

CONFERENCE **CARE** PACKAGE

Our Zero-Waste Toothpaste Package Features Product Samples to Help Attendees Find Their Favorites



Tooth Tablets, Powder, and Soap

Eliminating the plastic packaging associated with tube paste is better for the environment and dry products reduce the carbon footprint of transportation.

Traditional toothpaste contains Brilliant Blue FCF and Helidone Pink that are not only harmful to marine life, but they also remain in water and soil even after passing through sewage systems. Sodium pyrophosphate promotes algae growth causing an increase of CO2 released causing marine life to slowly suffocate and die.

Don't Get Greenwashed by Bamboo

Most bamboo toothbrushes have plastic bristles. Many brands claim to be BPA-free but the bristles would need to be removed to be recycled. Our vendor's toothbrushes are made from sustainable corn husk and starch. They are fully biodegradable and individually packaged in 100% recyclable materials.

Glee is Committed to the Environment

Glee Gum is a natural chewing gum made without preservatives, artificial flavorings, colorings, or sweeteners. It is one of the only Non-GMO Project Verified gums on the market. They use natural chicle in their gum base that helps sustain the rainforest and is sweetened with 100% xylitol, extracted from American birch and beech trees. The boxes are wrapped in biodegradable cellophane, not plastic, and can be composted along with the box, itself.

Biodegradable Floss Pick Eliminates Single-Use Plastic

Plant-based resins and starches are used in the handle and floss and are compostable and biodegradable. The packaging is plastic-free and is made with eco-friendly kraft paper.

Each Package Contains

5x8 organic cotton reusable drawstring bag
100% biodegradable toothbrush
Custom printed postcard
Tooth powder
Chewable tablets
Charcoal powder
Tooth soap
Biodegradable floss pick
Glee Gum
A raffle ticket

Your marketing materials on the other side of the informational postcard



The Challenge to Recycling Oral Care Items

Toothpaste tubes are usually made of different types of plastics, and many brands contain a metal layer inside the tube which isn't easy to separate for recycling purposes.

On average, it takes 500 years for a tube to fully biodegrade in a landfill. Over 1.5 billion toothpaste tubes and 5 billion plastic toothbrushes are discarded worldwide each year. 10 million tons of plastic are dumped in our oceans annually - that's equal to more than a garbage truckload every minute. There will be more plastic than fish in our oceans by 2050 according to The Ellen MacArthur Foundation.

Although colgate recently introduced recyclable packaging, they are made from traditional plastic and the toothpaste ingredients are still toxic to the environment. One of the criticisms of recycling is that most items don't actually get reclaimed.

The Value of our Package to your Company

- Creates more sales opportunities than traditional sponsorship by driving booth traffic with a raffle ticket.
- Costs less per person than hosting a reception.
- Available at registration to develop the client relationship before the conference starts.
- Establishes that the sponsor is personally invested in the health of the attendees and the planet.

True Change Comes from Many People Making Little Changes and Different Choices