



BHA Goes Mobile

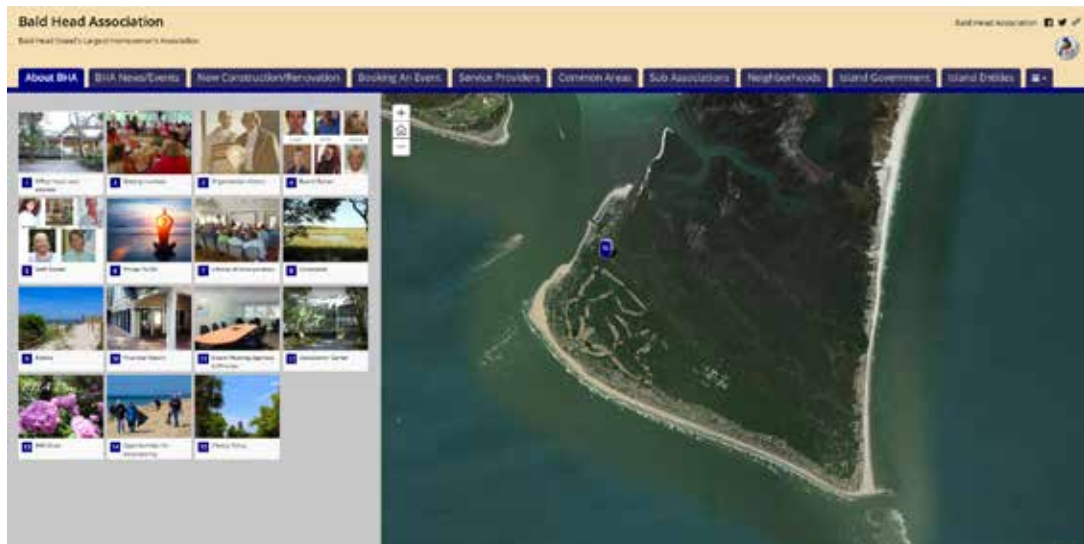
Working on behalf of its homeowner members, Bald Head Association is always looking for ways to help members' island life experience be the best it can be. Part of that task is communicating — news, events and updates on island life.

With people becoming even more mobile, the BHA Long Range Planning Committee

wanted to create a mobile site that is platform independent and handy to use on laptops, tablets and smart phones. Their new product is called the BHA Mobile App. Using GIS mapping technology, you can find key information in a new, easy-to-use manner.

The BHA Mobile App was rolled out at the BHA Annual Meeting on January 27 and is now viewable and usable by everyone.

Want to download it for easy access on your smart phone? Open your web browser (Safari, Chrome, etc.). In the address bar at the top of the web page, type www.bhamobile.com. On your iPhone, add it



to your favorites (click on the rectangle with the up arrow, at the bottom of the screen, and accept or type the name you want). On your Android phone, click on the three-dot menu in the top right and select “Add to Home Screen.”

Your shortcut should now appear on your home screen. Simply click on the icon to open to the BHA Mobile App. There's lots to explore, from BHA information, events, dining, shopping and more.

We will be fine-tuning the BHA Mobile App as we move into 2018, so watch for additional updates.

