



# DIGITAL

## ADVERTISING OPPORTUNITIES

Email & Online

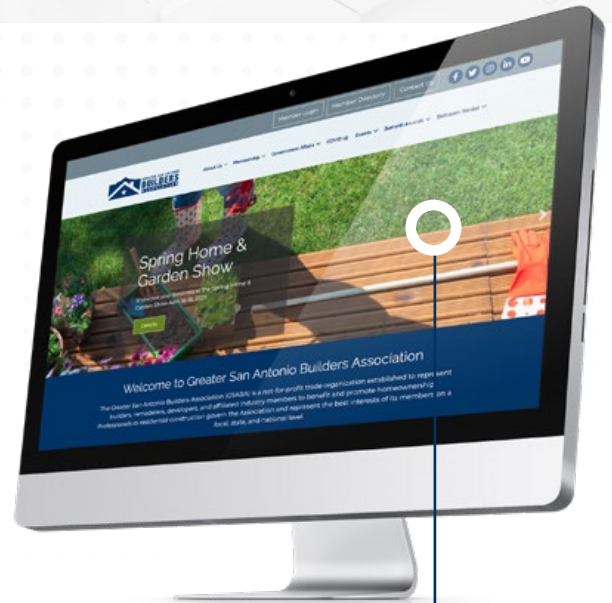


### ● *Make an Impression*

Build brand recognition by advertising on the GSABA website or through targeted email distribution. You'll reach thousands of website visitors every month utilizing ad space on the most widely visited pages at **sabuilders.com**.

Direct-to-member email advertising opportunities offer you the ability to target members with your products and services.

**Limited opportunities are available**, so reserve your space early.



#### Homepage Slider

1 mo .....\$500

6 mo .....\$350/mo

12 mo .....\$275/mo

#### Banner Ads

| Website @ <b>sabuilders.com</b> |                      |                 |                    |                      |
|---------------------------------|----------------------|-----------------|--------------------|----------------------|
| Location                        | Type                 | Size            | Frequency/Duration | Price                |
| Homepage (top)                  | Large Leaderboard    | 970 px by 90 px | 12 months          | \$250/mo             |
| Event Calendar (top)            | Banner Ad            | 480 px by 60 px | 12 months          | \$175/mo             |
| Membership Application (top)    | Banner Ad            | 480 px by 60 px | 12 months          | \$125/mo             |
| Contact Us (top)                | Banner Ad            | 480 px by 60 px | 12 months          | \$100/mo             |
| Member Login (top)              | Banner Ad            | 480 px by 60 px | 12 months          | \$75/mo              |
| Directory Categories (top)      | Banner Ad            | 480 px by 60 px | 12 months          | \$50/mo              |
| Email                           |                      |                 |                    |                      |
| Builder Brief Monthly Email     | Leaderboard (top)    | 728 px by 90 px | 6 or 12 months     | \$175/mo or \$125/mo |
|                                 | Leaderboard (bottom) | 728 px by 90 px | 6 or 12 months     | \$150/mo or \$100/mo |
| Sponsored Email Blast           |                      | Varies          | Limit 2 per mo.    | \$325 each           |

See Location Examples on Back

#### GSABA Website Performance

**3,000+**

average visitors  
per month

**10,000+**

average visitors  
during Parade of Homes

#### GSABA Email Performance

**2,000+**

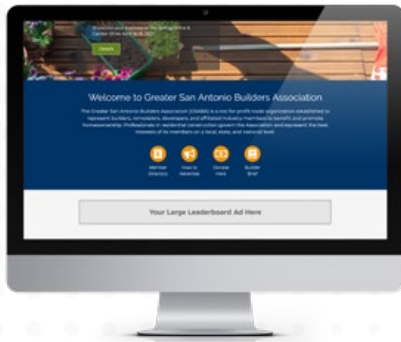
subscribers

**20% to 35%**

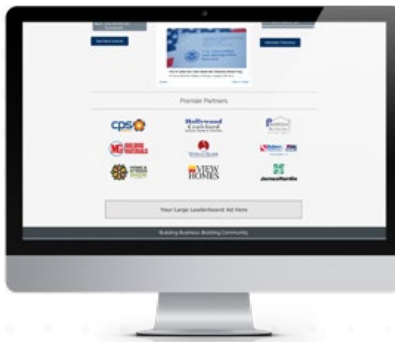
open rate

**10%**

average CTR



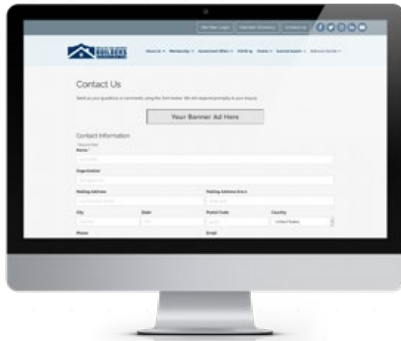
Home Page Banner (Top)



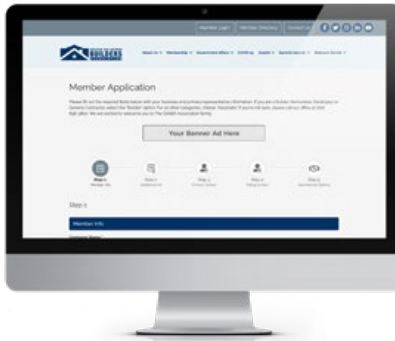
Home Page Banner (Bottom)



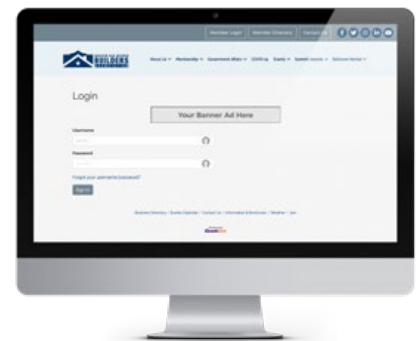
Events Calendar Page



Contact Us



Membership Application



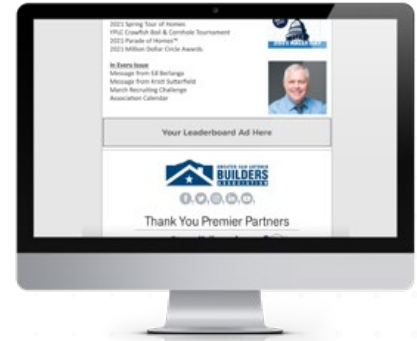
Member Login



Directory Category



Builder Brief Email (Top)



Builder Brief Email (Bottom)



Sponsored Email

Limited opportunities are available.  
Reserve Your Space Today!

Contact Haley King for details • (210) 696-3800 or [hking@sabuilders.com](mailto:hking@sabuilders.com)