

CONFERENCE **CARE** PACKAGE

Sustainable Toothpaste Package Pricing price per package

100-249	250-499	500-999	1000-2499	2500-4999	5000 or more
\$25	\$23	\$21	\$18	\$16	\$15

The Challenge to Recycling Oral Care Items

Toothpaste tubes are usually made of different types of plastics, and many brands contain a metal layer inside the tube which isn't easy to separate for recycling purposes. On average, it takes 500 years for a tube to fully biodegrade in a landfill.

Over 1.5 billion toothpaste tubes and 5 billion plastic toothbrushes are discarded worldwide each year

Colgate Recently Introduced Recyclable Packaging but They are still Plastic and the Toothpaste Ingredients are Toxic.

Harmful Chemicals in Traditional Toothpaste

Traditional toothpaste contains Brilliant Blue FCF and Halodone Pink that are not only harmful to marine life, but they also remain in water and soil even after passing through sewage systems. Sodium pyrophosphate promotes algae growth causing an increase of CO2 released causing marine life to slowly suffocate and die.

We are personally invested in your health and that of the planet

How to Use our Zero-Waste Products

The toothbrush and flosser are made from sustainable corn husk and starch. They are fully biodegradable and individually packaged in 100% recyclable materials. You can add them to your compost or just bury them in your yard.

Tooth Powder
Run your toothbrush's bristles under water and shake about one-eighth of a teaspoon over the bristles. Once you have a small amount of powder coating, the bristles, brush your teeth as usual.

Tooth Tablets
Pop a tablet in your mouth and chew it up into a paste, and brush as usual.

Tooth Soap
Rinse your bar before use, then just scrub your toothbrush on the bar and brush as usual.

Why Charcoal
Activated charcoal in toothpaste has been shown to help remove surface stains on your teeth. Charcoal is mildly abrasive and is also able to absorb some surface stains. Charcoal toothpaste is too abrasive for everyday use but is used for whitening.



The Value of our Package to the Sponsor

- Creates more sales opportunities than traditional sponsorship by driving booth traffic with a raffle ticket.
- Costs less per person than hosting a reception.
- Available at registration o develop the client relationship before the conference starts.
- Establishes that the sponsor is personally invested in the health of the attendees and the planet.

The Value of our Package to the Event

- An innovative option that extends the sustainability mission of the events industry to the at-home market.
- A premium sponsorship that has an increased return on investment for sponsors.

Each Package Contains:

5x8 organic cotton reusable drawstring bag
100% biodegradable toothbrush
Tooth powder
Chewable tablets
Charcoal powder
Tooth soap
Biodegradable floss pick
Glee Gum
A raffle ticket
Custom printed postcard

Sponsor marketing materials on the other side of the informational postcard



True Change Comes from Many People Making Little Changes and Different Choices