



**February 26, 2018**

## **Press Release: Centro Inc. Appointed by Danfoss**

Centro Inc. [www.CentroSolves.com](http://www.CentroSolves.com) with offices in Little Rock and El Dorado, AR Shreveport, LA, Mobile and Birmingham, AL, Memphis and Nashville, TN has been appointed as the a distributor for Danfoss Adjustable Frequency Drives <http://drives.danfoss.us/home/#/>

Centro will distribute Danfoss and Vacon product lines in Alabama, Kentucky, Tennessee, the Panhandle of Florida, Mississippi, Arkansas and the Northern half of Louisiana.

The Danfoss Drives product line will become part of the Pump & Seal division which is led by Greg James, division sales manager at Centro.

### **About Centro:**

Centro Inc., founded in Memphis in 1970, is a specialty representative and distributor company focusing on customers in the Industrial Process & Manufacturing Market. The company serves customers through six product focused divisions:

- Instrumentation, Measurement & Control Division
- Valve, Actuation & Engineered Products Division
- Purification & Filtration Division.
- Pump & Seal Division
- Process Equipment & Sanitary Division
- Automation & Robotics Division

Centro has experienced significant growth since an ownership change in 2002 and has been recognized by the Memphis Business Journal with a Pacesetter Award. Centro is one of the top 100 Privately Held Businesses in Memphis and was selected by the Memphis Business Journal as Small Business of the Year in 2012.

### **About Danfoss Drives:**

The Danfoss Group is a global producer of products and services used in areas such as cooling food, air conditioning, heating buildings, controlling electric motors, compressors, bowling, drives and powering mobile machinery. The company is also active in the field of solar and wind power as well as district heating and cooling infrastructure that targets entire cities and urban communities. Danfoss employs approximately 24,000 people worldwide with its headquarters in Nordborg, Denmark.

Danfoss was founded in 1933 by Mads Clausen, and is today almost entirely owned by The Bitten and Mads Clausen Foundation. Danfoss has an annual sales turnover of 29.2 billion DKK (2016), and has sales companies in 47 countries and 56 factories in 18 countries around the world.

Please contact Michael Gallagher president of Centro in Memphis at (901) 357-1261 with questions or comments or refer to the Centro web site at [www.CentroSolves.com](http://www.CentroSolves.com)