

## **Gretchen Harfst**

## VP OF STRATEGIC PARTNERSHIPS

Gretchen is a global operations leader who effectively aligns teams, resources, and processes to consistently and efficiently exceed business targets. She has proven success in leading strategic planning, process improvement, organizational readiness, and change management. Gretchen has partnered with senior leadership worldwide to assess operations, devise alternatives, and implement solutions to address complex and dynamic situations. Gretchen also possesses a deep background in business development and product innovation in a competitive, multi-channel and B2B2C environment.

Prior to joining Progression Partners, Gretchen was a senior leader at RCI, a division of Wyndham Worldwide, a global, publicly-traded Fortune 500 leader in the hospitality industry. Gretchen has also held business development, account leadership, and operational roles in firms engaged in the staffing, telecommunications, and insurance industries. Gretchen brings her vast business expertise to her consulting, and she is a highly effective executive coach, developing leaders at all levels of an organization to succeed in their roles.

As the Progression Partners vice president and senior partner, Gretchen leads our strategic partnership division and was instrumental in establishing Progression Partners' business operations.

Gretchen earned her bachelor's degree in Operations and Systems Management from Indiana University's Kelley School of Business. Additionally, Gretchen is certified in Project Management and awarded a Six Sigma Green Belt.



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