

RORIE Leaves Its Mark in the Inland Empire

by **Delesa Barnes, Reach Out & Read- Inland Empire Program Coordinator**

Everyone wants the best for their child; to provide them with a safe, loving environment and opportunities that will help them flourish. But being a parent or caregiver to a young child can be overwhelming, and [it's not always easy to know how best to support their growth](#). Reach Out and Read Inland Empire ([RORIE](#)) supports the implementation of a simple, attainable, and [effective solution](#). Simply spending time with a child reading together for fifteen minutes every day will deliver tangible and lasting benefits.



Pediatric professionals in the Inland Empire that participate in ROR play a vital role in promoting reading to children and their parents. [Selecting books](#) that are [developmentally](#), [culturally](#), and thematically appropriate, as well as affordable can be a challenge. RORIE met that challenge by supporting various book distributions amongst active sites and donating more than 3,500 high-quality, age-appropriate books meant to encourage a joy in reading, which in turn will lead to a proficiency in a vital educational skill. In every case, the important thing is that a child is reading or sharing a book with a beloved adult [inspired through anticipatory guidance](#) given at our well-child visits. Imagine, that's millions of bedtime stories, as these books become family favorites and cherished keepsakes! It is these types of experiences that are the true measure of quality.

[Reach Out and Read](#) programs have access to a specially discounted book ordering system, report increased workplace happiness, and genuinely continue to strive for every child in our community to be read to every day. Qualifying pediatric providers can get involved by starting an [online program application](#) today while funding is still available. Your advocacy and support matters! Stay connected by following us on [Facebook](#), [Instagram](#), and Twitter. Until next time, take care and continue to **Reach Out & Read- Inland Empire**.



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