their region and customer base,” said Bedrock Automation CEO and Founder, Albert Rooyakkers.

“The Bedrock OSA® technology is the holy grail of cyber secure control design that we have been looking for. Our competitors use bolt-on cyber security solutions as an afterthought as well as components sourced outside of the US. Bedrock owns their supply chain and everything is made in the US. We spent a great deal of time testing Bedrock’s controls and were blown away by the performance and believe that this technology is unlike any other PLC or DCS platform on the market today,” said B&D Vice President of Engineering, Carl Lee Tolbert.

Companies who have an interest are encouraged to contact the engineering team at B&D by emailing [aeq@bdindustrial.com](mailto:aeq@bdindustrial.com) and they will be happy to schedule a custom demo.

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For any additional information about anything contained in this release or for press inquiries, please contact Angela Buckler directly at (678) 240-2058 or via email [ABuckler@BDIndustrial.com](mailto:ABuckler@BDIndustrial.com)

*[B&D Industrial](#), founded in 1947, is a family and employee owned company and one of the largest independent distributors in the Southeast and nationwide service providers for industrial manufacturing clients*

*[Bedrock Automation](#), based in San Jose, California, has developed the world's most powerful and cyber secure automation platform, Bedrock OSA® Open Secure Automation. OSA uses a revolutionary architecture and deeply-embedded ICS cyber security to deliver the highest levels of system performance, cyber security and reliability at the lowest lifecycle cost.*