



JUNETEENTH BLACK BUSINESS EXPO

A LEGACY OF EXCELLENCE

SPONSORSHIP OPPORTUNITIES

The AACCNJ 2023 Black Expo themed "A Legacy of Excellence" will be a dynamic, educational, and interactive Expo focusing on entrepreneurship, and the economic and cultural empowerment of underperforming communities.



Package	Quantity	Price	Company Video on LED wall	Ad Journal Advertisement	Opening/Ribbon Cutting	Website & Promotional Material Presence	Name Prominently featured on signage	Mentions in Public relations and marketing	Booth	Tables	Chairs	Electric & Wi-Fi	Complimentary Expo Tickets (includes meal functions)
Pinnacle	1	\$50,000	120 second Broadcast	Back-cover ad journal advertisement	Remarks	.	.	.	16'x16'	6' table (2)	6	.	6 comp.
Classic	2	\$35,000	120 second Broadcast	full color ad journal/video		.	.	.	14'x14'	6' table (2)	4	.	5 comp
Premiere	4 2	\$25,000	90 second Broadcast	full color ad journal/video		.	.	.	12'x12'	6' table (1)	4	.	4 comp
Elite	4 3	\$15,000	60 second broadcast	full color ad journal		.	.	.	10'x10'	6' table (1)	3	.	3 comp
Innovator	10 5	\$10,000	45 second Broadcast	half page full color ad		.	.	.	8'x8'	6' table (1)	3	.	2 comp
Champion	10 0	\$5,000	30 second Broadcast			.	.	.	8'x8'	6' table (1)	2	.	2 comp

SPONSOR AN EXHIBIT

AACCNJ "Black History Facts"

Trivia Game --\$12,000

Black Wall Street

"Yesterday, Today & Tomorrow"--\$10,000

Matchmaker Sessions --\$15,000

"Health Is Wealth" --\$7,500

Participants will have access to a health fair with screenings and tips on preventative care measures.

Soul Food Court--\$7,500

Guests will enjoy samplings of delicious cuisine from top chefs throughout the day.

Professional Photos --\$7,500

Participants will have the opportunity to have a professional photographer take a photo to use for business purposes. Make-up artists will be available to assist.

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SMALL BUSINESSES SPONSOR & EXHIBITOR OPPORTUNITIES

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Package	Package Availability	Price	Company Video on LED wall	Website & Promotional Material Presence	Name Prominently featured on signage	Mentions in Public relations and marketing	Booth	Tables	Chairs	Electric & Wi-Fi	Complimentary Expo Tickets (includes meal functions)
Entrepreneur	15	\$2,500	Company logo Broadcast	.	.	.	8'x8'	6' table (1)	2	.	2 comp
*Trailblazer members 1-5 employees	10 3	\$750	Company logo Broadcast	.	.	.	8'x8'	6' table (1)	2	.	1 comp
Trailblazer members 5-10 employees	10	\$1,000	Company logo Broadcast	.	.	.	8'x8'	6' table (1)	2	.	1 comp
Trailblazer non members 1-5 employees	5	\$1,000	Company logo Broadcast	.	.	.	8'x8'	6' table (1)	2	.	1 comp
Trailblazer non members 5-10 employees	5	\$1,500	Company logo Broadcast	.	.	.	8'x8'	6' table (1)	2	.	1 comp

SPONSOR AN EXHIBIT

*Trailblazer

Total of 30 available booths

Ad Journal

Full-page ad--\$2,000
8.5 x 11 in
½ page ad--\$1,000
7.5 x 5.5 in
¼ page ad--\$500
Business Card ad--\$150*
3.5" x 2.0"

Infomercials on LED Wall - \$2,500

Per infomercial - 30-second video highlight of your company. Company must provide video. (20)
Infomercial with Videographer
Direction Provided - \$3,500

Excellence in Art--\$5,000

Support talented African American Artists by providing a forum to showcase a diverse group of artists.

Fashion Row Bazaar--\$5,000

Today's up and coming fashion designers, boutiques will showcase and sell their merchandise.

Cocktail Reception --\$5,000

Beverages and Snacks--\$5,000