



Are you an AHTD distributor that sends POS data to all your suppliers on every month but get very little in return from them?

Are you an AHTD supplier who asks your distributors to send in their POS data every month and then do little or nothing with what they send you?

If so, the AHTD sponsored reverse POS program is for you! The program, available only to AHTD members will help you to uncover hidden Opportunities (and Threats) by helping you to:

- Monitor Your Customer Performance
- Identify Cross Sell & Prospect Opportunities
- Track - Target Account, New Customers and New Product Sales
- Benchmark Your Performance Against Your AHTD Peers
- Measure Your Sales by Market Vertical

If your current process is falling short, we would love to help! To learn more [Click here](#)