

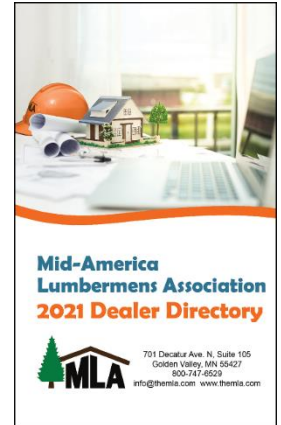
Reach Lumber and Building Material Dealers in Four States

Advertise in the MLA 2021 Dealer Directory!

As an Associate member, you're already in the Directory. Expand your presence with an enhanced listing, a display ad, or a cover!

- 1) Your basic membership listing includes your main contact person. Add other representative names with their phone numbers and email addresses for just \$25 each.
- 2) Enhance your membership listing with your company logo for increased visibility and immediate recognition – just \$100.
- 3) Send us your display ad for inclusion in the directory:
 - Cover – 5.25" x 8.5"* - \$1,500
 - Inside Front - **SOLD**
 - Inside Back
 - Outside Back - **SOLD**
 - Full page – 5.25" x 8.5"* - \$1,000
 - One half-page horizontal – 5.25"* x 4.5" - \$550
 - One half-page vertical – 2.25" x 7" - \$550

*bleed ¼" off trim size (allow total of ½" margin on binding edge)
- 4) **NEW for 2021!**
 - List your products and/or trade items – 5 for \$25
 - Company spotlight – write 100 words about who you are, what you do - \$200
 - Bundle and save! Half-page ad, enhanced listing, 5 additional reps - \$700



All advertisers will receive a **color logo** next to their listing!

The *MLA 2021 Dealer Directory* will include all dealers in our four-state territory:

Arkansas, Kansas, Missouri and Oklahoma, as well as line yard listings, an alphabetical cross-reference and more. Make your selection and be in this exciting smaller-format (5½" x 8½") directory that goes to every MLA member.

What happened to the Buyer's Guide? The MLA Buyer's Guide is online and interactive! In this way, your listing will always be current and up to date. Use this link to see your listings online: www.lumbermenbuyersguide.com

Order form and artwork must reach us by June 15th. Contact Melanie at (800) 747-6529 or melanie@themla.com with questions.

Check all that apply:

- | | | |
|--|---|--|
| <input type="radio"/> Representative listing(s) ___@ \$25 each | <input type="radio"/> Half-page ad - \$550 | <input type="radio"/> Company spotlight - \$200 |
| <input type="radio"/> Full-page ad - \$1,000 | <input type="radio"/> Cover - \$1,500 | <input type="radio"/> Ad/Enhanced/Rep Bundle - \$700 |
| <input type="radio"/> Enhanced listing (logo) - \$100 | <input type="radio"/> Products/Trade Names – 5 for \$25 | |

Company _____

Contact _____ Email Address _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Payment method:

Check enclosed payable to "MLA"

Charge to credit card: MasterCard Visa

Credit card # _____ Exp. Date _____

Amount to be charged: \$ _____ Security code _____ (3-digit code on back of card)

Cardholder name _____ Authorized Signature _____

Return with your payment and order form to:

Mid-America Lumbermen Association

701 Decatur Ave. N, Suite 105 • Golden Valley, MN 55427

Ph: (800) 747-6529 • Fax to: (763) 595-4060 • Email: melanie@themla.com

