

STEPPING OUT IN FAITH

Faith Group Giving and our \$5 Million Challenge Match



THE CAMPAIGN

There has never been a more acute need for safe, decent, and affordable housing in our community. Habitat has a bold plan to radically address this challenge and will not rest until every man, woman and child in Charlottesville can find a safe, decent and affordable place to live.

Habitat is currently engaged in our *Forever Home Campaign* to propel forward two interconnected priorities:

**SOUTHWOOD
REDEVELOPMENT**



CORE BUILDING

CAMPAIGN IMPACT

TRANSFORM LIVES

Support 1,500 Southwood Residents, including 500 children, as they design and build a new neighborhood and stable future.

BUILD OPPORTUNITY

Help local low income families earn \$125MM+ in home equity, breaking the cycle of poverty.

ELEVATE HOMEBUILDING

Increase annual building operations from 20 to 45+ Homes by 2033.

CAMPAIGN GOAL: \$15,000,000



THE MATCH

In the early months of the Campaign, we received an exciting **\$5 Million Campaign Challenge Pledge** from a generous local donor. Habitat must raise an equivalent \$5 Million in campaign gifts and pledges before **December 31, 2019**.

We are grateful to many in our local faith community who have already stepped forward and made generous gifts towards this historic effort. We hope both long-time and new faith partners will consider this tremendous opportunity to have a transformative, long-term impact on the lives of local families who dream of a stable home and life for their loved ones.



HOW TO GIVE

We understand that the charitable giving process differs across faith communities. Some churches have designated outreach or philanthropy committees, others have charitable decision makers in their leadership. Many congregations give from their annual budget, others may have an endowment. However your community chooses to give, we are open to working with you on an individual basis.

Campaign gifts can be made as a one-time donation, or pledged over a three-to-five year period.



READY TO LEARN MORE?

CONTACT

Kelly Eplee, Director of Donor Relations
(keplee@cvillehabitat.org)

or

Garrett Trent, Associate Director of Community Partnerships
(gtrent@cvillehabitat.org)

