Jemia Kinsey Singleton

President/Chief Communications Officer
Kinsey Communications

Jemia Kinsey Singleton is a communications professional with more than 25 years of experience of developing and implementing communications strategies and tactics that get results. In 2003, she founded Kinsey Communications, a full-service communications firm that specializes in "*creating connections through communications*." For the first 10 years, the company was based in Atlanta, GA but in 2013, Jemia relocated to New Jersey, further expanding the firm's reach and impact to include the Garden State. Now, more than two decades later, she is proud of the team she has built and the legacy of meaningful and impactful work they have produced and continue to create.

As president and Chief Communications Officer of Kinsey Communications, Jemia oversees the firm's comprehensive suite of services which includes public and media relations, strategic marketing, community outreach and engagement, internal and external communications, social and digital media management, collateral material design, event coordination, writing, and project management. Jemia works directly with each client the company serves to ensure all client goals and expectations are exceeded.

Jemia has partnered with a various companies and organizations to provide communications counsel and support including Elizabethtown Gas, South Jersey Gas, the Robert Wood Johnson Foundation, Walmart, GEICO, Coca-Cola, GlaxoSmithKline Consumer Healthcare, the Partnership for Maternal and Child Health, the Girl Scouts of Central & Southern New Jersey, the Garden State Learning Academy, and more. Jemia has also worked in fund development and is able to combine her communications skills and development experience to benefit non-profit organizations.

A native of Atlanta, GA, Jemia is a graduate of Emory University where she received a Bachelor of Arts degree in psychology. Jemia also received a certificate in Executive Philanthropy and Resource Development from the Fairleigh Dickinson Center for Excellence.

Jemia serves on the boards of the Hope Chest Scholarship Foundation (PR Committee Chair) and the Supplier Diversity Development Council (Vice President), and she is the Corresponding Secretary for the Greater Union County Chapter of Jack and Jill of America, Inc. She is a past president of the Public Relations Society of America (New Jersey Chapter) and she also served on the board of the YWCA Union County. Jemia is active in her church and her son's school, she volunteers with various local non-profit organizations, and is a member of Delta Sigma Theta Sorority, Inc. She lives in New Jersey with her husband and son.