



## Our Mission...

The mission of the Blizzard Foundation is to serve and provide opportunity to youth and young adults via scholarship and education to inspire them to be outstanding citizens, students and athletes.

We have a three-pronged approach to this mission: Player Scholarship, Johnny Price Memorial College Scholarship, and Community Outreach/Service Learning.

Sometimes families need extra support. It is a goal of the Blizzard Foundation to provide everyone an opportunity to access baseball, regardless of financial situation. We believe baseball is more than just a game; it's a vehicle to teach and instill rich life lessons.

Participating in volunteer work within the community can translate to future personal benefits like job skills, experience, and developing a strong work ethic. In addition to transforming our own lives, service and outreach to others strengthens our communities and improves lives through empathy, self-confidence and a general sense of well-being.

## Our Vision...

Currently, the majority of the families helped by the Blizzard Foundation reside in the Greater Twin Cities. The Blizzard Foundation hopes to continue to spread awareness and support in order to support families throughout the entire state of Minnesota. Eventually, the Blizzard Foundation wants to be able to help families across the Nation access the game of baseball and participate in community service and learning opportunities

## Where we started...

The Blizzard Foundation was established in the summer of 2016 by Adam Barta, founder of Blizzard Baseball Academy. Establishing a non-profit arm of the organization had always been a goal of Barta's. Knowing that playing baseball is more than just a game, Barta wanted to ensure finances were never an obstacle for families to access the game of baseball. It was with the passing one of Barta's players, Johnny Price IV, that jumpstarted the Blizzard Foundation.

John "Johnny" Price IV (1997-2015) had been recognized by his peers as one of the best players and teammates ever to step on the field. A Division 1 recruit and very talented hitter, Price was a versatile player, manning the outfield and corner infield positions, as well as logging innings as a hard-throwing right hander.

While Price's contributions were clearly valued on the field, what truly made him an MVP was his impact away from the diamond. Price, who was a friend to everyone, was the center of every baseball activity from team-building exercises to fun off the field. He taught younger players how to play and practice, leading with great effort and an even better attitude. It was the loss of Johnny that spurred Barta to action.

## Where we are...

- 150+** Since 2016, the Blizzard Foundation helped over 150 families in need of support.
- 2,000** The Blizzard Foundation has matched youth baseball players with more than 2,000 hours of community service. We actively seek service learning opportunities suitable for group to help build teamwork, character, and empathy.
- 6** The Johnny Price IV Memorial College Scholarship is open to high school senior baseball players who exemplify the characteristics of late Johnny Price IV, a Lakeville South who often spoke of his desire to help others experience the sense of belonging that comes from being a part of a team. Six scholarships have been awarded since 2016

## The Blizzard Foundation

3200 Labore Road  
#102  
Vadnais Heights,  
MN 55110



## Where we are going...

We are entering our third year as an organization and are looking to position ourselves for our championship run. We are looking for new board members to advocate for our mission and provide the foresight, oversight, and insight needed to help us grow while ensuring alignment to our strategic direction

## Our needs from our future Board Members

- 1) **Your time**
  - a. Actively attend quarterly board meetings and important related meetings
  - b. Get to know other committee members and build a collegial working relationship
  - c. Stays informed about committee matters, prepare for meetings, and reviews and comment on minutes and report.
  - d. Actively participate in the committee's annual evaluation and planning efforts
- 2) **Your talent**
  - a. We have '4 bases' (listed below) on what we believe makes this Foundation run efficiently
  - b. Volunteer for and willingly accept assignments and complete them thoroughly and on time
- 3) **Your influence**
  - a. Advocate for and make introductions - In order to create a bigger audience of support, we need your connections and ability to influence people who would be interested in being a part of the Blizzard Foundation's mission.
- 4) **Your treasure**
  - a. We are asking for each board member to contribute \$5,000 annually in the form of a cash contribution or raising of funds towards a specific event.

## Our four bases that need to be covered (5 spots available)

- 1) Event Planning, Management and Coordination
  - a. Annual Golf Tournament – August
  - b. Annual Holiday Gala – December
  - c. Creation of more ...
- 2) Marketing of the Foundation through
  - a. Television / Podcasts
  - b. Publications – newspaper / magazines
  - c. Social Media – Facebook, Twitter, Instagram, etc.
- 3) Legal Work / Finance / Accounting / Insurance
- 4) Partnership Caretakers – finding corporate contributions / partnerships / sponsorships
  - a. TCO
  - b. Family Foundations
  - c. Donations – at any level
  - d. Alumni relations – former players / former and current players and families impacted by the Blizzard Foundation

## Board Term

Ideally, board members would commit to a two-year term, provide a three-month notice of departure, and participate in succession planning.

## Our Current Front Office

Adam Barta, Chairperson  
Jeff Huth, Executive Director  
Jake Kuschke, Treasurer

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