



THE CITY OF LOS ANGELES NEEDS TO ACT NOW

STOP FLAVORED TOBACCO TO PROTECT OUR CHILDREN’S HEALTH

Mayor Garcetti, Council President Martinez and L.A. City Councilmembers,

The tobacco industry uses fun, fruity, candy flavors to hook kids on nicotine. Recent data shows that: 80.7% of Los Angeles youth who use e-cigarettes are using Big Tobacco’s candy-flavored products.

As the Los Angeles City Council, you are poised to take action to protect kids from becoming lifelong addicts by ending the sale of flavored tobacco products, including minty-menthol cigarettes.

You can take action right now to join the nineteen local jurisdictions within L.A. County and more than 100 cities in California that have stood up to Big Tobacco to keep young people and their families safe and healthy.

Every day this law is delayed, the tobacco industry continues to sell these harmful candy-flavored products and threaten the health of our communities.

We hope the Los Angeles City Council will take swift action to take flavored tobacco products and menthol cigarettes off store shelves. This policy will save lives and improve the health of thousands of Los Angeles children.

Sincerely,

Members of the L.A. Families Fighting Flavored Tobacco Coalition



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