



The Competitive Advantage of Digital Transformation

Remaining competitive in today's business world and continuing to grow and evolve at the same time, companies must digitally transform in both new and incremental ways. Accepting this reality and engaging in digital transformation enables them to outperform the ever-advancing status quo and maintain pace with, or even outrun, the market leaders. In the [latest DCKAP eSessions](#), learn about the transformative experience for Quality Farm Supply.

- Choose the right eCommerce platform for your business to generates online revenue
- ERP Integration offers a competitive advantage with Omni-Channel Shopping
- Generate more leads through e-mail marketing and sign-ups in your physical stores
- Learn effective eCommerce digital strategies that can help increase sales offline
- See the specific benefits of Shopify and Epicor P21 Integration

[Watch the video from this month's eSession to learn more!](#)