

## Additional Training Resources

### FDP UNIVERSITY

We have partnered with top trainers across the country to build a guided online classroom training experience for Florida Democrats, from new volunteers to seasoned campaign veterans. [\*\*FDP University\*\*](#) is available free to all DEC, club, and caucus members. To register for FDP University and get access to classes and training materials, [\*\*complete this form\*\*](#).

Some courses are open to all FDP University students, but some are locked courses that require an enrollment request. Email [training@floridadems.org](mailto:training@floridadems.org) to request enrollment in any locked courses.

Current FDP University courses include:

- Cyber-security & Technology
- Voter Protection
- VAN 101 - Introduction
- Our Florida 2020 - DEC Onboarding
- VAN training
- Misinformation - Identifying and handling misinformation
- CampaignBlueprint - candidate training and campaign plan generator
- Digital Organizing 101
- Field Strategies
- Crafting Your Personal Story

For FDP University login or technical issues, please [\*\*submit a Support Ticket\*\*](#).

### TRANSITIONING TO REMOTE ACTIVITIES

The National Democratic Training Committee (NDTC) has several virtual live trainings focused on ways to continue your work during this time of COVID-19.

- **Wednesday, July 8, 1 p.m. ET: [Why Volunteers are Important for GOTV](#)** - learn the different roles and needs of volunteers during GOTV and how to analyze volunteer capacity and volunteer leadership.
- **Friday, July 10, 1 p.m. ET: [How to Support Your Campaign During GOTV](#)** - effective best practices with organizing precincts and recruiting precinct leaders, while also identifying how best to support campaigns as a local party and how to prepare turnout for base voters during GOTV.
- **Monday, July 13, 1 p.m. ET: [What is Get Out the Vote \(GOTV\)?](#)** - learn the GOTV terminology, understand the GOTV phases, and discuss some uncertainties regarding COVID-19 and GOTV.
- **Tuesday, July 14, 1 p.m. ET: [Fundraising When You Can't Meet in Person](#)** - effective best practices to raise money when you can't meet in person. Questions will

be answered. This weekly opportunity is also scheduled for [\*\*Friday, July 24, 1 p.m. ET.\*\*](#)

- **Wednesday, July 15, 8 p.m. ET: [How to Inspire Your Democratic Base to Vote](#)** - how to distinguish different parts of a GOTV conversation and understand how to turn out base voters during GOTV.
- **Thursday, July 16, 1 p.m. ET: [NDTC Weekly Virtual Q&A with NDTC CEO Kelly Dietrich](#)** - Kelly Dietrich, NDTC CEO and Founder, will answer questions you have during this time of navigating COVID-19 with regard to running for office, working on a campaign, or building your local Democratic party's infrastructure. This weekly opportunity is also scheduled for [\*\*Thursday, July 23, 1 p.m. ET\*\*](#) and [\*\*Thursday, July 30, 1 p.m. ET\*\*](#).
- **Friday, July 17, 1 p.m. ET: [How to Put Your GOTV Plan into Action](#)** - effective best practices for GOTV logistics and practicing the back mapping of your GOTV timeline.
- **Tuesday, July 21, 1 p.m. ET: [How to Communicate Your Message Through Live Events](#)** - effective best practices on building and engaging an online audience and effective virtual events.
- **Tuesday, July 28, 1 p.m. ET: [How to Connect with Voters Through Personal Stories](#)** - learn the story-of-self framework and how to tailor your story to a particular issue.

The DNC has also put together [\*\*Online Organizing Resources\*\*](#), including how to engage your community, build relationships online, and hold virtual events.

[\*\*FDP Tips for Video Conferencing & Live Streaming.\*\*](#) Here are a few tips to improve the quality of your internet connection during online events:

1. Directly connect your computer to your modem or router with a patch cable (such as an ethernet cable).
2. Close all open browser pages or tabs except for the meeting window.
3. Minimize the number of devices connected to the modem or router while the meeting is being conducted (especially streaming services like Netflix).
4. Sit closer to your Wi-Fi connection.

Zoom hosts [\*\*free and interactive live training webinars daily\*\*](#) to assist you with using their platform for meetings and webinars. [\*\*Recorded training sessions\*\*](#) are also available in multiple languages, including Spanish.

[\*\*Tech for Campaigns' Campaigning During Coronavirus\*\*](#) - a detailed guide to help campaigns transition to remote activities, including social media, fundraising, and volunteer engagement.

[\*\*BCom Solutions' Webinar for Political Campaigns\*\*](#) - recorded webinar on how to use digital tools and strategies in the wake of the coronavirus.

## **SOCIAL MEDIA**

Facebook provides resources to assist those administering government, political, and advocacy pages. [We've compiled those resources for you here.](#)

[\*\*Social Media Manners Manager\*\*](#) - A cheat sheet from progressive marketing and public relations firm M+R on how to deal with comments and complaints on your social media pages.

## **BPI VICTORY VAULT**

The DNC's BPI Victory Vault contains resources to aid volunteers, community organizers, activists, and campaigns on grassroots organizing skills. Current topics include Moving Offline Organizing Online, fundraising, communications, countering disinformation, organizing (including the Organizational Stability series), outreach (including the cultural competency, rural, and youth series), and resume building. To access the BPI Victory Vault resources, [complete the application.](#)

## **FUNDRAISING**

The National Democratic Training Committee [\*\*Building Your Network: Donors, Volunteers, & Validators\*\*](#) online course is geared toward candidate campaigns, but most of the information is also applicable to Party operations.

## **VOLUNTEER RECRUITMENT & MANAGEMENT**

The National Democratic Training Committee [\*\*Building Your Volunteer Team\*\*](#) online course is geared toward candidate campaigns, but most of the information is also applicable to Party operations.