



## **Announcing This Year's Baby Safety Alliance Awards of Excellence Finalists**

Having a new baby in the house often means purchasing “all the things” that babies need to live, sleep, grow, play and stay safe. Parents are often overwhelmed with all the products out on the market, and we provide this information to make your job of finding safe and reliable products a little bit easier.

As we rounded out September and National Baby Safety Month, we provide this announcement from the [Baby Safety Alliance](#). This team is a trusted and respected leader in baby safety products, so for them to issue this "announcement of winners" in a variety of categories deserves a shout out. Check out these products and the safety information found at the Baby Safety Alliance website. They are trusted and credible and I would trust these products with my baby or grandchildren. Kudos to all the winners:

The Baby Safety Alliance Awards of Excellence highlight some of the most exciting new products in the marketplace today. From high-tech gear and interactive toys to helpful apps and important safety products, finalists are recognized for creating safer and more innovative solutions for parents nationwide.

### **Child Restraint Systems Category**

- Chicco Fit360 Zip ClearTex Rotating Convertible Car Seat
- CYBEX Callisto G 360
- Evenflo All4Stages Slim+ Canopy 4-in-1 Convertible Car Seat
- Graco® Turn2Me™ 3-in-1 Rotating Car Seat

### **Design/Fashion/Style Category**

- Evenflo Limited Edition Shyft DualRide Infant Car Seat with Green and Gentle Fabric
- Evenflo Shyft Intuiti+ Travel System Featuring Revolve180 LiteMax NXT with SensorySoothe with Green & Gentle
- Graco® Table2Table™ Lux 6-in-1 Highchair
- Romer® Juni™ Infant Car Seat

### **Feeding/Bathing/Changing Category**

- Evenflo® RightSeat™ MultiStage High Chair
- Jool Baby Musical Spoons
- LullaFeed®
- Munchkin BOND® Silicone Glass Bottle

### **Infant/Parent Care Category**

- Boppy® Nursing Pillow
- HALO SuperSoft Bamboo Swaddle
- Inglesina Elysia Nursing Pillow
- Munchkin Flow Nipple Shield +

### **Innovation Category**

- Charlie's House - Virtual Safety Experience
- Evenflo® Revolve180™ LiteMax™ NXT with SensorySoothe™
- Inglesina Aptica Stroller + Bassinet + Stand
- Stork Exchange Certified Returns
- Storkcraft® Santorini® 3-in-1 Convertible Bassinet

### **Nursery Category**

- BabyBjorn Baby Crib
- HALO BassiNest® Connected Swivel Sleeper 3.0
- Naturepedic Organic Breathable Muslin Crib Sheets
- Storkcraft® Casablanca™ Deluxe 5-in-1 Convertible Storage

### **Crib with Toddler Guardrail | On The Go Category**

- Britax® Juniper+ Compact Stroller With One-Hand RapidFold
- BubbleBum TelePort
- Ergobaby Upsie Sling Carrier

- Safety 1st Turn™ and Go 360° Rotating Modular Travel System

### **Play/Entertainment Category**

- Boppy Proper Posture Floor & Booster Seat
- Chicco Float Baby Seat
- Fisher-Price® 3 in 1 Kick & Sway Activity Gym
- Naturepedic Organic Stuffed Animals

### **Safety Category**

- Drift Home Baby Monitor and Smart TOG Guide
- Harbor Baby Monitor
- Motorola PIP1710 CONNECT
- Safety 1st Secure-to-Explore Adhesive Locks (12 pack)

### **Stroller Category**

- Evenflo Hummingbird™ Ultra- Light Weight Carbon Fiber Stroller
- Munchkin Ultra-lite Stroller Wagon
- UPPAbaby Cruz V3
- WonderFold L4 Quad Stroller Wagon (4 Seater)

Finalists were selected from a panel of baby and children's product experts including:

- Adrienne Gallardo, Program Manager, Doernbecher Injury Prevention Program, Doernbecher Children's Hospital
- Martina Garvey, Senior Commerce Editor, The Bump
- Callie Hoffman, Director of Advocacy, All For Moms Foundation
- Shenoah Miller, External Relations, Customer Trust, Amazon
- Kylee Rogers, Vice President, Best Quality Practice LLC

Congratulations to all our finalists for going above and beyond to provide parents with new, thoughtful innovations to care for their little ones.