



21 Game-Changing Startups Vie for a Chance to Pitch at Indiana’s Largest Pitch Competition, The Innovation Showcase

Judges will narrow the field of 21 startups from across Indiana to 12 finalists and finally down to one grand prize winner at the event on Wednesday, September 1, at the NCAA Hall of Champions Convention Center.

In accordance with COVID-19 safety protocols, masks are required at The Innovation Showcase except when eating and drinking. Masks and hand sanitizing stations will be available. We ask all guests to practice social distancing. Be safe and enjoy!

INDIANAPOLIS, Indiana (August 25, 2021) -- Anticipation is building as 21 startup companies from across Indiana prepare to compete to pitch for prizes and connections during the [13th Annual Innovation Showcase](#), Indiana’s largest pitch event. Only 12 finalists will present at this year’s Showcase, set for Wednesday, September 1 at the NCAA Hall of Champions Convention Center. All will be represented in the Showcase’s exhibition rooms.

Speaking on behalf of the nominating committee composed of investors and members of [The Venture Club of Indiana](#), Chairperson Sandy Wilcox is anticipating a highly competitive event for the presenters and tough decisions for the judges. “Coming out of the pandemic, which caused The Innovation Showcase to host a virtual event in 2020, everyone is ready to attend in person, make connections with investors and startup founders, and above all, meet the state’s most innovative companies with the potential to revolutionize their respective industries.”

She added, “Our slate of competitors is from every corner of the state and include everything from cybersecurity and SaaS companies to life sciences and agtech to hard tech and cause-driven companies. These companies truly represent the breadth and depth of technology and innovation in Indiana.”

The 12 finalists will be announced the morning of the Showcase. Those advancing to the Showcase pitch competition on September 1 will have four minutes to make their case during two sessions starting at 1:55 p.m. and 2:45 p.m. Winners will be announced at 4:30 p.m., with prizes totaling \$22,000 going to the four top finishers. The pitch competition will be emceed by Wilcox. Judging this year’s Showcase are Chris LaMothe, CEO, Elevate Ventures; Samantha Ginther, venture associate, High Alpha; Kelli Jones, managing partner, Sixty8Capital and the Be Nimble Foundation. See complete Showcase schedule [here](#).

Participating Startups:

[Adipo Therapeutics](#), West Lafayette

[Ateios](#), Indianapolis

[Atlas Solutions](#), Bloomington

[Chuqlab](#), Indianapolis

[Civic Champs](#), Bloomington

[Demandwell](#), Indianapolis

[Digital Leader Academy](#), South Bend

[EZ Chow](#), New Albany

[Flourring](#), West Lafayette

[gen3bio](#), West Lafayette

[Gitta Sitta](#), Granger

[Groundwork](#), Indianapolis

[Krishi Diagnostics](#), West Lafayette

[Menstrual Mates](#), Indianapolis
[Novilytic](#), West Lafayette
[Perfit](#), Indianapolis
[Smart Guided Systems](#), Indianapolis
[Stamus Networks](#), Indianapolis
[The Juice](#), Indianapolis
[Trava](#), Indianapolis
[What Friends Do](#), Indianapolis

The Venture Club of Indiana would like to thank this year's Innovation Showcase sponsors [Barnes & Thornburg, LLP](#), [Elevate Ventures](#), [Purdue Foundry](#), [Purdue Ventures](#), [50 South Capital](#), [Inside Indiana Business](#), [Allos Ventures](#), [High Alpha](#), [Katz Sapper & Miller](#), [Signature Bank](#), and [VisionTech](#).

The public is invited to attend Indiana's premier event for investors, capital sources and fundable game-changing companies. **Details on The Innovation Showcase and ticket information are available [here](#).**

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