



21 of the Hottest Hoosier Startups Vie for a Chance to Pitch at the 14th Annual Innovation Showcase, Where Capital Meets Innovation

INDIANAPOLIS, Indiana (August 16, 2022) -- Anticipation is building as 21 startup companies from across Indiana prepare to compete to pitch for prizes and introductions to investors during the [14th Annual Innovation Showcase](#), Indiana's largest pitch event. Scheduled for Wednesday, August 31 from 11 a.m. until 7 p.m. at The Center I The Heritage Group, the annual event brings investors and innovators together for the pitch competition, great speakers and above all, networking.

Speaking on behalf of [The Venture Club of Indiana](#), Chairperson Sandy Wilcox is anticipating a highly competitive event for the presenters and tough decisions for the judges. "The Innovation Showcase is open to Indiana-based, early-stage startup companies only. This year, we turned to the state's venture capital community to nominate the best and most investable startup companies. As a result, the pitch competition line-up is truly diverse. We have startups that are commercializing technology developed at our great research universities, Purdue and Indiana University, while others were founded by passionate entrepreneurs who are solving an unmet need."

Wilcox continued, "Represented industries include life sciences, education technology, a SaaS solution for homecare, and cause-driven companies. These companies truly represent the breadth and depth of technology and innovation in Indiana."

The pitch companies will make their case to the judges and audience in four sessions throughout the day. Each startup CEO will have three minutes. Winners will be announced at 5 p.m., with prizes totaling \$20,000 going to the three top finishers. All pitch competitors will have the opportunity to meet and talk with investors throughout the day. Judging this year's Showcase are Katie Birge, associate, head of platform, M25; Mike Hatfield, chairman and co-founder, Carium; and Christopher Day, CEO, Elevate Ventures.

See complete Showcase schedule [here](#). **The public is invited to attend. This is a ticketed event.** Lunch, all sessions, and celebratory happy hour are all included in the ticket price.

Participating Startups:

[Adipo Therapeutics](#), Indianapolis. *Nominated by Purdue Ventures*

[AfterSchoolHQ](#), Fishers. *Nominated by Sixty8 Capital*

AkiCept, Carmel. *Nominated by Purdue Ventures*

[Atlas Solutions](#), Bloomington. *Nominated by Gener8tor*

DeepWord, Bloomington. *IU Ventures*

[DiningTek](#), New Albany. *Nominated by TechPoint*

[Folia](#), Bloomington. *Nominated by IU Ventures*

[Geniphsys](#), Zionsville. *Nominated by HG Ventures*

[Geoh](#), Indianapolis. *Nominated by VisionTech Angels*

[Holder](#), Indianapolis. *Nominated by High Alpha*

[Launchcodes](#) *Nominated by High Alpha*

[NanoBio Designs](#), West Lafayette. *Nominated by Purdue Ventures*

[Novilytic](#), West Lafayette. *Nominated by Purdue Ventures*

[Peak Mind](#), Carmel. *Nominated by Gener8tor*

[Quiptu](#), Bloomington. *Nominated by Cofound Ventures*

[Razor Medical Instruments](#), Warsaw. *Nominated by Elevate Ventures*

[SecondSight](#), Bloomington. *Nominated by Cofound Ventures*

[Senteon](#), Lafayette and Marietta, GA. *Nominated by Purdue Ventures*

[The Fans Place](#) Indianapolis. *Nominated by Indy Techstars Sports Accelerator*

[Utiliz](#), Evansville. *Nominated by Elevate Ventures*

[Zero Carb LYFE](#), Evansville. *Nominated bySixty8 Capital*

The Venture Club of Indiana would like to thank this year's Innovation Showcase sponsors [Allos Ventures](#), [Armory Square Ventures](#), [Barnes & Thornburg, LLP](#), [Deftly Creative](#), [Elevate Ventures](#), [gener8tor](#), [HG Ventures I The Heritage Group](#), [Hyde Park Venture Partners](#), [Indiana Economic Development Corp.](#), [Purdue Ventures](#), [50 South Capital](#), [High Alpha](#), [Katz Sapper & Miller](#), [Signature Bank](#), [TechPoint](#), and [VisionTech Angels](#).

The public is invited to attend Indiana's premier event for investors, capital sources and fundable game-changing companies. **Details on The Innovation Showcase and ticket information are available [here](#).**

###

CONTACT: Sandy Wilcox, sandy.wilcox144@gmail.com 317-508-8885.