DEALER DIRECT CANADA

PRESS RELEASE

For Immediate Release

Dealer Direct Advisory Expands into Asia with Appointment of Steven Yao

Beijing, China, June, 2026 - Dealer Direct Advisory is pleased to announce the expansion of its international platform into Asia with the appointment of Steven Yao as Vice President – Strategic Development, Asia-Pacific.

Steven will support Dealer Direct Advisory's growing presence throughout China and the broader Asia-Pacific region, with a focus on strategic manufacturer relationships, market development initiatives, and cross-border automotive opportunities.

The appointment reflects Dealer Direct Advisory's continued commitment to building a global automotive advisory platform as international automotive investment and OEM activity continues accelerating worldwide.

"Steven brings valuable international experience, relationships, and market knowledge that will significantly strengthen our capabilities throughout Asia," said Charles J. Saleh. "We are very excited about the opportunities ahead and the strategic relationships we are continuing to develop internationally."

Paul Stern added, "Asia continues to play an increasingly important role in the global automotive industry, and Steven's appointment represents another important milestone in the evolution of our business."

Dealer Direct Advisory continues to expand its automotive advisory platform across North America and internationally, providing mergers & acquisitions advisory, dealership valuations, OEM consulting, succession planning, and strategic advisory services throughout the automotive industry.



Charles J. Saleh
Chief Financial Officer



Paul Stern
President & C.E.O.



Dimitri Pressman
Vice President



Steven Yao
Vice President

(+1) 416-543-9390
info@dealerdirectcanada.com
Toronto Calgary Vancouver
Ottawa/Gatineau Maritimes