



Introducing the AOE FELLOWSHIP

Apply today for the AOE Fellowship through the American Concrete Institute (ACI) Foundation – available only for CIM Students!

In 2020, AOE – a fully-owned subsidiary of ACI – launched a fellowship specifically for members of the Concrete Industry Management (CIM) program. AOE is a long-time supporter of CIM, having helped with the program's marketing efforts for more than a decade.

The AOE award is available to undergraduate or graduate students pursuing a degree as part of the CIM program. First preference will be given to students interested in the sales/marketing, association management, or business side of the concrete industry. An internship with AOE is optional.

The fellowship was created in memory of Wendy Ward, a member of the AOE team for more than 10 years. Wendy was a great advocate for the concrete industry and passed away at the early age of 32 from breast cancer. She was known throughout the industry as a leading expert in helping organizations with their marketing and sales efforts, as well as broadening career opportunities in the concrete industry.

General fellowship details:

Fellowships are offered to high-potential graduate and undergraduate students who have full time status in concrete related degree programs. Fellowship recipients are eligible to apply and compete for these awards on a year-to-year basis, but must reapply each year, so long as they are still eligible. All fellowship awardees are required to submit a written report near the end of their fellowship award period that describes the value of the fellowship to their development and preparation for their chosen career after graduation.

Fellowship recipients will receive the following:

- \$10,000 - \$15,000 USD educational stipend for tuition, residence, books, and materials
- Appropriate recognition in Concrete International magazine and on the Foundation website
- Paid travel expenses and attendance fees to two ACI conventions (fellowship finalists must attend the Spring ACI Convention to be interviewed where they have the option of being assigned a Convention Guide)
- Assistance in finding an industry mentor

The next application cycle will open on July 1, 2021. Visit acifoundation.org/scholarships to learn more and to apply.



AOE SERVICES

Association Management

Strategic Planning

HR and Financial Services

Marketing and Public Relations

Customer Service

Crisis Communications

Meetings and Events

Training and Development

Electronic Communication

Website Consulting

Video Production

Graphic Design and Fulfillment

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