

8 Week Program

September 22nd — November 10



M&T Bank Small Business Accelerator Program

The Small Business Accelerator Program is being held in Mercer County, NJ along with The African American Chamber of Commerce of New Jersey (AACCNJ). Participants are presented with tools and opportunities to increase their visibility, accelerate their business, and achieve success. This 8-week program concludes in a pitch competition with opportunities to win cash prizes up to \$5,000!

Location: The AACCNJ Transformation Center
165-167 W. Hanover st. Trenton, NJ 08618

Days: Tuesday, September 22 — November 10

Time: 6pm — 8pm

Eligibility:

- Business located in Mercer County & surrounding towns
- Annual revenue of \$50,000 - \$500,000
- Business in operation between 2-5 years

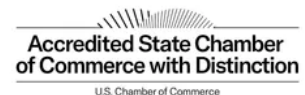
To Apply:



Scan QR Code to register and view
Official Pitch Competition Rules
Registration is required by:
August 30, 2026.
First come, first served.

PROGRAM CURRICULUM

- Business Planning
- Credit Fundamentals
- Marketing & Branding
- Networking & Community Resources
- Access to Capital



Questions?

Business Banking Education at:
bbed@mtb.com

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NO PURCHASE, ACCOUNT OPENING, LOAN APPLICATION, DEPOSIT OR PAYMENT IS NECESSARY TO ENTER OR WIN, NOR WILL IT INCREASE YOUR CHANCE OF WINNING. There will be one round in the Competition. Finalists will proceed to the final pitch to be held at the graduation event on or about November 10, 2026. The competition is open to any business participating in the Small Business Accelerator Program with a principal owner who is a permanent legal resident of Essex, NJ (and surrounding towns) and is 18 years of age or older as of the date of the Competition. Each Entrant is permitted no more than one excused absence in the Program. Employees, officers, directors, agents, contractors and representatives of Sponsor, and their affiliates, advertising and promotions agencies (the "Released Parties"), and such persons' immediate family members and members of their households are ineligible to participate in the Competition. VOID WHERE PROHIBITED BY LAW. No business may win more than one prize. First Prize will consist of a \$5,000 check. Second Prize will consist of a \$3,000 check. Third Prize will consist of a \$2,000 check. Sponsored by M&T Bank. ©2026 M&T Bank. Member FDIC. AMP-9652 250725 VF