

# SHOP SHENANGO VALLEY

YOU'LL ♥ OUR  
FAMILY-FRIENDLY BUSINESSES

## *You're Invited to Participate in the Shenango Valley Shop Around*

To kick-off Small Business Saturday (after Thanksgiving) and to support our retail businesses throughout the holiday shopping season – we invite you to join us for our first ever “Shenango Valley Shop Around” – an idea that started in the City of Sharon – and is generously being shared by their organizers (Greater Sharon Associates) with our entire valley!

All you have to do to participate is to provide a giveaway that you set up in your place of business starting on Small Business Saturday Nov. 28 through Wednesday, Dec. 23 and register it with us below so we can promote it on social media and in community e-blasts. This giveaway extravaganza is open to all businesses, not just retail, but can include medical offices, dance studios, banks, restaurants and more! The goal is to give away at least **\$10000 in prizes** to attract shoppers from around the region!!!

We also invite your business to decorate and be FESTIVE as part of the experience for shoppers. Purchase decorations from Kraynak's and mention the Shenango Valley Chamber to get 10% off holiday decor for your business.

We are also planning to do some joint advertising to promote this giveaway extravaganza working together to save us money – reaching out to other partners and donors who may want to support this holiday event. We'll be in touch with more details – if you're interested in participating in this cost-effective opportunity. But we're hoping to get most of these costs covered!

And if you'd like to make a donation to this effort toward marketing and promotion – you can donate to the Shenango Valley Chamber Charitable Fund, a 501(c)3 fund created to Shenango Valley Community Support and Economic Development projects!

Sincerely,

Sherris Moreira

Executive Director of the Shenango Valley Chamber of Commerce

*\*The Shenango Valley Chamber Charitable Fund is a component fund of the Community Foundation of W PA & E OH, a 501(c)(3) public charity, EIN# 25-1407396. Donations are fully tax deductible to the extent allowed by law.*



# Shenango Valley Shop Around Nov. 28 – Dec. 23

Each participating business will collect their own names and provide their own prize in your store or restaurant! We'll send you an entry slip form to utilize.

To participate, please do the following:

1. A prize must be provided for the drawing at the end of the promotion. We recommend a minimum value of \$50, but you are certainly welcome to donate any prize you are comfortable with. The prizes are what entice the shoppers (our goal is \$10,000 total in prizes). **No purchase can be required for people to register (this is the LAW).**
2. Deadline for the submission of the form and prize is **NOVEMBER 25** for us to properly promote the event. A list of the businesses and their prizes will be distributed to the stores and they will be included in social media marketing and public relations efforts.
3. Please make sure ALL your employees understand the **Shenango Valley Shop Around** and ask your customers to participate.
4. Display your prize in your store window or entrance. **ADD A PICTURE OF YOUR PRIZE TO YOUR FACEBOOK/INSTAGRAM PAGE AND WE'LL SHARE IT!** We recommend that you keep your prize on display during the duration of the holiday shopping season. Please draw your winner's name and call them at the end of business on Wednesday, December 23. Then report the winner's name to us so we can help promote it!

5. YES! We want to participate in the Shenango Valley Shop Around

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Prize Details (including retail value):

\_\_\_\_\_  
\_\_\_\_\_

Signature of Business Representative

\_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

Please return forms to [info@svchamber.com](mailto:info@svchamber.com). You can also just email the answers above with your commitment to participate. Call 724.981.5880 with any questions.