fiscal year 2019 annual report

Minnesota Alliance on Crime
1 West Water Street, Suite 260
Saint Paul, MN 55107
612 940 8090
www.mnallianceoncrime.org
board of directors

executive committee

President
Kelly Nicholson, Dakota County Attorney’s Office

Vice President
Vacant

Secretary
Karla Bauer, Survivor and Community Member

Treasurer
Emily Douglas, Anoka County Attorney’s Office

directors

Melissa Cornelius, Watonwan County Attorney’s Office
Leah Ekstrom, Cook County Attorney’s Office
Pamela Higgins-Maldonado, Cornerstone Advocacy Service
Dana Johnson, Polk County Attorney’s Office
Harbir Kaur, Hennepin County Child Protection
Therese Lockwood, Hennepin County Attorney’s Office
Sarah McGuire, Mid-Minnesota Legal Aid
Jessica Rugani, Anoka County Attorney’s Office

staff

Bobbi Holtberg, Executive Director

Danielle Kluz, Program Manager—Training & Engagement

Amee Krogfus, Program Manager—Operations

Julia Tindell, Program Manager—Training & Special Projects
message from the executive director

Dear MAC Members and Allies:

Thanks to the engagement of our members and increased support from our funders, Fiscal Year 2019 was very successful for the Minnesota Alliance on Crime!

During FY19 MAC’s staff grew to 4.0 FTE, we almost doubled the square footage of our office, and we successfully completed the second year of our five-year strategic plan. We also increased the diversity of our member programs and board of directors, which is a direct outcome of the intentional work of the MAC staff and board.

In January we were able to hire Amee Krogfus as MAC’s program manager—operations. Amee has streamlined some of MAC’s business practices and has taken on day-to-day financial tasks, much to the delight of Heidi Hachfeld, our incredible contract bookkeeper. As MAC has grown, so has our budget and I am appreciative of the thorough work of Amee and Heidi! I also am thankful for the outstanding work of Danielle Kluz, program manager—training and engagement, and Julia Tindell, program manager—training and special projects, who will both celebrate their third anniversaries at MAC this fall. We have quite a team here!

MAC continued to work to enhance victims’ rights in Minnesota in FY19. MAC worked with the National Crime Victim Law Institute to begin to prepare for a statewide gap analysis to identify opportunities that exist within our current statutory scheme to strengthen rights for crime victims. We are currently working to secure funding to hire a project coordinator to oversee this critical work.

In the past year MAC also completed the grant-funded work of the Minnesota Identity Theft and Cybercrime Information and Resource Network. The response from our members, community partners, and advocates was overwhelmingly positive, and resulted in improved responses to identity theft victims.

I am extremely grateful to our funders, donors, member programs, collaborative partners, and allies for your continued support. Together we are improving the response, services, and support that Minnesota’s crime victims deserve.

FY20 holds many opportunities for MAC to expand our efforts and I look forward to working alongside each of you in the coming year to achieve MAC’s mission. If there is something you think MAC can or should be doing to better support your work, please contact me at bobbi@mnallianceoncrime.org or 612-940-8090, extension 101.

In Peace,

Bobbi Holtberg
Join us in our work to advance the response for all victims of crime. MAC offers membership to organizations and individuals: www.mnallianceoncrime.org/membership.

360 Communities
Anoka County Victim Witness Services
Becker County Attorney's Office
Benton County Victim Services
Bloomington City Attorney's Office
Blue Earth County Attorney's Office
Breaking Free
Brown County Probation
Carver County Attorney's Office
Cass County Attorney's Office
Chippewa County Victim Witness Program
Chisago County Attorney's Office Victim Witness Program
Clay County Attorney's Office
Clearwater County Attorney's Office
Cook County Attorney's Office
Coon Rapids City Attorney's Office
Community University Health Care Center
Cornerstone Advocacy Service
Crime Victims Resource Center
Crow Wing County Attorney's Office
Crow Wing County Victim Services
Dakota County Attorney's Office
Duluth City Attorney's Office
Faribault County Attorney's Office Victim/Witness Program
Family Pathways
Freeborn County Crime Victims Crisis Center
Friends Against Abuse
Hands of Hope Resource Center
Hennepin County Attorney's Office
HOPE Center
HOPE Coalition
Hubbard County Crime Victim Services
Immigrant Law Center of Minnesota
Inver Grove Heights Police Department
Isanti County Victim Services
Itasca County Attorney's Office Victim Assistance Program
Jacob Wetterling Resource Center
Kanabec County Attorney's Office
Kandiyohi County Attorney's Office
Lake County Attorney's Victim Witness Program
Le Sueur County Victim Witness Program
Mahnomen County Victim Services Office
Marshall County Victim Services
Martin County Victim Services
Meeker County Attorney's Office

Mid-Minnesota Legal Aid
Mid-Minnesota Women's Center
Minneapolis City Attorney's Office
Minnesota Children's Alliance
Minnesota Elder Justice Center
Minnestonats for Safe Driving
Mothers Against Drunk Driving
New Horizons Crisis Center
Nobles County Attorney's Office
Norman County Victim Services
Nicollet County Attorney's Office
Olmsted County Attorney's Office
Pennington County Crime Victims Services
Polk County Coordinated Victim Services
Ramsey County Attorney's Office
Red Lake County Victim Services
Redwood County Attorney's Office
Renville County Attorney's Office
Rice County Attorney's Office
Rochester City Attorney's Office
Roseau County Victim Services
Safe at Home
Safe Avenues
Shakopee Police Department
Someplace Safe
Southern Minnesota Regional Legal Services
Southern Valley Alliance for Battered Women
St. Louis Police Department
St. Paul City Attorney’s Office
Steinke County Attorney’s Office
Survivor Resources
ThinkSelf
United States Attorney’s Office - District of Minnesota
Wadena County Attorney’s Office
Watonwan County Victim Witness Program
White Earth DOVE Program
Winona County Attorney’s Office
Women of Nations
Women’s Advocates
Women’s Rural Advocacy Programs
Wright County Victim/Witness Assistance
Yellow Medicine County Attorney’s Office
manifesting our mission

- Obtained funding to create the program manager–operations position, which increased staff to 4.0 FTE.
- Board committees met regularly to ensure best practice compliance in all areas of governance.
- Board successfully recruited new board members and presented a slate for vote at the 2018 Annual Membership Meeting.
- 100% of the Board of Directors donated to MAC during the 2019 Give to the Max campaign.
- Successfully completed the second year of our five-year strategic plan to guide our work.
- Staff committed to training to increase knowledge of how crime impacts underserved communities and to prioritize outreach to culturally specific programs.

developing & increasing MAC membership

- The 2018 Annual Meeting was well-attended by our members, who set MAC’s priorities for the new fiscal year.
- Staff participated in diverse collaborative working groups to build relationships with allies and stakeholders.
- Staff made intentional outreach to traditionally underserved groups of crime victims to ensure their voices were elevated, including our first year tabling at Twin Cities Pride.
- Membership benefits provided opportunities for members to participate in MAC trainings, including free registration for all trainings and travel benefits such as mileage and lodging.
- MAC staff convened four in-person regional membership meetings in Moorhead, St. Cloud, St. James, St. Paul, as well as one online northeast Minnesota meeting, to engage member programs in networking and discussion to better serve victims in their regions.
engaging stakeholders

MAC is steadily progressing towards the fulfillment of our mission with the support of local, state, and national stakeholders and allied partners.

- Met regularly with other statewide criminal justice stakeholders to identify and discuss emerging issues affecting crime victims.
- Met monthly with other state crime victims’ coalition directors to ensure they informed and supported our work.
- Increased MAC’s presence with stakeholders and the general public through our monthly newsletter and social media.
- Increased fundraising and donor reach for the 2018 Give to the Max statewide funding event.

developing & sustaining core programs

MAC continued to expand and sustain core programming in FY19:

- Provided training for 1,308 members and allies statewide.
- The Capacity Building Training in September 2018 offered in-depth advanced training to more than 80 MAC members.
- Launched a new training series on trauma-informed leadership with in-person trainings on how trauma affects the developing brain, the role of leaders in creating a trauma-responsive culture, and creating trauma-responsive human resources practices.
- Delivered 9 training webinars on topics such as improving crimes involving vehicles, organizational response to vicarious trauma, reparations, and cybercrime.
- Provided training for allied organizations and events, such as the Minnesota Victim Assistance Academy, the Minnesota Social Service Association Annual Conference, the Overcoming Racism Conference, and the Minnesota Correctional Facility—Faribault.
- Fulfilled 127 technical assistance requests from members and allied programs throughout Minnesota, an increase of 53% from FY18.
- Members utilized the members’ email list to connect with each other and get rapid responses to technical assistance queries.
- Our electronic newsletter reached more than 700 professionals in the field each month with resources, training opportunities, and employment opportunities.
- The Minnesota Identity Theft and Cybercrime Information and Resource Network (MITCIRN) completed its work in 2019 to gather partners across the state to improve services for victims of identity theft and cybercrime.
- MITCIRN held trainings in July 2018 and March 2019 on advanced identity theft topics for advocates, attorneys, prosecutors, and law enforcement officers.
- Launched the “Spotlight” initiative to highlight the outstanding work of MAC’s member programs.
The Minnesota Alliance on Crime thanks our funders and donors for your support of our mission and strategic vision. Your generosity allows us to assist the work of our member programs and crime victims throughout Minnesota. Go to www.mnallianceoncrime.org/support-us to give your tax-deductible donation to MAC.

Identity Theft Resource Center
Minnesota Department of Safety Office of Justice Programs
United States Department of Justice Office for Victims of Crime

Miki Akimoto
Vanessa Barr
Karla Bauer
Emily Bishop
Melissa Cornelius
Emily Douglas
Leah Ekstrom
Adrienne Erazo
Sarah Ferderer
Ann Fleck
Sierra Gaitan-Hedstrom
Jennifer Gilbertson
Linda Hagen
Samantha Hemmesch
Pamela Higgins Maldonado
Bobbi Holtberg
Diane Homa
Dayna Hopko

Chris Jensen
Dana Johnson
Rachael Joseph
Harbir Kaur
Saphiya Khan
Danielle Kluz
Lynn & Steve Kluz
Penny Krochok
Therese Lockwood
Hattie Lombard
Barb Luck & Keith Buttleman
Grace Marazzi
Kristin Marshall
Sarah McGuire
Emily Meyer
Martha Molnau
Kelly Nicholson
Robert Nicholson
Al Onkka
Becky Ortel Kluz & Steve Kluz
Anne Pandey
Julie Richards
Diane Ronnie
Christine Sorenson
Jacob Stair
LuAnne Strand
Andrea & Greg Thompson
Cynthia Tobias
Judy Tryggest
Dianna Umidon
Robert Vanasek
Vicki Walechka
Anne Zel
Dianna Umidon
Vicki Walechka

2018 silent auction donors
Seven Clans Casino Hotel
Shoreview Community Center
Target
Wow Zone

Individuals:
Otis Alexander
Karla Bauer
Melissa Cornelius
Emily Douglas
Bobbi Holtberg
Danielle Kluz
Therese Lockwood
Kelly Nicholson
Bridget Pederson
Stacy Sandler
Lisa Smith
West Central MN Regional Victim Service Group

Businesses:
Abdallah Candies and Gifts
Arthur Murray Dance Studio
Bodies by Burgoon
Bounce World
Brave New Workshop
Buffalo Wild Wings Grill & Bar
Café Latte
Children’s Museum of Southern Minnesota
Cinemark Movies 8
Como Friends
Drummer’s Garden Center
Eagle’s Nest Indoor Playground
Emagine Theaters
Green Mill Restaurant
Grizzly’s Grill & Saloon
JMH Photography
Mall of America
Medina Entertainment Center
Minnesota Historical Society
Minnesota Landscape Arboretum
Minnesota Lynx
Minnesota Orchestra
Minnesota Renaissance Festival
Minnesota RollerGirls
Minnesota State Fair
Minnesota Twins Baseball Club
Minnesota Vikings
Mixed Blood Theatre
Mystic Lake Casino Hotel
Old Log Theater
Prairie’s Edge Casino Resort
Saint Paul Saints
Science Museum of Minnesota

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fiscal year 2019 financial statements

income

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>% of Income</th>
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<tbody>
<tr>
<td>Grants</td>
<td>$284,158</td>
<td>87%</td>
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<tr>
<td>Membership Dues</td>
<td>$21,219</td>
<td>6%</td>
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<tr>
<td>In-Kind Donations</td>
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<tr>
<td>Donations</td>
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<tr>
<td>Silent Auction Income</td>
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<tr>
<td>Program Income</td>
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<tr>
<td>Miscellaneous Income</td>
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<tr>
<td>Interest Income</td>
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<tr>
<td><strong>Total Income</strong></td>
<td><strong>$387,874</strong></td>
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expenses

<table>
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<tr>
<th>Source</th>
<th>Amount</th>
<th>% of Expenses</th>
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<tbody>
<tr>
<td>Salary, Benefits &amp; Payroll Taxes</td>
<td>$231,808</td>
<td>72%</td>
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<tr>
<td>Office Overhead</td>
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<td>Contract Services</td>
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<td>Training &amp; Travel</td>
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<td>Annual Meeting</td>
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<tr>
<td>Subscriptions/Dues</td>
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<tr>
<td>Miscellaneous/Unrestricted</td>
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<tr>
<td>Equipment</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$322,614</strong></td>
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unrestricted cash on hand

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<td>June 30, 2018</td>
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<td>June 30, 2019</td>
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