

## Additional Training Resources

### FDP UNIVERSITY

We have partnered with top trainers across the country to build a guided online classroom training experience for Florida Democrats, from new volunteers to seasoned campaign veterans. [FDP University](#) is available free to all DEC, club, and caucus members. To register for FDP University and get access to classes and training materials, [complete this form](#).

Current FDP University courses include:

#### Field Strategies:

- A Guide to Voter Contact
- Crafting Your Personal Story
- Digital Organizing 101
- Strategies for Recruiting and Retaining Volunteers
- Advanced Digital
- Campaign Blueprint Webinars
- Technology for Campaigns
- Fundamentals of Fundraising
- Campaign Blueprint

#### Voter Protection:

- Poll Watcher Workshop
- Voter Protection Resource Hub

#### Miscellaneous Courses:

- Leadership Blue Livestream Trainings
- DEC, Club and Caucus Resources
- Tips for Protesting Safely
- Communications 101
- Tips for Volunteering from Home

#### Technology & Security:

- Mobile Device Security & IOTs
- FBI Protected Voice Resources
- Identifying & Combating Fake News
- Cybersecurity

For FDP University login or technical issues, please [submit a Support Ticket](#).

### TRANSITIONING TO REMOTE ACTIVITIES

The National Democratic Training Committee (NDTC) has several virtual live trainings focused on ways to continue your work during this time of COVID-19.

- **Wednesday, August 12, 8:00 p.m. ET:** [How to Communicate with Your Community During COVID-19](#) - Assess how emotional intelligence factors into your team's communication and evaluate best practices for maintaining member relationships in COVID-19.
- **Thursday, August 13, 1 p.m. ET:** [NDTC Weekly Virtual Q&A with NDTC CEO Kelly Dietrich](#) - Kelly Dietrich, NDTC CEO and Founder, will answer questions you have during this time of navigating COVID-19 with regard to running for office, working on a campaign, or building your local Democratic party's infrastructure. This opportunity

is also available on [Thursday, August 20, 1:00 p.m. ET](#) and [Thursday, August 27, 1:00 p.m.](#)

- **Friday, August 14, 1:00 p.m. ET:** [How to Raise Money When You Can't Meet in Person](#) - Understand why donors give, recognize the different aspects of virtual fundraising, and understand how to raise money during COVID-19.
- **Monday, August 17, 8:00 p.m. ET:** [What is Get Out the Vote \(GOTV\)?](#) - Learn the definition of GOTV, discuss uncertainties surrounding COVID-19, and understand GOTV phases.
- **Tuesday, August 18, 8:00 p.m. ET:** [How to Use Peer-to-Peer Texting On Your Campaign](#) - Discuss context for campaigning during COVID-19 and understand best practices for peer-to-peer texting.
- **Wednesday, August 19, 8:00 p.m. ET:** [How to Persuade Voters in a Red District](#) - Understand the context of direct voter contact in a red district and evaluate components of effective persuasion conversations.
- **Thursday, August 20, 8:00 p.m. ET:** [Deep Dive into Basics of Social Media](#) - Understand why different social media platforms are used and analyze best social media practices.
- **Friday, August 21, 1:00 p.m. ET:** [How to Maximize Your Personal Network to Raise Money](#) - understand tactics to use your personal network for fundraising and recognize how to invite friends to campaign events.
- **Saturday, August 22, 3:00 p.m. ET:** [Why Volunteers Are Important For GOTV](#) - Evaluate volunteers' needs during GOTV and understand GOTV further.
- **Monday, August 24, 1:00 p.m. ET:** [How to Run Your Vote by Mail Program](#) - Understand why a vote-by-mail program is important, identify how data and voter contact lead leads to turnout, and recognize Vote-by-Mail phases. This opportunity is also available on [Sunday, August 30, 3:00 p.m. ET.](#)
- **Thursday, August 27, 8:00 p.m. ET:** [How to Put Your GOTV Plan into Action](#) - Understand how to prepare your team for GOTV and develop your GOTV timeline.
- **Friday, August 28, 1:00 p.m. ET:** [Train the Trainer: Best Practices for Your Virtual Training Breakout Groups](#) - Understand engaging facilitation practices for breakout groups and recognize how/when to utilize breakout sessions.

The DNC has put together [Online Organizing Resources](#), including how to engage your community, build relationships online, and hold virtual events.

**[FDP Tips for Video Conferencing & Live Streaming.](#)** Here are a few tips to improve the quality of your internet connection during online events:

1. Directly connect your computer to your modem or router with a patch cable (such as an ethernet cable).

2. Close all open browser pages or tabs except for the meeting window.
3. Minimize the number of devices connected to the modem or router while the meeting is being conducted (especially streaming services like Netflix).
4. Sit closer to your Wi-Fi connection.

Zoom hosts [free and interactive live training webinars daily](#) to assist you with using their platform for meetings and webinars. [Recorded training sessions](#) are also available in multiple languages, including Spanish.

[Tech for Campaigns' Campaigning During Coronavirus](#) - a detailed guide to help campaigns transition to remote activities, including social media, fundraising, and volunteer engagement.

[BCom Solutions' Webinar for Political Campaigns](#) - recorded webinar on how to use digital tools and strategies in the wake of the coronavirus.

## **SOCIAL MEDIA**

Facebook provides resources to assist those administering government, political, and advocacy pages. [We've compiled those resources for you here.](#)

[Social Media Manners Manager](#) - A cheat sheet from progressive marketing and public relations firm M+R on how to deal with comments and complaints on your social media pages.

## **BPI VICTORY VAULT**

The DNC's BPI Victory Vault contains resources to aid volunteers, community organizers, activists, and campaigns on grassroots organizing skills. Current topics include Moving Offline Organizing Online, fundraising, communications, countering disinformation, organizing (including the Organizational Stability series), outreach (including the cultural competency, rural, and youth series), and resume building. To access the BPI Victory Vault resources, [complete the application](#).

## **FUNDRAISING**

The National Democratic Training Committee [Building Your Network: Donors, Volunteers, & Validators](#) online course is geared toward candidate campaigns, but most of the information is also applicable to Party operations.

## **VOLUNTEER RECRUITMENT & MANAGEMENT**

The National Democratic Training Committee [Building Your Volunteer Team](#) online course is geared toward candidate campaigns, but most of the information is also applicable to Party operations.