



For Information Contact :

Jacqueline E. Baptiste

African American Chamber of Commerce of New Jersey

Media@aaccnj.com

www.aaccnj.com

609-571-1620

FOR IMMEDIATE RELEASE – July 31, 2024

The African American Chamber of Commerce of New Jersey (AACCNJ) will be recognized as “The Chamber of the Year” at the 124th Annual National Black Business Conference, in Atlanta, GA on August 24, 2024, at the Booker T. Washington Black Business Black-Tie Awards Gala

TRENTON, NJ — July 31, 2024. The African American Chamber of Commerce of New Jersey (AACCNJ) announced that it will be recognized as **“The Chamber of the Year” at the 124th Annual National Black Business Conference, in Atlanta, GA on August 24, 2024**, at the Booker T. Washington Black Business Black-Tie Awards Gala.

The National Black Business Conference (NBBC) will host 3 days of commerce-driven education, networking, exchange, and activity with events and functions tailored to meet the attendee and partner expectations, accessing a combined alliance of 120,000+ members and 400+ chambers/leagues throughout the country and abroad, at the Hilton Atlanta Hotel in downtown Atlanta Ga, from August 21 – 25th.

“Every day, as the Founder President & CEO, of the African American Chamber of Commerce of NJ (AACCNJ) we seek collectively to illustrate the vision of Booker T. Washington, with excellence, while paying homage to the memory of Harry Alford and Kay DeBow, co-founders of the National Black Chamber of Commerce by leading an organization whose core mission is to defy perceptions, by demonstrating the relevance of Black People and the success of Black owned businesses. We have, and will, continue to contribute to the greatness of America,” said **John E. Harmon, Sr., Founder, President, and CEO, AACCNJ**. “We thank the National Black Chamber of Commerce for this esteemed recognition.”

“When considering the qualities for the *National Black Chamber of the Year*, several factors were evaluated to ensure the selected chamber exemplifies excellence, impact, and leadership within the community, these standards of excellence, are exemplified by the African American Chamber of Commerce of New Jersey, said **Charles H. DeBow, III, President & CEO, National Black Chamber of Commerce**.

Some of the measurable areas to receive the recognition were: Community Impact and Engagement, Membership Growth and Retention, Leadership and Governance, Innovation and Adaptability, Financial Stability and Growth, Networking and Collaboration, Training & Development, Recognitions & Accomplishments, Public Relations & Marketing, and Quantifiable Results (metrics and data) demonstrating the chamber’s impact.

On February 17, 2022, the AACCNJ was bestowed with the 2021 “Chamber of the Year” Award by Larry Ivory, Chairman, National Black Chamber of Commerce and President & CEO, Illinois Black Chamber of Commerce (ILBCC), **during the AACCNJ’s Annual Circle of Achievement Awards Gala, in Garfield, NJ.**

On March 7, 2014, in Washington, D.C., John E. Harmon, Sr., was installed as the Chairman of the Board of the NBCC, Harmon served two consecutive terms.

New Jersey man named chairman of National Black Chamber of Commerce

Please visit the following link for additional information:

<https://nationalblackbusinessconference.com/about-the-conference/>

About the African American Chamber of Commerce of New Jersey

The AACCNJ performs an essential role in the economic viability of New Jersey. While providing a platform for New Jersey's African American business leaders, to speak with a collective voice, the AACCNJ advocates and promotes economic diversity fostering a climate of business growth through major initiatives centering on education and public policy. The Chamber serves as a proactive advocacy group with a 501(c) 3 tax exemption, which is shared by the National Black Chamber of Commerce.

About the National Black Chamber of Commerce

The NBCC is a nonprofit, nonpartisan, nonsectarian organization dedicated to the economic empowerment of African American communities. Founded by Harry Alford and Kay DeBow Alford on May 23, 1993, in Washington, D.C., the NBCC is the largest federation of Black chambers in the world and is dedicated to economically empowering and sustaining African American communities through entrepreneurship and capitalistic activity within the U.S. Visit www.nationalbcc.org

For more information - cdebow@nationalbcc.org Nationalbcc.org

About the National Alliance for Black Business

The National Alliance for Black Business (NABB) was established on Tuesday, September 2022, at the National Press Club in Washington, D.C. NABB was co-founded by The National Business League (founded in 1900), the nation's first and largest organization for Black businesses and professionals in the country; the National Black Chamber of Commerce (founded in 1993), the country's first and largest federation of Black chambers in the United States and globally; and The World Conference of Mayors (founded in 1984), the world's largest association of global Black Mayors both domestic and abroad. Currently, NABB boasts a membership of over 50 national organizations, united in their commitment to advancing toward a unified Black business agenda with the theme "We Are Together."