

June Social Pedia Newsletter

A National AAP publication

What's happening this month?

Pride Month AAP is proud to celebrate LGBTQ+ children, families, pediatricians, and staff! You can download the new "We Care for ALL Children & Families" poster [here](#). The poster can be displayed in an exam room, waiting room, or front window to show that your practice supports LGBTQ+ children and families.

- **Here are a few sample posts to share this month. Feel free to share on all social media channels you're active on.**
 - Pediatricians are uniquely qualified to offer education and support for LGBTQ+ patients and their families. Talk with your pediatrician for help finding support groups for you or your child and learn more during #PrideMonth on HealthyChildren.org. <https://www.healthychildren.org/English/ages-stages/gradeschool/Pages/Gender-Diverse-Transgender-Children.aspx>
 - AAP recommends that parents make their home a place where their child feels safe and loved unconditionally for who they are. During #PrideMonth, find answers from HealthyChildren.org to FAQs from parents about topics related to gender identify. <https://www.healthychildren.org/English/ages-stages/gradeschool/Pages/parenting-a-gender-diverse-child-hard-questions-answered.aspx>

Gun Violence Prevention Every day, more than 120 people in the United States are killed with guns, twice as many are shot and wounded and countless others are impacted by acts of gun violence. Friday, June 7th is National Gun Violence Awareness Day and Wear Orange Weekend is 6/7-9. Every year, [Everytown](#) for Gun Safety and partner organizations like the AAP wear orange: both to honor those who have lost their lives and loved ones to gun violence, and to demand a future free from gun violence. Join the movement and use the hashtag #WearOrange. You can find [sample messages](#) here and visit our [GVP page](#) to find resources and learn more about advocacy.

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- This National Gun Violence Awareness Day, #WearOrange to honor the thousands of children and families in this country whose lives are affected by gun violence every year. #EndGunViolence
- Unintentional shootings can happen to kids of all ages. Even young toddlers can find unlocked guns at home and are strong enough to pull the trigger. It's safest to not keep guns in your home. But if you do, make sure that all guns are locked and unloaded, with ammunition stored and locked separately, and that kids and

teens don't have access to the keys or combinations to lock boxes or safes. Learn more about how you can keep your kids safe:

<https://www.healthychildren.org/English/safety-prevention/at-home/Pages/Handguns-in-the-Home.aspx>

Summer Safety Pools are open, the days are warmer and summer break for kids is right around the corner. Keep children and families prepared for the summer months ahead with important information, tips and resources on water and sun safety.

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- Drowning is the leading cause of death in kids ages one through four, and a top cause of death among teens. The AAP has important safety tips to keep kids safe around water all year long:
<https://www.healthychildren.org/English/safety-prevention/at-play/Pages/Pool-Dangers-Drowning-Prevention-When-Not-Swimming-Time.aspx>
- Swimming is the best first sport for kids. It's a fun activity that fuels brain health and builds strong bodies and, more importantly, it's an essential life skill that can help prevent drowning. Learn more about the importance of starting swim lessons young:
<https://www.healthychildren.org/English/tips-tools/ask-the-pediatrician/Pages/what-is-the-best-first-sport-for-kids.aspx>

Vaccine Misinformation Update: Online conversation about vaccine hesitancy remains heavily focused on COVID-19 vaccines, with limited new narratives about RSV and no new narratives about the flu. Conversation about bird flu continues to see sustained growth and engagement from vaccine-hesitant and bad-faith accounts.

Messaging Tips:

- ✓ Share proactive information about vaccines and engage with similar content.
- ✓ Amplify and engage with similar content. Follow other pediatricians and reshare posts you like or find helpful.

Continue to share our updated article on what parents need to know about raw milk dangers and the bird flu:

- Raw milk is not safe to drink. You may have heard that bird flu virus has been found in some milk samples, but the pasteurization process works very well and kills the bacteria and viruses that could affect humans. Raw milk has not been pasteurized and could make people very sick:

<https://www.healthychildren.org/English/healthy-living/nutrition/Pages/Raw-Milk-Dangers-What-Parents-Need-to-Know.aspx>

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