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## Sassy Girl Media, LLC

(330) 333-1714

Sassy Girl  
Media

## Services + Estimated Cost

### Website Design      \$2000 (est)

- Up to 5 page WordPress website
- Contact form that sends messages to designated email
- Optimized for SEO
- SSL Certificate for 1 year
- Hosting for 1 year
- Submit XML Sitemap to Search Engines
- Linked to social media pages
- 1 hour of training
- Client owns site at completion. Maintenance and updates are through client

### Website Maintenance \$100/month

- Monthly backups
- Continued SEO updates
- Updates of themes and plugins
- Monthly testing of updates
- Uptime monitoring
- Cleanup of spam and unnecessary files
- Updates to current pages as needed
- SSL Certificate renewal after 6 months

### Consulting Packages (Business, Social Media, WordPress, SEO, etc)

Pay as you go	\$150/hour
3 hour package	\$350
6 hour package	\$600

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## **6 Week 1:1 Goal Planning for Success Coaching \$800**

### **Social Media Marketing**

- Monthly posts to one or more social media platforms
- Review analytics and monthly reports
- Manage all messages and comments
- Engagement with audience
- 6 month contract required\*\*

One Platform	\$400/month
Two Platforms	\$700/month
Each Additional Platform	\$300/month

### **Automated Email Campaign \$300**

- Series of 5 emails to nurture relationships

### **The Entrepreneur Society Membership \$25/month or \$270/year**

- Monthly trainings
- Exclusive Facebook Group
- 1:1 Consulting packages at 50% off for members
- Access to online and in person workshops