

SalesProcess360

Helping Companies Get ROI from CRM

SalesProcess360 is excited to be back involved with AHTD as a Strategic Business Partner.

Please watch this short video to learn more about SalesProcess360. We have recently helped AHTD companies like Allied Automation and Automation Inc. navigate the CRM journey with a focus on getting “ROI from CRM”

<https://www.youtube.com/watch?v=q1F3umJhQc8>

Interactive Webinar: Sales Process Audit

You have heard it before, the definition of insanity is doing the same things over and over and expecting different results.

As a business you are striving for growth and I believe to grow you must focus on 3 main areas within your company: People, Technology and Process. This interactive webinar is to help you focus on the sales processes that need to be reviewed/changed in order to grow your business. I will share with you a simple way to get your arms around the gaps and inefficiencies in your business and via a matrix model determine which ones you should focus on first. It will remove the subjective/gut feel approach and give you a road map for growth.

If you would like to learn more about the Sales Process/CRM Audit click the link to this video.

<https://www.youtube.com/watch?v=3K1928xAP6M>

Webinar Date: Thursday, April 16th

Time: 1pm central

If interested send email to brian.gardner@salesprocess360.com with the subject line "Sales Process Audit Webinar" and you will received a reply email with an invite and link to the webinar.