

FOR IMMEDIATE RELEASE

Highland Investment Advisors, LLC Opens New Office located at
175 Patrick Blvd, Suite 120, in Brookfield, WI 53045

Brookfield, Wisconsin: December 1, 2024

Highland Investment Advisors, LLC (Highland), an SEC-registered investment advisory firm headquartered in Ponte Vedra (Nocatee), Florida, is excited to announce the opening of its new office at 175 Patrick Blvd, Suite 120, in Brookfield, Wisconsin, effective December 1, 2024. This move unifies three previous Milwaukee metro offices into a spacious, modern location that enhances both client convenience and team collaboration.

"This new Brookfield office is thoughtfully designed to serve our clients and provide a collaborative space for our entire team under one roof," said Adam S. Drake, CFA, owner of Highland. "Our growth through strategic acquisitions, like Fund Management Corp. and Stoeckler Financial, along with our expanding advisory team made this new, combined office the next step in elevating our client experience."

Adam Stoeckler, CFP®, a financial advisor with Highland, added, "Our combined office builds a stronger in-person community among our advisors, fostering a culture of collaboration and innovation that ultimately benefits our clients and staff."

About Highland: Founded in 2006, Highland manages over \$300 million in client assets. The firm's mission is "to promote our clients' prosperity while protecting their peace of mind." As a fee-only wealth management firm, Highland offers customized financial advice and solutions that cater to the unique circumstances and objectives of each client. Highland partners with independent financial advisors who seek to build fee-based practices or are exploring succession planning.

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