



Workshop series helps employers attract and retain great employees

September 4, 2018

WILLIAMS LAKE --- Attracting and keeping good employees has been challenging for local businesses and not-for-profit organizations, particularly since last summer's wildfires.

To be competitive, businesses need to create a culture that will attract the best and the brightest, says change management specialist John Singleton. But before they can do that, they need to understand what new job candidates are looking for.

Back by popular demand, John will be in Williams Lake and 100 Mile House September 19 – 22, 2018 to deliver a trio of workshops on attracting and retaining employees. The free workshops are part of the Wildfire Business Transition Project, which was set up to help businesses and communities reboot following the 2017 fires. The workshops are being sponsored by Community Futures Cariboo Chilcotin, thanks to funding from Western Economic Diversification.

John Singleton is an expert in personal development, leadership, and training who has been involved with all aspects of exploring and using people development and leadership training for more than 40 years. His focus and experience has been as a strategic planning facilitator, business trainer, and an executive coach. As a facilitator, John's passion to help others "get it" is complemented by humour, fun, and education. His drive to make work enjoyable is contagious, entertaining, and highly effective.

John combines a remarkable talent in the classroom with the wisdom gained from first hand experiences to encourage people in finding "their best from within" for both business and personal excellence. John is an Organizational Management Specialist with training from the Canadian Institute of Organizational Management. He is also a Certified Executive Coach.

Workshop topics

The workshops will cover:

- How to attract and retain great employees
- Motivational Interviewing
- Bridging the Generational Gap

WILLIAMS LAKE

When: Wednesday, September 19, 2018
9 a.m. to 12 p.m. Attracting and Retaining Great Employees
1 to 4 p.m. Motivational Interviewing

Thursday, September 20, 2018
9 a.m. to 12 p.m. Bridging the Generational Gap

Where: Pioneer Complex
351 Hodgson Road
Williams Lake, BC

100 Mile House

When: Friday, September 21, 2018
9 a.m. to 12 p.m. Attracting and Retaining Great Employees
1 to 4 p.m. Motivational Interviewing

Saturday, September 22, 2018
9 a.m. to 12 p.m. Bridging the Generational Gap

Where: 100 Mile House Curling Club
#1 – 175 Wrangler Way
100 Mile House, BC

To register: Tel. (250) 392-3626

There is no charge for the workshops, which are sponsored by the Community Futures Wildfire Business Transition Project with funding from Western Economic Diversification.

For more information and to register, please contact Community Futures Cariboo Chilcotin at (250) 392-3626 or visit <http://www.cfwildfire.ca/workshops/>.