



# Southwest Montgomery County Map Media Kit

## Overview

The Greater Magnolia Parkway Chamber of Commerce has received many requests for an area street map, and we are ready to supply those to our community! With the amazing growth in our area and the increase in residents and visitors to our community, a map has become the most requested item by visitors of all ages. No other entity is publishing a map for the southwest Montgomery area community. This is a unique and valuable advertising opportunity!

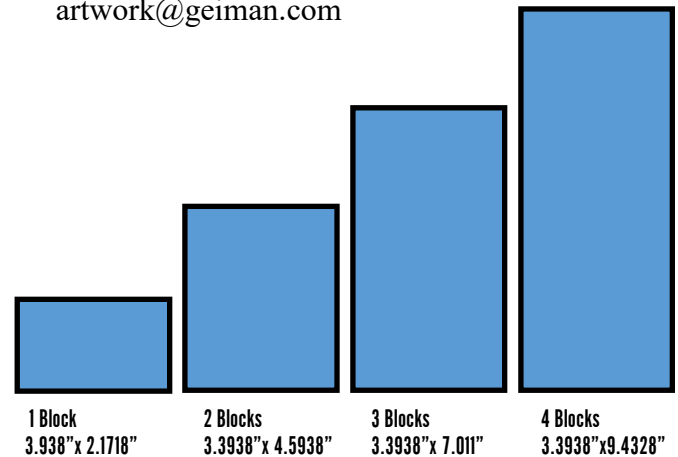


## Distribution

**3,000 printed** for one year. Local Realtors, community residents, local business waiting areas and lobbies, advertisers, welcome packets for new and potential residents, hotels, festival and community events.

## Ad Specs

Supplied images must be 300dpi or vector files. Images taken from websites are 72dpi and are not recommended for print usage. Camera ready images should be flattened with embedded or outlined fonts, saved to the appropriate size listed below. Do not include printer marks. Do not include a border as one will be added. Live area is 0.1875 inches inside of ad size. We accept JPG, TIFF, PDF or AI file formats. Colors should be in CMYK or grayscale, no RGB. Submit ad to: [artwork@geiman.com](mailto:artwork@geiman.com)



## Sponsor Rates

- 1 Block.....  
*(approx. 13 available)*
- 2 Blocks.....  
*(approx. 5 available)*
- 3 Blocks.....  
*(approx. 3 available)*
- 4 Blocks.....  
*(approx. 6 available)*

## Member Rates

- \$375
- \$700
- \$1100
- \$1350

## Premium Spots

- First Fold (4 block only)  
*(only 2 available)*
- Back Page (4 block only)  
*(only 1 available)*

- \$1500
- \$2000

## Production Schedule

Confirmation Due with payment	11/30/2021
Art Due	12/17/2021
Delivery	2/4/2022

## Custom Art

If your art is not camera ready as listed above, and you need assistance with your ad design, we can help you. Geiman's Advertising, Inc. charges \$75/per hour for artwork. Minimum 1 hour charge will be applied.



# Southwest Montgomery County Map Media Kit

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Representative Email: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Representative Phone: \_\_\_\_\_

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## Production Schedule Reminder

Confirmation Due with payment    11/30/2021  
 Art Due    12/17/2021  
 Delivery    2/4/2022

### Check one:

- My ad is camera ready according to the specs listed on the rate card.
- I need assistance with my ad. (Advertiser is responsible for additional costs starting at \$75 per hour. Contact Geiman Advertising for info.)

### Payment options:

You space will be secured upon receipt of this contract, your payment, *and* your ad within the deadlines identified. Payment options include cash, check or credit card via online link. No late payments will be accepted and will automatically exclude you from inclusion in the map.

**ADVERTISING RATES:** The undersigned purchaser/signer of agreement understands all rates are stated on a cost per issue. Greater Magnolia Parkway Chamber of Commerce offers a volume discount according to the sponsorship size in which the advertiser is actually placed in accordance with this contract. Once artwork is received, payment and artwork must be received in order to secure inclusion in the map and fulfillment of this contract. Late fees will be applied beyond the Art Due deadline. Once contract and artwork have been received and approved, no cancellations will be accepted. This contract has been signed by an individual authorized to legally bind and obligate the above named company and signee to pay for all advertising specified on this contract in accordance with the terms and conditions printed in this contract. Sponsor will have first right of refusal to maintain selected graphic position on the map in the following year's renewal.

Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_