



*Minnesota Alliance
on Crime*

1 West Water Street, Suite 260
Saint Paul, MN 55107
612 940 8090
www.mnallianceoncrime.org



board of directors

executive committee

President

Kelly Nicholson, Dakota County Attorney's Office

Vice President

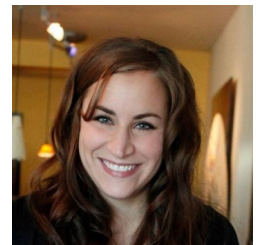
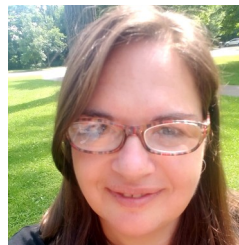
Leah Ekstrom, Cook County Attorney's Office

Secretary

Karla Bauer, Survivor and Community Member

Treasurer

Emily Douglas, Anoka County Attorney's Office



directors

Melissa Cornelius, Watonwan County Attorney's Office

Pamela Maldonado, Cornerstone Advocacy Service

Dana Johnson, Polk County Attorney's Office

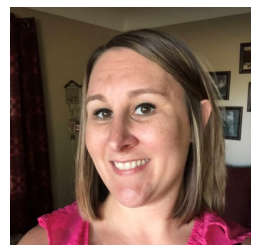
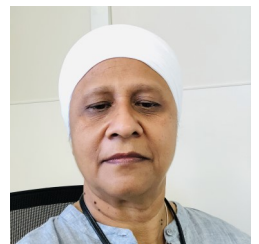
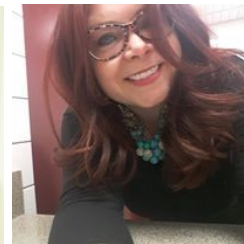
Harbir Kaur, Hennepin County Child Protection

Therese Lockwood, Hennepin County Attorney's Office

Sarah McGuire, Mid-Minnesota Legal Aid

Amy Rigelman, Benton County Attorney's Office

Jessica Rugani, Anoka County Attorney's Office



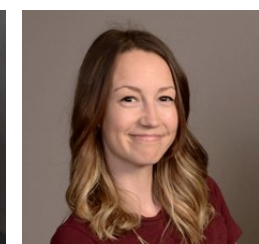
staff members

Bobbi Holtberg, Executive Director

Danielle Kluz, Program Director—Communications & Engagement

Amee Krogfus, Program Director—Operations

Julia Tindell, Program Director—Training & Special Projects





message from the executive director

Dear Members and Allies:

As I write this message, our global society has undergone rapid transformation in how we live, work, and play – all in the span of months. When I try to wrap my head around these changes, I begin to wonder what will endure, and how it will impact our civic life, our general human connections, and our roles, responsibilities, and values.



Closer to home, MAC has also transformed in quick succession. On Monday, March 16, 2020, our entire staff began to fully telework with plans to follow state and federal guidelines to determine when it is safe to come back together in our physical office. We are all safe, have adjusted to full telework successfully, and we will continue to provide you with the same quality services you expect of us.

All of MAC's meetings and trainings have transitioned to be fully online, including our 2020 Annual Meeting and Capacity Building training. Our biggest priority is to ensure all MAC members, staff, and partners are safe and informed of current guidelines to keep us healthy and help us prevent the spread of COVID-19. Spending two days in person with all of you is the usually the highlight of the year, yet we believe that this year we can create meaningful connection with the new online format.

While FY20 brought us challenges, it also brought the opportunity to learn new technologies and find new ways to stay connected with our members and allied partners. Using Zoom, we launched our weekly MemberConnect sessions to bring us together at a time when most of us felt very isolated and alone. We also decided that this weekly connection is so valued by members we will continue with it, even when it is safe for all of us to return to our workplaces.

I want to acknowledge the hard work and ingenuity of the MAC staff. Amee, Danielle, and Julia have gone above and beyond to ensure MAC's priority work moved forward in a nearly seamless way. In spite of all the things swirling around us, both good and scary, MAC provided training and technical assistance to more programs and individuals than ever before. MAC provided weekly updated COVID-19 and racial justice resources and created resource pages on our website. I can't adequately express my pride in the MAC team and how we continue to come together and produce work that enables us to lead during a confusing and uncertain time.

I am also extremely grateful to our funders, donors, member programs, collaborative partners, and allies for your continued support and trust. Together we will continue to improve responses to crime victims and address the systemic issues that cause oppression and re-victimization.

Truth be told, I am slightly apprehensive about what FY21 may have in store. My apprehension is eased by the knowledge that MAC's board, staff, and member programs are united in our efforts to move MAC's mission and core values forward.

As I look back on close to five years as the executive director at MAC, I am humbled, proud, and energized by all we have accomplished and learned. Thank you for trusting me to lead MAC!

In Peace,

Bobbi Holtberg



fiscal year 2020 member programs

Join us in our work to advance the response for all victims of crime. MAC offers membership to organizations and individuals: www.mnallianceoncrime.org/membership.

360 Communities

Advocates for Family Peace
Anoka County Victim Witness Services
Becker County Attorney's Office
Benton County Victim Services
Bloomington City Attorney's Office
Blue Earth County Attorney's Office
Breaking Free
Brown County Probation
Carver County Attorney's Office
Cass County Attorney's Office
Chippewa County Victim Witness Program
Chisago County Attorney's Office Victim Witness Program
Clay County Attorney's Office
Clearwater County Attorney's Office
Cook County Attorney's Office
Coon Rapids City Attorney's Office
Community University Health Care Center
Cornerstone Advocacy Service
Crime Victims Resource Center
Crow Wing County Attorney's Office
Crow Wing County Victim Services
Dakota County Attorney's Office
Diversion Solutions
Duluth City Attorney's Office
Faribault County Attorney's Office Victim/Witness Program
Family Pathways
Family Safety Network
Freeborn County Crime Victims Crisis Center
Friends Against Abuse
Hands of Hope Resource Center
Hennepin County Attorney's Office
Hennepin Healthcare NextStep Program
HOPE Center
HOPE Coalition
Hubbard County Crime Victim Services
Immigrant Law Center of Minnesota
Inver Grove Heights Police Department
Isanti County Victim Services
Itasca County Attorney's Office Victim Assistance Program
Jacob Wetterling Resource Center
Kanabec County Attorney's Office
Kandiyohi County Attorney's Office
Lake County Attorney's Victim Witness Program
Le Sueur County Victim Witness Program
Mahnommen County Victim Services Office
Marshall County Victim Services

Martin County Victim Services
Meeker County Attorney's Office
Mid-Minnesota Legal Aid
Mid-Minnesota Women's Center
Minneapolis City Attorney's Office
Minnesota Children's Alliance
Minnesota Elder Justice Center
Minnesotans for Safe Driving
Moorhead City Attorney's Office
Mothers Against Drunk Driving
New Horizons Crisis Center
Nicollet County Attorney's Office
Nobles County Attorney's Office
Norman County Victim Services
Olmsted County Attorney's Office
Pennington County Crime Victims Services
Polk County Coordinated Victim Services
Ramsey County Attorney's Office
Red Lake County Victim Services
Redwood County Attorney's Office
Renville County Attorney's Office
Rice County Attorney's Office
Rochester City Attorney's Office
Roseau County Victim Services
Safe at Home
Safe Avenues
Shakopee Police Department
Someplace Safe
Southern Minnesota Regional Legal Services
Standpoint
Stevens County Attorney's Office Victim Services
St. Louis County Attorney's Office
St. Paul City Attorney's Office
Steele County Attorney's Office
Survivor Resources
ThinkSelf
United States Attorney's Office - District of Minnesota
Wadena County Attorney's Office
Watsonwan County Victim Witness Program
White Earth DOVE Program
Winona County Attorney's Office
Women of Nations
Women's Advocates
Women's Rural Advocacy Programs
Wright County Victim/Witness Assistance
Yellow Medicine County Attorney's Office



manifesting our mission



- Staff began work with national partners to address impact of victimization to residential burglary victims.
- Board committees met regularly to ensure best practice compliance in all areas of governance.
- The Board successfully recruited new board members and presented a slate for vote at the 2019 Annual Membership Meeting.
- 100% of the Board of Directors donated to MAC during the 2019 Give to the Max campaign.
- Successfully completed the third year of our five-year strategic plan to guide our work.
- The staff and board developed a plan to ensure MAC is actively working to be an anti-racist organization.

developing & increasing MAC membership

- The 2019 Annual Meeting was well-attended by our members, who set MAC's priorities for the new fiscal year.
- Staff participated in diverse collaborative working groups to build relationships with allies and stakeholders.
- Membership benefits provided opportunities for members to participate in MAC in-person trainings, including free registration for all trainings and travel benefits such as mileage and lodging.
- MAC staff convened five online regional membership meetings to engage member programs in networking and discussion to better serve victims in their regions.
- MAC, the Minnesota Coalition Against Sexual Assault, and Violence Free Minnesota partnered to create a joint guide on response to COVID-19 for Minnesota victim advocates.
- In response to the COVID-19 pandemic and the isolation of many victim advocates, MAC gathered members every Wednesday online for MemberConnect, an opportunity for our members to give each other support and resources.
- Members participated in a book club to read and discuss *Just Mercy* by Bryan Stevenson.
- MAC provided members and allies with weekly COVID-19 resource updates via email and our web page from March to June 2020.
- To respond to the murder of George Floyd and the resulting Black Lives Matter Uprising, MAC sent the Resources for Racial Justice and Community Healing update emails weekly to members and allies in June and July 2020.



developing & sustaining core programs

- Provided training for 1,653 members and allies statewide. This was an increase of 26% from FY19.
- The Capacity Building Training in September 2019 offered in-depth advanced training to 80 MAC members.
- The two-day Fundamentals in Victim Services Training in January 2020 assisted 52 advocates in strengthening their advocacy with crime victims.
- Delivered 7 training webinars on topics such as safety planning with Facebook, legislative advocacy, labor exploitation, elder abuse, and criminal vehicular operation.
- Provided training for allied organizations and events, such as the Minnesota Victim Assistance Academy, the Minnesota Social Service Association Annual Conference, and the Minnesota Correctional Facility–Faribault.
- Fulfilled 124 technical assistance requests from members and allied programs throughout Minnesota.
- Our members utilized their e-mail list to connect with each other and get rapid responses to technical assistance queries.
- Our electronic newsletter reached more than 750 professionals in the field each month with resources, training opportunities, and employment opportunities.
- Partnered with the MN Office of Justice Programs, Crime Victims Justice Unit to host a virtual Business Victims Round Table for 48 members and partners, culminating in a report summarizing the round table and identifying best practices for a business victims' response.
- Adapted core programming to go fully online in response to COVID-19.
- Launched the Living and Leading Through a Pandemic series, introducing Debriefing into MAC's core services in the early weeks of the pandemic.
- Partnered with the Minnesota Department of Corrections to distribute information about early releases to counties to facilitate victim notification.

engaging stakeholders

MAC is steadily progressing towards the fulfillment of our mission with the support of local, state, and national stakeholders and allied partners.

- Met regularly with other statewide criminal justice stakeholders to identify and discuss emerging issues affecting crime victims.
- Met monthly with other state crime victims' coalition directors to ensure they informed and supported our work.
- Increased MAC's presence with stakeholders and the general public through our monthly newsletter and social media.
- Increased fundraising and donor reach for the 2019 Give to the Max statewide funding event.
- Developed opportunities to elevate the voices of victims through impact panels, training, and listening sessions.





giving to MAC

The Minnesota Alliance on Crime thanks our funders and donors for your support of our mission and strategic vision. Your generosity allows us to assist the work of our member programs and crime victims throughout Minnesota. Go to www.mnallianceoncrime.org/support-us to give your tax-deductible donation to MAC.

fiscal year 2020 funders

Minnesota Department of Safety Office of Justice Programs
Research Triangle Institute
United States Department of Justice Office for Victims of Crime

fiscal year 2020 donors

KluzEvans LLC

Miki Akimoto
Rana Alexander
Vanessa Barr
Karla Bauer
Emily Bishop
Melissa Cornelius
Michelle Doilney
Emily Douglas
Leah & Heath Ekstrom
Bernie Epper
Ann Fleck
Carrie Grimes
Linda Hagen
Nicholette Hanson

Bobbi Holtberg
Diane Homa
Jen Hovland
Christos Jensen
Monica Jensen
Dana Johnson
Rachael Joseph
Alyson Kent
Amy Kenzie
Betsey King
Danielle Kluz & Nathan
Buttleman
Lynn & Steve Kluz
Penny Krochok
Therese Lockwood

Hattie & Isaac Lombard
Denise Loy
Pamela Maldonado
Rachel Martell
Tami McConkey
Sarah McGuire
Steve Merwin
Sara Miller
Kelly Moller
Kelly Nicholson
Barbara O'Connor
Becky Orttel & Steve Kluz
Anne Pandey
Bridget Pederson
Bonnie Petersen

Tammy Pitzl
Amy Rigelman
Jessica Rugani
Craig Schneider
Christine Sorensen
Stacy St. George
LuAnne Strand
Julia Tindell
Cynthia Tobias
Sean Tomkins
Judy Tryggeseth
Dianna Umidon
Vicki Walechka
Anne Zell

2019 silent auction donors

Businesses:

AMC Theaters
Arthur Murray Dance Studio
Becker Furniture World
Brave New Workshop
Buca di Beppo
Buffalo Wild Wings
Café Latte
Casey's General Stores, Inc.
Children's Museum of Southern
Minnesota
Cinema Movies 8
Eagle's Nest Indoor Playground
Emagine Theaters
Gandhi Mahal
Grand Casino Mille Lacs
Hinckley

Great Lakes Aquarium
Great River Shakespeare
Festival
Kerfoot Canopy Tour
Kwik Trip
Lettuce Entertain You
Mall of America
Minnesota Landscape
Arboretum
Minnesota Orchestra
Minnesota Renaissance Festival
Minnesota Timberwolves
Minnesota Twins Baseball Club
Mystic Lake Casino Hotel
Old Log Theatre
Outback Steakhouse
Paper Source

Park Square Theatre
Pottery by Diane Homa
Prairie's Edge Casino Resort
Ramsey Bicycle
Saint Paul Saints
Scheels All Sports
Science Museum of Minnesota
Shoreview Community Center
Stillwater Balloons
The Cheesecake Factory
The Museum of Russian Art
Third Street Brewhouse
Total Wine & More
Trader Joe's
Voyagaire Lodge & Houseboats
WA Frost and Company
Wow Zone

Individuals:

Otis Alexander
Melissa Cornelius
Leah Ekstrom
Bobbi Holtberg
Dana Johnson
Harbir Kaur
Ameë & Lyrik-Arie Kroghus
Sarah McGuire
Kelly Nicholson
Michelle Olsonoski & Clay
County Victim/Witness
Julia Tindell
Southwest Regional Victim
Services



fiscal year 2020 financial statements

income

Source	Amount	% of Income
Grants	\$331,356	90%
Membership Dues	\$11,651	3%
In-Kind Donations	\$8,049	2%
Donations	\$6,912	2%
Miscellaneous Income	\$5,087	1%
Silent Auction Income	\$4,137	1%
Program Income	\$2,778	1%
Interest Income	\$31	<1%
Total Income	\$370,001	



expenses

Source	Amount	% of Expenses
Salary, Benefits & Payroll Taxes	\$272,133	72%
Office Overhead	\$37,903	10%
Annual Meeting	\$17,158	5%
Contract Services	\$16,076	4%
Equipment	\$15,127	4%
Training & Travel	\$14,124	4%
Subscriptions/Dues	\$3,778	1%
Miscellaneous/Unrestricted	\$1,418	<1%
Total Expenses	\$377,717	

unrestricted cash on hand

Date	Amount
June 30, 2017	\$48,503
June 30, 2018	\$67,867
June 30, 2019	\$75,248
June 30, 2020	\$70,251