

## Empowering Parents Prepares Children for Back-to-School Success

Written By - Delesa Barnes

Back-to-school season is here! Parents and children alike are preparing for the excitement and challenges of a new academic year. [Reach Out and Read Inland Empire \(ROR-IE\)](#) plays a vital role in ensuring that children are ready to hit the ground running when they enter the classroom. For parents involved in [Reach Out and Read \(ROR\)](#), this preparation starts well before the first day of school, with the simple yet powerful act of reading together. By incorporating books into daily routines, parents are not only fostering a love of learning but also [equipping their children with the language and cognitive skills](#) necessary for a successful start in the classroom.

By integrating reading into pediatric care, the program empowers parents to be their child's first and most important teacher. [Recognizing that parents are a child's first and most influential teachers](#), the program provides them with the tools and knowledge necessary to foster a love of reading from a young age. During well-child visits, pediatricians not only provide books but also offer guidance on how to engage children with reading at home. These interactions equip parents with [strategies to make reading a daily habit](#), helping to develop their child's vocabulary, listening skills, and comprehension. [Studies have shown](#) that children who participate in the program are more likely to enter school ready to learn, with better language skills and a stronger foundation for future academic success. As a result, children are better prepared to enter kindergarten with the skills they need to succeed.

Reach Out and Read ensures that every child receives their own book to keep, leveling the playing field and ensuring that all families have access to quality reading materials. In communities throughout the Inland Empire, [ROR addresses educational disparities](#) by ensuring that every child, regardless of socioeconomic background, has access to the tools necessary for academic achievement. Each clinic we support helps parents become more engaged in their children's education, leading to improved school readiness and a brighter academic future for the next generation. Visit our website to [donate](#), [volunteer](#), or [learn more about how you can get involved](#). With your support, we can continue to transform lives through the power of reading.

