



For Information Contact :
Jacqueline E. Baptiste
African American Chamber of Commerce of New Jersey
Media@aaccnj.com
www.aaccnj.com
609-571-1620

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**The African American Chamber of Commerce of New Jersey's
Juneteenth Innovation Expo at Doubletree Cherry Hill-Philadelphia,
returns as the premier Juneteenth business event in the state of NJ.**

(TRENTON, NJ – March 10, 2026) The African American Chamber of Commerce of New Jersey (AACCNJ) will host its Juneteenth Innovation Expo, returning for the fourth consecutive year as the premier Juneteenth business event in the State of New Jersey. The full-day Expo will be held June 10 from 8:00 a.m. to 6:00 p.m. at the DoubleTree by Hilton Cherry Hill-Philadelphia in Cherry Hill, New Jersey.

"We are extremely pleased and humbled by the level of support we have received for our Juneteenth Business Expo over the past three years. We thank everyone for their participation," said Dr. John E. Harmon, Sr., Founder, President & CEO of AACCNJ. "These events represent a powerful showcase of Black entrepreneurship and the strength of our public- and private-sector partnerships throughout the state. The Expo is open to all local businesses, and all communities are welcome."

Expanded Audience

In 2026, the event has evolved into the Juneteenth Innovation Expo— "Leading the Way Forward", and will provide an annual platform to celebrate ingenuity, industry leadership, and forward-thinking creation across multiple fields. The Juneteenth Innovation Expo now highlights the latest advancements, products, and ideas developed by trailblazers within our community, providing a dynamic space for industry leaders to share, connect, and inspire.

A New Experience

Exhibitors and attendees will enjoy a dynamic open-floor experience designed for exploration and discovery. Guests can move freely through intuitive layouts, engaging activations, and exhibitor showcases at their own pace—creating an immersive environment to connect with innovators, discover new ideas, and engage with the future. The Expo will also feature a Café Corner for attendees and a VIP Lounge for select sponsors.

Focus on Innovation

This year's Expo celebrates bold ideas shaping the future across health, the arts, technology, and business. Creators and leaders who are driving meaningful change and pushing boundaries in their fields will be highlighted throughout the event.

Entrepreneurs, inventors, and innovators are encouraged to showcase new concepts, products, and solutions—from technology and health innovations to arts, sustainability, and business ventures—demonstrating what the future can look like through their work.

Expo Highlights

The Juneteenth Innovation Expo provides an opportunity to celebrate and recognize Juneteenth while supporting entrepreneurs and building on the success of past Expos. The event continues a legacy of excellence inspired by pioneering African American inventor and patent draftsman Lewis Latimer.



Matchmaking Sessions will address equitable access to business opportunities by connecting talented Black entrepreneurs with corporate procurement leaders. The Expo will feature four hours of 15-minute matchmaking appointments, alongside interactive AM and PM panel discussions hosted on the Main Stage in the Exhibit Hall.

Additional highlights include:

- Pitch Contest
- Lunch with a Special Guest Speaker
- Cocktail Reception with Live Entertainment

Attendees will also experience Black Heart's immersive interactive AI exhibition, created exclusively for AACCNJ. The exhibition explores the rich history of Black Wall Street, the legacy of African American entrepreneurship, and the thriving community of AACCNJ members.

Horizon Blue Cross Blue Shield of NJ is a Visionary Sponsor. Community and Unity Sponsors include Ocean First Bank, SJI, Elizabethtown Gas, PSEG & United.

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- United

Additional information can be found here:

<https://www.aaccnj.com/juneteenth-innovation-expo>

About the African American Chamber of Commerce of NJ

The AACCNJ performs an essential role in the economic viability of New Jersey. While providing a platform for New Jersey's African American business leaders to speak with a collective voice, the AACCNJ advocates and promotes economic diversity fostering a climate of business growth through major initiatives centering on education and public policy. The Chamber serves as a proactive advocacy group with a 501(c) (3) tax exemption, which is shared by the National Black Chamber of Commerce.