

We've sadly become aware of recent gossip and slander circulating that misrepresents our values and intentions.

We want to address this directly and clarify our position following a beer talk we had at a local bar.

While Bear Island understood the venue had some political drives, the depth of the negativity present was not fully apparent to us until shortly before the event. Our founder, Beth, was then faced with a difficult choice: withdraw OR adjust her talk to specifically use it as an opportunity to communicate clearly to the bar's leadership, followers, and opposition, who we are and the importance of rejecting hate in favor of hope.

To understand the message Beth conveyed, we encourage you to listen to the specific statements in the recording of her presentation, specifically from the 7:06 mark and especially from 1:18:57 to the end, which can be accessed via this link: https://drive.google.com/file/d/1yg5YU-FiaZUeW_DAitQmVCPxP52KAoE1/view?usp=sharing

During her talk, Beth explicitly stated that our presence was not an endorsement. Instead, she is passionately calling upon our community 'a call to arms' to embrace diversity as a source of strength and to appreciate our freedoms by remembering their cost.

At Bear Island Brewing, we firmly believe in countering negativity by actively promoting positivity (Defeat hate with hope). Thus, our commitment to bringing people together remains unwavering. We invite you to keep your eyes on us as we continue to pursue our mission of "Crafting Community...one pint at a time."

In the meantime, we would appreciate your understanding and support as we navigate this situation.

Please reach out to Beth at her email below if you are:

1. Hurting and need help
2. Would like to be a volunteer for our charity/community events coming up
3. Would like to sit down to have a conversation with any questions or concerns you may have

Cheers and Blessings,
The Bear Island Family

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