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Hello!

The Shenango Valley and Mercer Area Chambers of Commerce invite you to join us in the first ever Business & Recreation Expo in Mercer County. The event will be 11 AM – 3 PM Feb. 11 at the Park Inn by Radisson in West Middlesex. We are excited to partner with Mercer Area Chamber to offer a far larger business event to our members – spanning half the county and reaching into eastern Ohio. We are also excited to create a collaborative event between our businesses and quality of life community amenities to attract a more diverse audience to visit and interact with your business/organization!

Going an entirely different route, this event will be open to the public with a small fee (\$2 – discounted to \$1 with a canned good with our charitable partner – Community Food Warehouse of Mercer County who will be collecting the food at the event.) We are also inviting indoor/outdoor recreational organizations such as Buhl Park, Carried Away (Kayak) Outfitters; Shenango Valley Entrepreneurs; Northwestern PA Sportsmen for Conservation; 10 Pin Alley, Rails to Trails, etc, to create a more interactive atmosphere for the event and draw different demographics to the event.

This year we are also partnering with The Herald newspaper. The table cost will include an ad in a tab inserted in both The Herald and Allied News. Expo ads will also be run in the Youngstown-Business Journal; on local radio stations and social media. We also expect many other media partners to visit/cover the event including local television, radio and newspapers. The value of the advertising and coverage alone will be more than the table cost.

Speaking of table costs, we have lowered our past pricing to make the event more affordable for our members. And since its Valentine's weekend – we'll have a chocolate fountain, a fun photo booth and overnight packages at Park Inn by Radisson!

We've attached more information but feel free to reach out to either of us with any other questions. Looking forward to seeing you there!

Sincerely,

Sherris Moreira, Executive Director of the Shenango Valley Chamber of Commerce (sherris@svchamber.com)

Dotty Pintar, Executive Director of the Mercer Area Chamber of Commerce (mercerchamber@zoominternet.net)